



**Media Contact:**  
Lynn Corbitt, Rasor  
M: 513-207-8699  
[lynn@gorasor.com](mailto:lynn@gorasor.com)

## **Celebrate New Year's Eve at Madison Square** *Enjoy Specials at Element Eatery, Placebo and The Summit Hotel*

MADISONVILLE, Ohio (December 20, 2022) – Ring in 2023 with a special event at Madison Square, the vibrant gathering spot in Madisonville that includes The Summit, a AAA Four Diamond hotel and more than a dozen dining options. With easy walkability, you can enjoy your time at Element Eatery and Placebo savoring light bites, drinks and a champagne toast at midnight. Then, stroll over to The Summit Hotel for a pampered overnight in your deluxe guestroom.

Begin your evening at Element Eatery, the beautiful new food hall with endless food and drink options. With 10 dining spots plus RJ Taproom, there's much to enjoy. Receive your special wristband that grants you access to the VIP New Year's Eve experience. Also at Element Eatery you'll find a DJ and dance floor, drink discounts, light bites after 9 p.m., party favors and souvenirs, and your champagne toast at midnight.

Wander over to Placebo, the luxe bar with speakeasy vibes, for discount draft cocktails, light bites, and VIP access to the Snug Room. This private party room offers unique décor and a quiet place to sip on your cocktails.

At The Summit Hotel, you'll relax in a deluxe guestroom, enjoy breakfast for two on New Year's Day at the Market, as well as a hangover kit with snacks, bottled water, Gatorade and Liquid IV so you can make the most of January 1 festivities. At any point, you can take in the art in the Gallery, enjoy billiards in the Library, or simply lounge in the soaring Atrium.

"Madison Square is designed to be an interconnected, walkable destination, and we're thrilled to be hosting this New Year's Eve event," says Tyler Troendle, managing director of AT Hospitality LLC, developer of Madison Square. "Element Eatery, Placebo and The Summit Hotel are such unique venues, and each one brings a different, immersive experience to the table."

The VIP Package for one person costs \$60 and includes everything at both Element Eatery and Placebo. The VIP+ Package includes admission to Element Eatery and Placebo for two people, as well as deluxe accommodation at The Summit Hotel for a total of \$369.

You don't want to miss this memorable celebration to usher in 2023. There are two ways to purchase your tickets. For VIP tickets, visit [Eventbrite](#) where you can choose the VIP package, with access to Element Eatery and Placebo. For the VIP+ Package, visit [this special bookings page](#) on The Summit Hotel's website, which includes entry to Element Eatery and Placebo, plus your deluxe guestroom at The Summit.

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### **About Madison Square**

Managed by AT Hospitality LLC, Madison Square is an entertainment and dining destination located at the intersection of Red Bank Expressway and Madison Road in Madisonville, OH. Conveniently located within 15 minutes of both downtown Cincinnati and Mason, Madison Square is a welcoming spot for locals and visitors alike. Easy to access, this walkable development features a food hall and 48-tap beer garden, restaurants, a hotel and event center, events, live entertainment, 2,000 free parking spaces, offices and space for more businesses to grow.

Madison Square is home to four businesses. Element Eatery is a food hall that hosts 11 varied food experiences and a 48-tap beer garden run by Robert James Distillery in a 34,500 square foot space with seating for more than 400 inside and 200 on three outdoor terraces. Placebo is a speakeasy-inspired luxe cocktail bar serving artisanal cocktails that implement traditions ranging back to prohibition. The Summit Hotel is a AAA Four Diamond hotel featuring deluxe guestrooms, a Gallery and over 32,000 square feet of event space. Finally, First Financial Bank has a location at Madison Square featuring an ITM: an interactive teller machine with a connection to a real bank teller.

### **About The Summit Hotel**

Voted Best Meeting and Banquet Center and Best Hotel in Ohio Weddings by Cincy Magazine in 2021, The Summit Hotel is an artful experience with 32,600 square feet of indoor and outdoor event space, making it the ideal location for group conferences and collaborative spaces, including 17 meeting rooms with high-tech amenities and glowing natural light.

Designed by hospitality design firm Hirsch Bedner Associates (HBA), guests enjoy sophisticated amenities including a Rooftop Terrace, state-of-the-art fitness center and yoga studio, Art Gallery, soaring nine-story Atrium, an ultramodern social library, and free Wi-Fi throughout the hotel. A variety of locally sourced dining, featuring house-made cocktails and extensive beer and wine lists, is available at the hotel's Overlook Kitchen + Bar, Brew & Barrel and The Market.

The Summit is a member of the Preferred Hotels & Resorts Lifestyle Collection and is designated a AAA Four Diamond hotel. All guests of The Summit are eligible to enroll in the I Prefer hotel rewards program, which extends points redeemable for cash-value Reward Certificates, elite status, and special benefits such as complimentary Internet to members upon every stay at more than 700 participating Preferred Hotels & Resorts locations worldwide. The Summit is managed by AT Hospitality LLC.

### **About Element Eatery**

Element Eatery is distinctly Cincinnati while offering new and ever-evolving culinary experiences to all guests. Located at 5350 Medpace Way in Madisonville, OH, guests will find what they're looking for, whether that's a quiet space to meet with a colleague or the next Friday night hangout for the friend group. Element Eatery hosts 11 varied food experiences, so guests enjoy incredible food in an inspiring, 34,500 square foot space with seating for more than 400 inside, and 200 on three outdoor terraces. The eatery is designed by Gresham Smith and built by Skanska USA. Both firms worked on the 5<sup>th</sup> & Broadway project in Nashville that houses The Assembly, Nashville's newest food hall. Element Eatery is managed by AT Hospitality LLC.

### **About Placebo**

Placebo is a bar dedicated to the perfect beverage experience where guests enjoy cocktails made from time-tested techniques with a modern touch. The menu features 4 cocktails on draft

along with a mix of house crafted originals and classics. Inspired by the Art Deco style of the 20s, the interior is a unique space to enjoy a drink for any occasion. The main bar design is highlighted by brass, wood, and a backlit rock wall and is ADA friendly with a mix of high and low seating options available. Paying homage to speakeasies from the Prohibition, the “Snug” is a room that can be reserved as a private space for happy hours and parties. Placebo was built by CM Squared and is managed by DFT Entertainment LLC.