



## **The Palms Hotel & Spa, Miami Beach, receives coveted Green Globe certification**

*Meeting the Green Globe Standard 1.7., The Palms Hotel & Spa further adds to its already impressive list of sustainability credentials with this certification.*

**Miami Beach, FL – October 17, 2022** – The Palms Hotel & Spa has successfully achieved the Green Globe certification after detailed evaluation and a thorough on-site audit. Green Globe, is the global leader in Sustainable Tourism Certification and one of the certification bodies accredited by The Global Sustainable Tourism Council.

The family owned and operated Miami Beach resort, which has been a Florida Green Lodging Three Palm certified property for close to 10 years and is a past Green Key and Green Key Meetings certified property, achieved 84% of the possible 385 sustainability indicators. These range from implementing a sustainability management system, complying to social & economic criteria, protecting cultural heritage and safeguarding the environment.

The resort's Inspired by Nature sustainability program includes initiatives such as:

- An in-room energy management system to control lighting and A/C
- LED lighting throughout most of the property
- EV charging stations for guests
- Low-flow showers and sinks in all guest and public bathrooms
- Recycling throughout the hotel
- Commitment to be 100% single-use plastic free
- Refillable, eco-friendly in-room BeeKind toiletries
- Eco-friendly and natural AVEDA spa products
- Sanitized indoor air through eco-friendly air purification system
- Quarterly Beach Cleanups
- Water Quality Testing for Surfrider Foundation

For information on all the initiatives, please visit the hotels [sustainability](#) page.

“We are excited to have achieved the Green Globe certification, and in doing so underlining our commitment to and belief in sustainable hospitality” says Katja Janzon, Vice President of the independent Miami Beach hotel. “As one of only two Green Globe certified properties in the state of Florida, achieving this recognition is a further testament to our unique positioning as well as the true passion and genuine dedication of our team.”

*Inspired by Nature*

3025 Collins Avenue, Miami Beach, Florida 33140  
T 305 534 0505 | 800 550 0505  
F 305 534 0515 | [thepalmshotel.com](http://thepalmshotel.com)



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In the words of K. Denaye Hinds, CEO, JustaTAAD, LLC & Green Globe Accredited Auditor:  
"The Palms Hotel & Spa is an example of how the hospitality industry in Miami can accomplish environmental preservation through committed community engagement. Their continuous support of like-minded organizations who fight for the conservation of our oceans and the protection of nature demonstrates their passion to make a difference while the resort's Inspired by Nature Program increases awareness and encourages environmental consciousness among guests and team members alike. The resort's Green Globe certification serves as a model and a call to action for the hospitality industry at large to further engage in responsible operations and meaningful impact to preserve our precious resources both in Miami Beach and throughout the state of Florida."

In the last three decades Green Globe has become the world's leading certification for sustainable operation and management of travel & tourism worldwide providing organizations with a framework to conduct a comprehensive assessment of their environmental sustainability performance, through which they can monitor improvements and achieve certification. For more information visit <https://www.greenglobe.com/>.

#### **ABOUT THE PALMS HOTEL & SPA**

The Palms Hotel & Spa combines genuine service, laid-back sophistication and oceanfront serenity into a 251-room destination where complete wellness and environmental awareness are at the center of each guest experience. Privately owned and managed by The Krause family, The Palms sits along a wide stretch of beach in the northern end of the South Beach entertainment district. An AAA Four-Diamond rated hotel, The Palms Hotel & Spa is a member of Preferred Hotels & Resorts, a collection of the finest independent luxury hotels around the world, a Green Globe certified and Florida Green Lodging Three Palm designated property, as well as the recipient of Travel & Leisure's World's Best Award 2022. For reservations or further information, please call 800.550.0505 or visit [www.thepalmshotel.com](http://www.thepalmshotel.com). The Palms is located at 3025 Collins Avenue, Miami Beach, FL 33140.

#### **Media Contact:**

Tanja Morariu  
(305) 908-5402  
[tmorariu@thepalmshotel.com](mailto:tmorariu@thepalmshotel.com)

