



The Palms Hotel & Spa Joins Beyond Green

Miami Beach – March 9, 2023 – The Palms Hotel & Spa is proud to announce it has been welcomed into membership of **Beyond Green** – a global portfolio of planet Earth's most sustainable hotels that represent sustainability leadership based upon action and impact. Committed to building a better and brighter future for people and the planet, Beyond Green offers travelers a curated way to discover, plan, and enjoy adventures that align with their responsible travel values and aspirations. The properties represented within the brand's global portfolio represent true inspiration in travel with authentic and innovative design, unsurpassed guest service, and an array of experiences that inspire personal renewal, wellness, learning, and adventure in some of the most unique urban, rural and remote places in the world, all wrapped together with a deep commitment to sustainable tourism best practices.

As a member of Beyond Green, **The Palms Hotel & Spa** is dedicated to deliver on the three pillars of sustainable tourism – environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities – while also adhering to more than 50 sustainability indicators that align with global sustainable tourism criteria and the United Nations Sustainable Development Goals.

The family owned and operated Miami Beach resort, which has been a Florida Green Lodging Three Palm certified property for close to 10 years and has recently become Green Globe certified has implemented a sustainability management system, complying to all social & economic criteria set out in the certification, protecting cultural heritage as well as safeguarding the environment. For information on all the initiatives of the resort's Inspired by Nature sustainability program, please visit the hotels [sustainability](#) page.

"We are beyond excited to be part of the Beyond Green hotel portfolio and are joining some of our planets most sustainable and Earth-friendly hotels! In doing so we are continuing our commitment to sustainable hospitality." says Katja Janzon, Vice President of the independent Miami Beach hotel. "As we join the brand's growing portfolio, we are proud to be in company of some of the most iconic resorts in the world, such as the Post Ranch Inn in Big Sur and The Ranch at Laguna Beach in California. Being part of this dynamic portfolio of hotels is a further testament to our unique positioning as well as the genuine dedication of our team."

For more information on Beyond Green, its brand pillars, and the benefits it provides to hotels, travelers, and the travel community, please visit [StayBeyondGreen.com](https://staybeyondgreen.com).

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Inspired by Nature

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ABOUT BEYOND GREEN

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet earth's most sustainable hotels that represent sustainability leadership based upon action and impact. Offering travelers, a more intuitive way to find and book authentic, conscious hotel experiences, each of Beyond Green's member properties are required to adhere to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals, all while delivering an exceptional guest experience. To learn more about Beyond Green and how the brand's member properties are working to protect biodiversity, celebrate cultural heritage, and improve local people's livelihoods in destinations around the world, visit www.StayBeyondGreen.com.

ABOUT THE PALMS HOTEL & SPA

The Palms Hotel & Spa combines genuine service, laid-back sophistication and oceanfront serenity into a 251-room vacation, meeting and wedding destination where complete wellness and environmental awareness are at the center of each guest experience. Privately owned and managed by The Krause family, The Palms sits along a wide stretch of beach in the northern, more tranquil side of South Beach. An AAA Four-Diamond rated hotel with an AVEDA lifestyle spa, The Palms Hotel & Spa is a member of Preferred Hotels & Resorts, a collection of the finest independent luxury hotels around the world, [Beyond Green](#), a global portfolio of planet Earth's most sustainable hotels, a Green Globe certified and Florida Green Lodging Three Palm designated property, as well as the recipient of Travel & Leisure's World's Best Award 2022. For reservations or further information, please call 800.550.0505 or visit www.thepalmshotel.com. The Palms is located at 3025 Collins Avenue, Miami Beach, FL 33140.

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