



ZEMI BEACH HOUSE

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Anguilla's Crown Jewel, Zemi Beach House, Expands Sales to Further Attract International Markets



SHOAL BAY EAST, ANGUILLA (DEC. 6, 2018) – Fountain Beach Residence, the developer of Anguilla's [Zemi Beach House Hotel & Spa](#), the luxury boutique hotel nestled on the island's world-famous Shoal Bay East Beach, recently enlisted four new sales partners from around the globe to assist in several markets that Zemi Beach House Hotel has become incredibly popular in.

Daphne Warner Luxury specializes in hotels that are emblematic of their destinations, rich in history and dedicated to excellence. Daphne Warner adds Zemi Beach House Hotel to her impressive representation list of privately-owned luxury hotels and spas and will be focusing her sales efforts mainly in the eastern part of the US.

Gonzalo del Campo Hotels & Resorts, a luxury tourism company based in Buenos Aires, works with hospitality brands around the world and is representing Zemi Beach House Hotel across key Latin American markets from Mexico to Argentina. Along with a team of seasoned professionals, each with their own career trajectory in the travel space, Gonzalo del Campo Hotels & Resorts provides an extensive network of contacts and credibility across the region.

Grace Executive Tourism, a hotel representation company based in Milan, Italy, specializes in the Italian tourism market and luxury hotels around the world. Representing Zemi Beach House Hotel, Mariapaola Negrini's expertise has already driven an increase in visitors from Italy, since she joined the Zemi Beach House team.

The Katz Collection, a luxury travel and hospitality sales and marketing company based in Los Angeles, CA, represents clients throughout North America and will be focusing on the West Coast and Midwest for Zemi Beach House Hotel. With over 10 years of experience and most previously the global sales agent at



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Accor Hotels, Jody Katz is a well-connected and respected travel expert offering personalized consulting services to her clients.

“Reaching new audiences and international markets is imperative to the growth of our business,” said Frank Pierce, Director of Sales and Marketing at Zemi Beach House. “Gonzalo, Jody, Mariapaola and Daphne are skilled and successful sales professionals, and we’re pleased to add such excellent representatives to the Zemi Beach House team.”

In addition to updating the sales department, Zemi Beach House Hotel & Spa is also updating their environmental efforts and is committed to fostering a positive impact on their ecological footprint by implementing a variety of environmental sustainability initiatives at the property. As such, Zemi Beach House has implemented a two percent Environmental Fee that will go towards the conservancy (gentrification) of the Coral Reef in front of the hotel; promotion of local wildlife conservation; sustainable food sourcing; water stewardship and energy management, to name a few. All Environmental Fees will also be matched by our ownership. Zemi Beach House was also the first hotel on the island to reopen in February 2018 after the 2017 hurricanes.

Zemi Beach House is a part of Preferred Hotels Group’s LVX collection, Signature Travel Network and Traveller Made. For more information, visit www.zemibeach.com.

About Zemi Beach House

Developed by the Goldstein family of New York, Zemi Beach House Hotel is a 65-key boutique hotel located in Anguilla, on one of the world’s best beaches, Shoal Bay East. Starting at \$730 per night in high season, guest rooms feature spa-style bathrooms and private furnished balconies. Two and three-bedroom beachfront villa suites and penthouses have large living rooms, fully equipped kitchens, spacious bathrooms, expansive furnished private terraces and private pools.

Dining options include: Stone Restaurant for sea-to-table fine dining, 20 Knots for toes-in-the-sand, casual dining; Rhum Room for small-batch, single-estate rum; Shoal Bay Beach Club for cocktails, and the Bohio Bar & Lounge serving pre- and after-dinner champagne and wines by the glass.

The Zemi Thai House Spa, located in an authentic Thai house brought over from Thailand in the ‘80s, boasts Anguilla’s first House of Wellbeing, with a heated gobek tasi, sun deck, outdoor showers and vitality pool. Other amenities and services at the resort include: around-the-clock concierge services; a Zemi Beach House Kids Club; non-motorized water sports; three pools with cabanas; a tennis court and Precor fitness center.

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