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GO HOTEL LIFE INTRODUCES NEW APP AT TRUMP INTERNATIONAL BEACH RESORT MIAMI

Innovative hospitality app will elevate the guest experience at this luxury resort and beyond



Sunny Isles, Fla. - (May X, 2018) – Go Hotel Life is proud to debut its new hospitality app at the awardwinning Trump International Beach Resort Miami in Sunny Isles. Bringing a new level of convenience to the guest experience while streamlining hotel operations and enhancing guest engagement, the free app is now available to download on iPhones and Android devices.

The Go Hotel Life app will allow guests to do the following at the touch of a finger:

- Utilize mobile check-in and checkout to avoid unnecessary waiting at the front desk
- Order food and drinks for poolside delivery
- Make daybed and cabana reservations
- Request housekeeping items
- View restaurant menus and reserve tables
- Make spa treatment appointments
- Request car delivery through the valet
- · Earn and redeem loyalty points

"We are delighted to be partnering with Go Hotel Life," said Trump International Beach Resort Managing Director Linda Geyer. "This industry-leading app will help raise the bar further for our world-class resort, increasing guest satisfaction, encouraging guest reviews and assisting in building repeat customers. Most of all, the app will provide a new level of ease and convenience so that our guests can simply sit back, relax and enjoy their vacation with one another."

While the app is being debuted at Trump International Beach Resort Miami, its fully customizable platform is available for licensing. Hoteliers interested in licensing their own customized version of the Go Hotel Life app should contact <u>info@gohotellife.com</u>. For more info, please visit <u>www.gohotellife.com</u>.