

Contact: Denise Bayless, 513-527-9953

## The Summit, A Dolce Hotel, Names Denise Bayless Director of Sales and Marketing

Cincinnati, OH. (August 7, 2017) – The Summit, A Dolce Hotel, set to open April 2018 as Cincinnati's newest upscale hotel, recently announced the appointment of Denise Bayless as director of sales and marketing, responsible for driving business through sales and marketing efforts for the 239-room hotel.



In this role, Bayless will oversee all aspects of the sales department with a goal of strengthening the new hotel's sales team and developing client relationships. With 18 years of hospitality sales and marketing experience, Bayless' proven knowledge of the hospitality sales industry and deep roots in the Greater Cincinnati Area will be advantageous in the hotel's efforts to collaborate with key local markets and customers.

"Denise is an outstanding leader and addition to our hotel team," remarked Bruce Flyer, the hotel's general manager. "Her proven ability to drive sales, exceed measured goals and provide dedicated guidance to her team will be an asset as we prepare to open the hotel and beyond."

Bayless has extensive experience in the field and has served as Director of Sales and Marketing for the Cincinnati Marriott at RiverCenter and the Hilton Cincinnati Airport. She also worked with the sales team at the Embassy Suites Cincinnati RiverCenter and the iconic Drawbridge Inn.

She earned her Bachelor's Degree from Northern Kentucky University and studied abroad at Glasgow Caledonian University in Scotland. During this time, she worked with the sales team at the former Jillian's Entertainment Venue in Covington, Kentucky.

## **About The Summit, A Dolce Hotel**

Experience the art of inspiration at our imaginative Cincinnati hotel and meeting facility. Just a few minutes north of the Ohio River on the Medpace campus, The Summit, A Dolce Hotel, blends artful architecture and thoughtful amenities to provide Dolce's signature guest experience. Guests will have easy access to downtown Cincinnati, the Duke Energy Convention Center, and Cincinnati/Northern Kentucky International Airport (CVG).

Upon opening, the hotel will offer 239 carefully appointed guest rooms and suites, underscored with modern décor and chic comforts to create the ideal atmosphere for business and leisure. Sophisticated amenities, including a state-of-the-art fitness center and yoga studio, an ultramodern library, and free WiFi throughout the hotel accentuate the experience for guests.

Indulge in handcrafted cocktails featuring the finest local ingredients at Bar 1911. The Market Dining restaurant will offer an unparalleled culinary experience, showcasing chef artistry with an open kitchen design and made-to-order specialties. Both venues will open to a sprawling patio, where guests can bask in the soothing Midwest sunshine.

More information available by calling (513) 527-9900 or visiting www.thesummithotel.com.

## **About Dolce Hotels and Resorts**

Regularly outperforming competitors in guest and meeting planner satisfaction, <u>Dolce</u>'s portfolio of upperupscale hotels, resorts, conference centers and day meeting centers in North America and Europe offer 600,000 square feet of meeting space, host approximately 100,000 events and welcome four million meeting clients each year. Many properties are certified by the International Association of Conference Centers (IACC). Properties are distinct in design and feature freshly sourced culinary experiences and inspiring environments that bring people together for events.

All <u>Dolce Hotels and Resorts</u> properties are managed by an affiliate of Dolce International, Inc. Dolce Hotels and Resorts was acquired by Wyndham Hotel Group, LLC in 2015. <u>Wyndham Hotel Group</u> is the world's largest hotel company based on number of hotels, encompassing more than 8,100 hotels and over 705,700 rooms in 79 countries. Additional information is available at <u>www.wyndhamworldwide.com</u>. For more information about hotel franchising opportunities visit <u>www.whgdevelopment.com</u>.

###