

## The Top Honeymoon Trends and Destinations for 2020

It's certainly a sweet time for couples.

by Esther Lee

## The Minimoon Is Still Trending (Say Hello to Micromoons)

About 29 percent of respondents went for this smaller size trip instead of a full honeymoon. For many, this decision is directly correlated to cost and the amount of time couples are able to take off from everyday tasks. Since the nature of minimoons are quick and relatively cost-effective, most couples stayed in the U.S. for this type of trip with 88 percent specifically remaining in the country.

Now, there's another new term to introduce in 2020: the micromoon. This is an even smaller option for couples who decide to tack on a few days in a local region to the tail end of their destination weddings. For example, if a couple marries in St Maarten, they can take a quick ferry ride away to Anguilla, where they can enjoy their new marriage on an even more remote locale for two days.



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Interestingly enough, with travel emerging as a priority for millennials and Gen Z, about 13 percent of couples said they had both a honeymoon and a minimoon. The timeline in this case kicked off with a minimoon following the wedding, and an eventual planned honeymoon months down the line.

However, the end-all honeymoon was the primary option for the majority of respondents with 57 percent of those surveyed saying they went with one big trip to celebrate their new marriage.

