



LXR HOTELS & RESORTS TO LAUNCH IN THE AMERICAS WITH ZEMI BEACH HOUSE HOTEL & SPA IN ANGUILLA

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Zemi Beach House Hotel & Spa

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LXR Hotels & Resorts, Hilton's (NYSE: HLT) luxury collection brand which officially launched in December 2018, announces its debut in the Americas and Hilton's first property in Anguilla with Zemi Beach House Hotel & Spa. The 65-key, beachfront hotel is slated to become part of the LXR Hotels & Resorts brand in November 2019 following a two-month annual closure. To be called Zemi Beach House Hotel & Spa – LXR Hotels & Resorts, the resort will continue to be owned, operated and managed by the Goldstein Family of New York.

"Representing LXR's debut in the Americas, the addition of Zemi Beach House to our carefully curated portfolio showcases our commitment to finding the right product and upholding our standards for authenticity and inspiring destinations," said Martin Rinck, executive vice president and global head, Luxury & Lifestyle Group, Hilton. "We are honored to have this world-renowned resort join LXR as one of the founding properties in the growing collection of unique and best-in-class hotels."

Set on a pristine beach, the six-acre luxurious retreat is nestled on the quiet and secluded Shoal Bay East in the northeast coast of Anguilla. Accessible from St. Maarten International Airport via a 15-minute sea shuttle or directly by small carriers and private jets into Anguilla's International Airport, the stunning enclave has been recognized as one of the Best Hotels in the Caribbean by Travel + Leisure for three consecutive years, as well as the No. 1 hotel in Anguilla and No. 2 in the Caribbean by U.S. News & World Report.

"A highly rated and trending hotspot in the Caribbean, Anguilla is on track for a record-breaking season this year¹ as it continues to evolve as a high-end tourist destination," said Juan Corvinos, vice president, development, Caribbean and Latin America, Hilton. "We recognize that the demand for more branded luxury products in the Caribbean that offer personalized attention and immersive experiences is paramount, and this aligns fully with the identity of LXR Hotels & Resorts' portfolio. We look forward to opening Zemi Beach House Hotel & Spa as an LXR hotel this winter and to introducing more hotels to the LXR brand in the Caribbean in the following months."

"On behalf of my family, we are excited to become part of LXR's wonderful collection of properties," said Jeff Goldstein. "We built Zemi in 2016 on a dazzling, pristine beach in fashionable Anguilla with lots of love and attention and a great team. We look forward to sharing Zemi, our beach and our 300-year old Thai House, which houses our spa, yoga classes and relaxation deck, with Hilton's worldwide travelers."