

NOTICE REGARDING THE SALE AND TRANSFER OF PERSONALLY IDENTIFIABLE INFORMATION (“PII”)

The Debtors in the Chapter 11 case of *In re John Q. Hammons Fall 2006, LLC, et al.* No. 16-21142, United States Bankruptcy Court for the District of Kansas operate hotels, directly or indirectly through wholly-owned affiliates in the United States, in 16 different states, managed by John Q. Hammons Hotel Management, LLC. In connection with the bankruptcy proceedings, **University Plaza Hotel of Springfield, Missouri** (the “Hotel”) was approved to be sold (the “Sale”) to J.D. Holdings, L.L.C. (“JD Holdings”). The Sale includes the transfer of Personally Identifiable Information collected by the Hotel online, telephonically, and in person. The information to be transferred to JD Holdings is general customer contact information, including name, physical addresses, telephone numbers, email addresses and similar information, but **DOES NOT INCLUDE** credit card numbers, bank account numbers, birthdays or Social Security numbers (the “PII”).

HOW ARE YOU AFFECTED?

If your PII was collected by the Hotel it will be transferred to JD Holdings as part of the sale, but only to the extent it was kept in the Hotel’s databases. As the result of the sale, JD Holdings has agreed to: (i) be bound by and is responsible for complying with the Hotel’s privacy policy as set forth at www.jqhHotel.com/privacy-policy (the “Privacy Policy”) with respect to its treatment of the PII; and, (ii) be liable for any violation of the Hotel’ privacy policy which occurs after it takes possession of the PII. Further, JD Holdings will not disclose, sell, or transfer your PII to any third party in a manner inconsistent with the Privacy Policy, the JD Holdings privacy policy, or applicable law.

DO YOU HAVE A CHOICE?

Yes. If you do not want JD Holdings to retain the transferred PII, you may opt-out of the transfer. If you opt-out of the transfer, the PII will be purged from the JD Holdings database. You may opt-out by sending an email with the subject line “Opt Out” to:

UniversityPlaza@JDHoldingsOpt-out.com

not later than August 31, 2018.