



## Preferred Hotels & Resorts launches I Prefer Members' Choice Awards

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### Forty Hotels Globally Honoured with New Orleans' Hotel Monteleone Ranked #1

Preferred Hotels & Resorts – the world's largest independent hotel brand representing more than 750 distinctive hotels, resorts, and residences across 85 countries – today unveiled the winners of its first-ever I Prefer Members' Choice Awards. These new awards celebrate hotels worldwide that are best-of-the-best in delivering high quality standards and exceptional, personalised experiences to members of the brand's I Prefer Hotel Rewards programme, as determined by votes collected from I Prefer members in December 2018.

Forty hotels were selected as winners across four regional categories, with New Orleans' iconic Hotel Monteleone voted the #1 hotel globally, and top honours in the other regions going to Pulitzer Amsterdam in the Netherlands, Royal Plaza on Scotts in

Singapore, and Half Moon in Jamaica.

"We are thrilled to give our valuable I Prefer members a platform from which they can be active storytellers on behalf of Preferred Hotels & Resorts, voicing their opinions on which hotels consistently go above and beyond to engage them in a memorable loyalty experience and inspire repeat visits," said Jeri Salazar, Vice President of Marketing Strategy & Loyalty, Preferred Hotels & Resorts. "Many congratulations go out to these hotel partners for making such a strong impression on our guests."

Ten hotels were announced as winners within each of the four regional awards categories. Hotel Monteleone, a literary landmark in New Orleans' French Quarter since 1886, was ranked the top hotel globally for its commitment to delivering an outstanding I Prefer experience to all new and existing members. In addition to Hotel Monteleone, Pulitzer Amsterdam, Royal Plaza on Scotts, and Half Moon, the diverse range of independent luxury hotels selected across 24 countries demonstrate the calibre of one-of-a-kind experiences enjoyed by I Prefer members booking stays at participating properties across the Preferred Hotels & Resorts global portfolio.

#### 2018 I Prefer Members' Choice Awards Winners:

##### Top Hotels in Caribbean, Central, and South America

- Half Moon – Montego Bay, Jamaica
- Condado Vanderbilt Hotel – San Juan, Puerto Rico
- Grand Isle Resort & Spa – George Town – Exuma, Bahamas
- Hotel Christopher – Pointe Milou, St. Barthélemy
- Cambridge Beaches Resort & Spa – Sandys, Bermuda
- Iberostar Grand Hotel Bavaro – Punta Cana, Dominican Republic
- Zemi Beach House Hotel & Spa – West Indies, Anguilla
- West Bay Club – Providenciales, Turks & Caicos Islands
- Casa Grande Hotel Resort & Spa – São Paulo, Brazil
- Iberostar Grand Hotel Rose Hall – Montego Bay, Jamaica

Debuted by Preferred Hotels & Resorts in 2013, I Prefer is the world's largest global points-based guest loyalty programme for independent hotels, with three million members currently enrolled. Free to join, I Prefer extends points redeemable towards free nights and other on-property expenditures, elite status, and other complimentary benefits to members during eligible stays at more than 650 participating properties worldwide. Bookings can be made online at PreferredHotels.com or on the I Prefer mobile app, available on Android and iOS, where members can access a variety of special offers including exclusive members-only rates.

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