



Community Involvement & Volunteering

Partnerships

- The Palms Hotel & Spa is a strong supporter of Citi Bikes, a green initiative in Miami Beach whereby visitors can easily rent bicycles. www.citibikemiami.com
- The Palms Hotel & Spa supports at least one environmental partner in their yearly fundraisers. One of the partners has been Dream in Green, a non-profit organization whose mission is to develop and implement programs that promote energy conservation and efficiency, environmental sustainability, and the use of renewable energy through programs such as the Green Schools Challenge which help educate the children of our community on environmental sustainability. In late 2016, The Palms Hotel & Spa hosted Dream in Green's 10th Annual Living the Dream Fundraiser Event, bringing together South Florida's environmentally conscious community to support sustainability in our community. More information may be found here: <http://dreaminggreen.org/the-palms-hotel-spa-to-host-dream-in-greens-living-the-dream-annual-fundraiser-celebrating-10-years/>
- The hotel is a member of Kind Travel, the first 'Give + Get' hotel booking platform that transforms travelers into a financial force that benefits communities, the environment, and animals. Travelers 'give' to Surfrider Foundation Miami Chapter, an organization dedicated to the protection and enjoyment of the world's ocean, waves and beaches; as a reward for their donation, they 'get' an exclusive rate to book directly with The Palms Hotel & Spa.
- The head of the Green Team is a member of the core team for the Surfrider Foundation Miami Chapter, an organization dedicated to the protection and enjoyment of the world's ocean, waves and beaches.
- The hotel offers an eco-friendly guest package that includes a beach clean-up.
- The Concierge offers guests eco-friendly and nature inspired excursions such as kayak tours, kite surfing lessons, snorkeling tours, and walking or bicycling tours of the local area.

Training

- A. New team member orientation trains on being environmentally friendly and green which is one of our Core Values. One month of the year is dedicated to being Environmentally Friendly.
- B. Team members are taken on tours of Waste Management recycling plant.
FUTURE initiatives
 1. Team members will be recognized for their green initiatives by being named Green Team Member of the Month at quarterly Coffee Breaks.



Volunteer

Environment

The Palms Hotel & Spa has been hosting environmental volunteering projects such as quarterly beach clean-ups since 2011. Guests and staff alike are encouraged to participate.

International Coastal Clean-up (www.oceanconservancy.org/our-work/marine-debris/international-coastal-cleanup-11.html)

Over the past 25 years, Ocean Conservancy's International Coastal Cleanup has become the world's largest volunteer effort for ocean health. Nearly nine million volunteers from 152 countries and locations have cleaned 145 million pounds of trash from the shores of lakes, streams, rivers, and the ocean on just one day each year.

Since 2010 the hotel has participated at this international clean-up event every year in September