

# BEYOND GREEN

## SUSTAINABLE HOTEL BRAND BEYOND GREEN WELCOMES FIVE NEW MEMBER PROPERTIES TO ITS GLOBAL PORTFOLIO

**New York, New York (March 9, 2023):** [Beyond Green](#), a global portfolio of planet Earth's most sustainable hotels, recently welcomed five new member properties in locations ranging from Miami Beach, Florida, Lake Tahoe, Nevada, Maine, and Italy. As the portfolio consciously grows, Beyond Green strives to represent a diversity of hotels that demonstrate impact in action across a wide variety of environments, whether they be urban or rural and across land or sea.

The new offerings come on the tails of a year of growth for Beyond Green which saw new properties in Canada, Spain, and the Caribbean in 2022. Since its launch in 2021 by Preferred Travel Group, Beyond Green continues to thoughtfully expand its footprint in destinations around the globe and is proud to welcome the following properties to its global portfolio, which now consists of 31 hotels, resorts, and lodges across 18 countries. All member hotels have now received new Beyond Green plaques and lapel pins to identify their affiliation with the brand.

Highlights of the new additions include:

- **Edgewood Tahoe Resort (Nevada, United States):** Set along the shores of South Lake Tahoe and surrounded by snow-capped mountains, the multi-award-winning, LEED Silver Certified [Edgewood Tahoe Resort](#) blends outdoor brilliance with upscale accommodations reminiscent of historic Alpine lodges of the American West. With a renowned golf course, expansive spa, three dining outlets, upscale recreation facilities, and outdoor adventures just moments away, this 154-room world-class destination beckons selective travelers from all over the world. The resort's commitment to a legacy of land stewardship and environmental development began prior to groundbreaking. Edgewood Tahoe continues to deepen its sustainability promise since opening its doors in 2017, with electric car charging stations, recycling and community clean-up programs, a reduction of water and chemical usage, increasing wildlife habitat at the Edgewood Tahoe Golf Course, and the ongoing realignment and daylighting of Edgewood Creek to allow native fish passage and spawning habitat.
- **Inn by the Sea (Maine, United States):** Located on a mile of unspoiled sandy beach on the coast of Maine, minutes from the trendy town of Portland, [Inn by the Sea](#) offers 62 modern guest rooms and one- or two-bedroom suites with private exterior entrances, serving as a year-round coastal sanctuary to explore the rugged New England coast. The seaside property has been a hospitality destination dating back to 1950, growing throughout the years while honoring its quintessential New England charm in a cozy, contemporary way. Guests can relax and rejuvenate at the resort's intimate spa with sea inspired services or indulge in local and sustainable cuisine in the ocean view dining room, Sea Glass. Inspired by its natural coastal surroundings, The Inn blends luxury and service

with environmental preservation through eco-friendly initiatives and an appreciation of all things local. The landscape is designed to be attractive to butterflies and guests, with indigenous nectar gardens and milkweed planted for endangered butterflies, while also continually working to restore habitat for endangered New England Cottontail Rabbits. Guests enjoy natural room amenities and reusable glass water bottles while activities include beach ecology walks with a naturalist or morning yoga in the LEED certified SPA.

- **The Palms Hotel & Spa (Florida, United States):** A tranquil tropical Art Deco oasis in the heart of vibrant Miami Beach, the 251-room family-owned [The Palms Hotel & Spa](#) offers sweeping views of the Atlantic Ocean and direct access to the iconic beach. Inspired by nature, the oceanfront resort places a unique emphasis on health and total wellness, with green practices and environmental awareness at the center of every experience. From holistic Ayurvedic spa treatments at The Palms Aveda Spa to mindfully sourced cuisine with seasonally rotating specials highlighting locally grown produce and farmers, The Palms Hotel & Spa is committed to being in harmony with the surrounding nature through local environmental and community partnerships and initiatives. Sharing its delicate oceanfront home with sea turtles and other wildlife, the hotel is operating with close to zero disposable plastics throughout the property while having implemented a fully automated in-room energy management system to control lighting and A/C, as well as comprehensive recycling and beach clean-up programs to help conserve its environment.
- **Lefay Resort & SPA Dolomiti (Pinzolo, Italy):** Set in Italy's iconic Dolomites, [Lefay Resort & SPA Dolomiti](#) is one of the most scenic places to stay within Italy's Dolomite region. The second jewel in the Lefay Resorts Collection balances beautiful and integrative architecture with an atmosphere dedicated to both energizing physical activity and the ultimate in rest and relaxation. Welcoming guests since 2019, the resort's 88 spacious suites and 21 residences are set amid the mountain scenery of a UNESCO World Heritage Site. Guests can enjoy their choice of two gourmet restaurants and bars, one of the largest spas in the Alps at almost 54,000 sq. ft., and all-season access to mountain sports and activities like skiing, trekking, cycling, and more. The ClimaHotel-certified CO2 free resort is dedicated to containing its energy consumption through a high level of insulation, and an investment in state-of-the-art technologies that create renewable energy sources with high production systems such as its biomass furnace and a co-generation plant.
- **Lefay Resort & SPA Lago di Garda (Gargnano, Italy):** Nestled high atop a hill hugging the western shores of Italy's Lake Garda, [Lefay Resort & SPA Lago di Garda](#) stuns travelers with panoramic views of the Riviera dei Limoni and its famed citrus groves, olive trees, and one-of-a-kind lakeside landscape. Guests are greeted by a pair of elegant gates which swing open to reveal a park-like estate dotted with shady woodlands and sweeping lawns leading up to one of northern Italy's most beautiful wellness retreats. Opening its doors in 2008, the five-star resort offers 96 suites, a 46,000 sq. ft. spa, two restaurants and bars with a focus on healthy, seasonal Mediterranean dishes, and holistic hospitality tailored to each guest. Designed to blend seamlessly with the natural surroundings with minimal environmental impact, the property maintains that the well-being of every person is connected to environmental well-being. Lefay Resorts is the first Italian company in the tourism sector to sign an agreement with the Ministry of the Environment for projects aimed at neutralizing CO2 emissions. Lefay Resort & SPA Lago di Garda has been

completely offsetting its carbon emissions since 2013, making it the first tourism facility in southern Europe to obtain the prestigious Green Globe certification.

Each of these new member hotels participate in [I Prefer Hotel Rewards](#), Preferred Travel Group's points-based loyalty program with more than 4.5 million travelers enrolled globally. Complimentary to join, members of *I Prefer* earn points redeemable for cash-value Reward Certificates, Elite status, and other value-rich benefits from eligible stays at more than 650 participating hotels and resorts worldwide.

For stays at any of the spotlighted new member hotels, travelers are invited to book via the [Beyond Green](#) brand website.

###

#### **ABOUT BEYOND GREEN**

Guided by a passion to embrace travel as a force for good, Beyond Green is a global portfolio of planet Earth's most sustainable hotels. To create a more purposeful way to explore the world where good guests meet good hosts, Beyond Green has curated a unique portfolio of hotels, resorts, and lodges based on their commitment to deliver on the three pillars of sustainable tourism: environmentally friendly practices that go beyond the basics; protection of natural and cultural heritage; and contribution to the social and economic wellbeing of local communities. To be considered for membership in Beyond Green, a property is vetted according to more than 50 sustainability indicators that align with global sustainable tourism standards and the United Nations Sustainable Development Goals. Owned and operated by Preferred Travel Group – the family-owned company that manages and operates other hospitality brands including Preferred Hotels & Resorts, Historic Hotels of America, and Historic Hotels Worldwide – Beyond Green ushers in a new way to experience genuine hospitality by the people for the planet. For more information, visit [www.StayBeyondGreen.com](http://www.StayBeyondGreen.com).

#### **ABOUT PREFERRED TRAVEL GROUP**

Owned and operated by the Ueberroth Family, Preferred Travel Group is the parent company of Preferred Hotels & Resorts, Beyond Green, Historic Hotels of America, Historic Hotels Worldwide, PTG Consulting, and Beyond Green Travel, representing more than 1,100 hotels, resorts, and residences across 80 countries, in addition to a global portfolio of destination marketing organizations and tourist boards. With more than 250 seasoned travel professionals situated across 20 countries, the company connects independent hotels, hospitality companies, and destinations to key markets worldwide through strategic branding, sales, integrated marketing, revenue management, distribution services, and other consultancy services. Fueled by its brand promise, Believe in Travel, the company and its hotel and travel brands champion an unwavering belief in the transformative power of travel and its ability to enrich lives, inspire a greater respect for the Earth, and expand hearts and minds to other cultures and ways of living. For more information visit [PreferredTravelGroup.com](http://PreferredTravelGroup.com).

#### **MEDIA CONTACTS:**

Hannah Nelson  
Director, Public Relations – Americas  
+1 303 885 7186  
[hnelson@staybeyondgreen.com](mailto:hnelson@staybeyondgreen.com)

Sarah Maxwell  
Manager, Public Relations – EMEA  
+44 20 7440 0321  
[SMaxwell@preferredhotels.com](mailto:SMaxwell@preferredhotels.com)