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## SILVERSANDS GRENADA OFFERS A NOVEL MODERN OPTION FOR CARIBBEAN GETAWAYS AND EXCLUSIVE BENEFITS FOR VIRTUOSO® GUESTS

**NEW YORK (September, 2018)** – With its sleek modern architecture, Silversands Grenada will represent a radical departure from traditional Caribbean resorts when it opens November 1, 2018. Focusing on community and culture, the unpretentious luxury property will reflect Grenada’s warmth. Guests who book their visit at Silversands Grenada through an advisor affiliated with leading global luxury travel network [Virtuoso®](#) will enjoy this exclusive offer for a four-night stay in a Beachfront Villa valid from January 6 to April 30, 2019:

- One complimentary three-course dinner at Asiatique for up to eight guests, including house wines
- One complimentary three-course lunch at the Grenadian Grill for up to eight guests, including house wines
- \$500 credit for the Silversands Spa
- Private roundtrip airport transfers in the hotel’s Tesla Model X SUV

The offer is in addition to these ongoing complimentary benefits:

- Upgrade at time of booking if available
- Daily breakfast
- \$100 USD resort or hotel credit
- Early check-in/late check-out if available
- Wi-Fi

“Instead of ‘see and be seen,’ Silversands Grenada will be a place to ‘be and let be,’” said Albert Herrera, Virtuoso’s senior vice president of Global Product Partnerships. “As the island is largely undiscovered, it offers rare and original experiences travelers today seek: pristine beaches and forests, distinctive cuisine, and an engaging culture. Silversands Grenada is rooted in the land and its people, and will inspire guests to savor all that this unique place has to offer.”

[Silversands Grenada’s](#) striking minimalist design will showcase the beauty of its surroundings, inviting guests to explore this lesser-known Caribbean gem. The upscale resort will span two newly constructed buildings off Grand Anse beach encompassing 39 Open Plan Suites, three One-Bedroom Suites, and a 2,000-square-foot Penthouse with two private terraces. Nine villas will be set into the neighboring landscape, including five 4,400-square-foot Beachfront Villas with direct access onto the sand, and four three-bedroom Hillside Villas with breathtaking views of the resort grounds and sea. The large villas are ideal for adult multigenerational travel.

Accommodations feature floor-to-ceiling windows, so the splendor of Grenada complements the natural wood and stone textures. Spacious bathrooms offer soaking tubs and separate rain showers, and connect to dressing rooms. Original art will be featured in every room and throughout the resort. A rotating exhibit will showcase Grenadian works alongside pieces from the resort owner’s collection.

The resort’s 339-foot infinity pool - the longest in the Caribbean - will extend onto the sand. Silversands Grenada will also feature The Silversands Spa, with locally inspired rituals in four treatment rooms, a sauna, hammam, pool and high-tech fitness center.

Two restaurants, the Grenadian Grill and Asiatique, will highlight the island's agriculture and culinary artisans. The first will be a breakfast and lunch beach club serving line-caught fish, handpicked produce and organic grass-fed beef, along with Grenadian craft beers, rums and a global wine list. The second restaurant will offer Thai cuisine with local ingredients, including herbs grown at the resort, emphasizing Grenada's reputation as "the Spice of the Caribbean." Guests will also be able to book cooking classes to bring the island's unique flavors home with them.

Silversands Grenada will partner with local tour operators and guides on experiences to connect guests with the island's captivating soul, including waterfall chasing, scuba diving, historical exploration and organic farm visits. The resort will prioritize sustainability and community partnerships, including training for staff as well as community members seeking a hospitality career. Silversands Grenada will partner with GRENROP (Grenada Network of Rural Women Producers), which provides farming jobs to 50 single mothers. Silversands Grenada will source most produce from GRENROP and grow its own ingredients to enable greater food diversity on the island while reducing imports to limit its carbon footprint.

Silversands Grenada is the latest upscale resort to debut with assistance from Virtuoso's Preview program, which offers added-value perks only to clients of network travel advisors. Preview is part of Virtuoso's celebrated Hotels & Resorts Program, including more than 1,300 of the world's finest properties in over 100 countries.

These exclusive advantages at Silversands Grenada are available only by booking with a Virtuoso advisor, or by reserving a stay on [Virtuoso.com](http://www.virtuoso.com). To find an advisor, visit <https://www.virtuoso.com/advisors#>.

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#### **About Virtuoso**

**Virtuoso®** is the leading international travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,000 travel agency partners with 17,500 elite travel advisors in more than 45 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with 1,700 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. More than (U.S.) \$23.7 billion in annual travel sales makes Virtuoso a powerhouse in the luxury travel industry. For more information, visit [www.virtuoso.com](http://www.virtuoso.com).

#### **About Silversands Grenada**

Set to open November 2018, Silversands will introduce a new level of luxury to Grenada, the Spice of the Caribbean. The first major resort project to open on Grand Anse Beach in 25 years, the resort will include 43 spacious suites, as well as nine Hillside and Beachfront villas for purchase with plots ranging from 13,500 to 26,500 square feet. The sleek property will be anchored by a stunning 339-foot pool – the longest in the Caribbean. Guests and villa owners will enjoy access to the Silversands Spa, beach club with resident DJ and two globally-inspired restaurants drawing on Grenada's fresh seafood and its reputation as "the Spice of the Caribbean." Moreover, Silversands Grenada will entice new travelers to explore the last secret hideaway in the Caribbean, an unspoiled island peppered with pristine white sand beaches, sparkling waterfalls, lush rainforests, vibrant food culture, and one of the warmest welcomes in the world. [www.silversandsgrenada.com](http://www.silversandsgrenada.com)

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