



## **Northstar Meetings Group Recognizes Wyndham Grand Orlando Resort Bonnet Creek with 2021 Stella Award, the Meeting Industry's Highest Honor**

*Winners announced during Northstar's 2<sup>nd</sup> Annual Stella Awards Virtual Showcase premiering Nov. 4, 2021, at 2 p.m. EST*

SECAUCUS, N.J. (Nov. 4, 2021) – [Northstar Meetings Group](#) and its leading brands, *Meetings & Conventions* and *Successful Meetings*, today announced the 2021 recipients of the 5th Annual Stella Awards for which the Wyndham Grand Orlando Resort Bonnet Creek was presented a Bronze medal for Best Hotel/Resort, Southeast Region. A total of 260 organizations from around the globe are being honored for consistently delivering quality service and innovation to meeting and event professionals.

“To be recognized as a Stella Award winner you have to finish in the top three in the public voting, which is a direct testament of our team’s commitment to service and the highest standard of excellence,” stated property General Manager Robert Rohr. “We’re honored to be included among such prestigious properties and resorts throughout the Southeast.”

The Stella Awards are the meeting industry’s highest honor, recognizing hotels, convention centers, conference centers, airlines, cruise lines, DMOs/CVBs and DMCs that consistently deliver quality service and innovation to meeting and event professionals. The list of winners, finalists and their profiles can be found at [NorthstarMeetingsGroup.com/Stellas](#).

This year, more than 6,000 votes were cast from around the world for the 603 destinations, hotels and service providers nominated in 17 categories across six regions in the United States and worldwide. Winners were selected for achieving overall excellence, superb food and beverage, professionalism of staff, sustainability initiatives, and other critical aspects of the meetings and event experience.

“Congratulations to all of the 2021 Stella Award winners and finalists,” said Loren Edelstein, vice president and content director for Northstar Meetings Group. “All of the honorees truly represent excellence in the meetings and events industry as valued and respected suppliers. We’re delighted to recognize the best of the best once again, especially as the industry recovers from the pandemic. Thank you to this year’s winners for supporting meeting and event professionals so capably during such difficult times.”

Northstar will announce this year's honorees during the 2<sup>nd</sup> Annual Stella Awards Virtual Showcase, to premiere Nov. 4, 2021, at 2 p.m. EST. The showcase will be available for on-demand viewing until year-end. Hosted by Shalise DeMott, Northstar vice president of sales, and Edelstein, the Stella Awards Virtual Showcase will also feature Brett Sterenson, president of Hotel Lobbyists, who served as a judge during the Stella Awards. Sterenson will provide perspective on various Stella Award categories and insights on how the winner organizations distinguished themselves from the other nominees.

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#### **About Wyndham Grand Orlando Resort Bonnet Creek**

Just five miles from Walt Disney World® Resort with complimentary shuttle service, the AAA Four-Diamond Wyndham Grand Orlando Resort Bonnet Creek is itself a massive playground, boasting 50,000 square feet of flexible indoor and outdoor meeting and event space, along with five pools, two lazy rivers, eight hot tubs, 18-hole putt-putt, jogging trails, fitness center, and nearby championship golf. A picturesque 10-acre lake, casual to upscale dining and pampering spa add the right amount of tranquility and serenity to any stay.

#### **About Northstar Meetings Group**

Northstar Meetings Group is the leading B-to-B information and marketing solutions company serving all segments of the business meetings, events, sports and incentives market – including full- and part-time meeting planners, as well as corporate, association, sports and not-for-profit decision-makers, and incentive professionals, facilitating their professional development and achievement of business goals. The company's influential brands – *Meetings & Conventions*, *Successful Meetings*, *Associations Meetings International*, *Meetings & Incentive Travel*, *Meeting News*, *Incentive* and *SportsTravel* – currently serve over 350,000 active meeting and event planners and incentive professionals, across an integrated suite of data, digital, events and print products. For more information, please visit [NorthstarMeetingsGroup.com](http://NorthstarMeetingsGroup.com).

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***Tweet This:*** Celebrating the people and places that make the meetings industry great, the 5th annual Stella Awards from Northstar Meetings Group have just been posted, and we're among the winners! To learn more about the best of the best in the meetings industry this year, visit <http://northstarmeetinggroup.com/Stellas>.

#### **Media Contacts:**

##### **Maria Hayworth, Hayworth PR**

(for Wyndham Grand Orlando Resort Bonnet Creek)

386-677-7000 ext 1 Office

386-871-7041 Cell

[maria@hayworthpr.com](mailto:maria@hayworthpr.com)

##### **Yvonne Garcia, Northstar Travel Group, LLC**

Director of Supplier Marketing, Meetings Group

310-954-2505 Office  
562-213-5936 Cell  
[ygarcia@ntmlc.com](mailto:ygarcia@ntmlc.com)

**Aaron Kiel, ak PR Group**  
(for Northstar Meetings Group)  
919-325-3358 Office  
310-699-4805 Cell  
[akiel@akprgroup.com](mailto:akiel@akprgroup.com)