



## **The Pierre, A Taj Hotel Has Been Named One Of NYC's Top 15 Hotels By Travel + Leisure 2020 World's Best Awards Reader's Survey**

*New York, NY -- July, 2020 --* The Pierre, A Taj Hotel, NY has been named to the elite list of New York's top 15 hotels by the discerning readers of Travel + Leisure who voted in the Travel + Leisure World's Best Awards survey. This is the 25<sup>th</sup> edition of the [T+L World's Best Awards](#).

The nomination comes as [The Pierre Hotel](#) is preparing to celebrate its 90<sup>th</sup> Anniversary. The Pierre has set the standard for excellence and timeless elegance in New York since opening its doors in 1930 at the height of Prohibition. During the last 90 years, it has been renowned for elegant celebrations, romantic escapes, intimate moments, glamorous weddings, star-studded galas, luxurious living and unforgettable parties of almost every kind.

“With hundreds of hotels in New York City, we are honored to be named as one of the top 15 hotels in the City. It is a testament to our commitment to honoring our legacy Les Clefs d'or concierge service, exquisite cuisine, bespoke entertainment, legendary celebrations and providing unrivaled hospitality for our guests,” says Francois-Olivier Luiggi, General Manager for The Pierre. “It is ironic that the Hotel will open the next chapter in its history coming out of the current Pandemic just as we launched the first 90 years during Prohibition,” he continues. The Pierre closed its doors to guests in March, 2020 and is expected to reopen September 1, 2020.

Every year for the past quarter of a century, T+L has invited thousands of its well-traveled readers to share their opinions on the top hotels, resorts, cities, islands, cruise ships, spas, airlines, and more. Voting takes place online from November to March and is announced in the August edition of the magazine and on T+L's website in July. Hotels are rated on their facilities, location, service, food, and overall value. This year the survey ended on March 31, just before the travel industry shut down due to the Pandemic.

The Hotel has been a destination for Hollywood celebrities, fashion icons, business magnates, society leaders and trend setters since it began welcoming guests. Karl Lagerfeld used to judge the distance of everything in NY by how far it was from the hotel's illustrious location on Fifth Avenue and Central Park. The famous movie, *Scent of a Woman*, was filmed in the glamorous Cotillion room which has been the site of thousands of galas, weddings and benefits.

In addition to receiving the Travel + Leisure World's Best Award, The Pierre was also named to the 2020 Forbes Travel Guide Five Star Hotel with the distinction of being the only upper east side hotel to make the list.

**About The Pierre, A Taj Hotel**

A New York icon, The Pierre, A Taj Hotel continues to set the standard for timeless elegance and unrivaled hospitality in New York City. Situated on Central Park, The Pierre remains a landmark treasured by visitors and New Yorkers alike since opening in 1930. It is the only AAA Five Diamond and Forbes Five-Star rated property on Manhattan's Upper East Side. The hotel's 189 rooms, 49 of which are suites, offer classic design with couture touches, abundant natural light, and high ceilings. First-rate amenities include white-gloved elevator attendants, a Les Clefs d'Or Concierge team, and a complimentary Jaguar house car. Exquisite entertaining is synonymous with The Pierre, and its opulent Grand Ballroom, Cotillion Room, and Rotunda continue to host New York's most unforgettable events, while chic, multi-functional meeting rooms welcome private gatherings, from intimate closing dinners to annual shareholder meetings. The Pierre's robust food and beverage program boasts 24-hour gourmet room service, Afternoon Tea service and cocktail program at Two E Bar/Lounge, seasonal fare with outdoor seating at signature restaurant Perrine and indulgent cuisine in the whimsical Rotunda. Follow The Pierre on Instagram, Pinterest, Facebook, & Twitter: @thepierreny. [www.thepierreny.com](http://www.thepierreny.com)

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