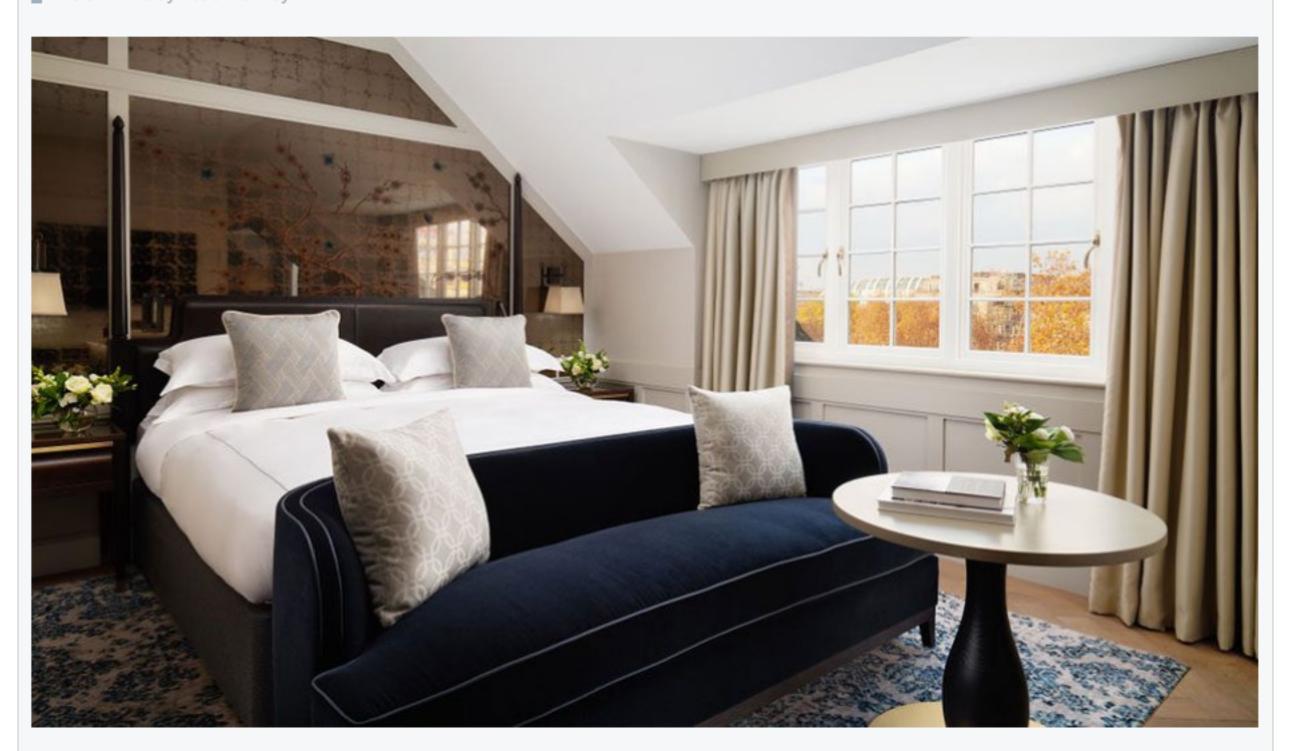


Hilton to open most luxury hotels in company history this year

25 Jul 2019 by Robert Curley



Hilton is on track for a historic year of luxury hotel openings, with four already unveiled and seven more on the way, the company has announced.

Properties already opened in 2019 or slated to debut by year's end include the <u>Waldorf</u>

<u>Astoria Dubai International Financial Centre</u>, Waldorf Astoria Los Cabos Pedregal and
<u>Waldorf Astoria Maldives Ithaafushi</u>, <u>The Biltmore</u>, <u>Mayfair in London</u>, Zemi Beach House
Resort and Spa in Anguilla, the Conrad Hangzhou, Conrad Hangzhou Tonglu, Conrad New
York Midtown, Conrad Shenyang, Conrad Tianjin, and Conrad Washington, DC.

"Over the next five years, starting with this year's openings, we will start to see the positive impact of our efforts, and we are confident that our amazing portfolio of properties will reinvent luxury travel for Hilton – and for the entire industry," said Martin Rinck, executive vice president and global head of Hilton's Luxury and Lifestyle Group.

"Waldorf Astoria is growing to include more resort destinations, such as Los Cabos, Mexico and the Maldives, and is building a presence in more key urban markets like London (expected to open in 2021), San Francisco (expected to open in 2022) and Miami (expected to open in 2024)," the group said.

"The Conrad brand, which has been concentrated in the Asia Pacific region, is gaining traction in other parts of the world, including the US where it recently signed deals in Nashville (expected to open in 2021) and Orlando (expected to open in 2022) and opened a flagship property in Washington, DC

"LXR is gaining speed in a variety of markets with the additions of Anguilla's world-class Zemi Beach resort and London's sophisticated Biltmore Mayfair."

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