

SILVERSANDS GRENADA TO OPEN DECEMBER 1, 2018 Modern-Designed Luxury Resort to include 43 Suites, Nine Villas for Purchase, The Silversands Spa and Diverse Dining Venues



www.silversandsgrenada.com

Grand Anse Beach, Grenada, November 1, 2018 – Slated to debut December 1, 2018 on Grand Anse beach, Silversands ushers in a new way for luxury travelers to experience the Caribbean island of Grenada. Sleek and modern in its design, the spectacular resort and residence project will offer a refined yet unpretentious luxury experience radiating with the warmth and originality of true Grenadian life.

With 43 suites and nine residential villas, Silversands Grenada is anchored by a 100-meter infinity pool – the longest in the Caribbean. The modern-inspired resort's striking minimalist design puts Grenada's enthralling landscape at the focus, enticing guests to explore the island and forge a deeper connection to one the Caribbean's last untapped hideaways. A newly-minted member of Leading Hotels of the World, the resort will offer fine-tuned service, luxury accommodations, exceptional dining, five-star amenities and authentic Grenadian experiences that create a true sense of place for guests.

Design

With architecture and interiors by AW², Reda Amalou & Stéphanie Ledoux, Silversands Grenada offers a striking and minimalist design that brings the surrounding landscape into focus. The resort's aesthetic blends authenticity, nature, luxury, and modernity in a stunning display of clean lines against the undulating sands of Grand Anse beach and its attendant wild beauty. The resort's architecture, in all its simple forms and materials, defines the identity of the resort. The layout is primarily organized to showcase the stunning sea views, while ensuring the utmost degree of privacy and simultaneously providing unique spaces for relaxing, celebrating and mingling. The exterior spaces echo the architecture's modern lines through gardens, courtyards and water features. Terraces, day bed areas and pools are all designed to blend seamlessly with the architecture itself. The resulting setting lulls guests down to the rhythm of the island in a sea of bright whites, natural teak and neutral tones. The view lines and spaces are all arranged to make the location and surroundings the star, while offering the best possible discovery of the Caribbean's last secret hideaway.

Dining

A focus on community and culture will flow through the menus Silversands Grenada, along with global influence. The resort will include two distinct dining venues: The Grenadian Grill a casual beach club-style poolside lunch and dinner restaurant serving casual fare, including a selection of authentic Grenadian dishes; and Asiatique, an Asian-influenced dinner venue showcasing Grenada's wild abundance of local ingredients and spices. A cigar and rum bar, Puro, will entice guests for nightcaps and conversation over moonlit views.

With an open-air, feet in the sand ambiance, The Grenadian Grill will offer beachfront dining with refined yet authentic island cuisine, including fresh line-caught seafood, local produce and organic grass-fed beef prepared in Josper ovens. The casual,

sun-soaked venue will also include an impressive wine list featuring more than 100 varietals from around the world, including a range of unique rosés. When night falls, the 62-seat restaurant will transition to a more sophisticated experience, including exquisite fresh seafood, small plates, and a raw bar, all designed to encourage sharing and mingling.

Open daily for dinner, Asiatique will serve Asian-influenced cuisine with a focus on Thai flavors and crudos created from ingredients abundant on Grenada, including kefir lime, ginger and holy basil. With soaring high ceilings housing the strong design within, the sleek restaurant will overlook the pool and sea beyond. Guests and villa residents will also be able to book cooking classes with the restaurant team, allowing them to learn about Grenada's local ingredients and bring the island's unique flavor to life in their own home kitchens.

Silversands Grenada will also include a curated cigar and rum bar called Puro. Overlooking the resort's striking central pool, the intimate lounge-style space will feature a boutique collection of rare, small batch rums from the best Caribbean distilleries, including locally-sourced Grenadian rums. A meticulously selected range of fine cigars sourced from around the globe will delight aficionados and burgeoning enthusiasts alike.

The Spa by Silversands

Guests can unwind and get on island time with locally-inspired treatments and rituals in The Silversands Spa. This unique sanctuary will include four tranquil treatment rooms, a sauna, hammam, and high-tech fitness center. The space will be anchored around a light-filled, temperature-controlled private swimming pool and unique relaxation area with poolside cabanas designed to create a cocoon of calm before and following treatments.

Accommodations

Silversands Grenada will span across two main buildings off Grand Anse Beach encompassing 39 spacious guestrooms with seating area, three One-Bedroom Suites, and a sprawling Penthouse spanning 2,066 square feet including sweeping views of the sea and grounds from two private terraces.

All accommodations feature modern open floor-plans with floor-to-ceiling windows allowing the natural beauty of Grenada to flow across the suite's natural wood and stone textures and light hardwood floors. Rooms include king size platform beds (surrounded by floor-to-ceiling remote controlled curtains) ideally situated for maximum views. Modern furniture with minimalistic lines and muted colors will celebrate comfort and modern style, and a smart entertainment system with portable tech will grant unlimited access to video entertainment, glossy publications, and newspapers. A curated selection of original art works will be featured in every guestroom, as well as throughout the resort.

Each ensuite bath at Silversands Grenada is designed with the modern traveler in mind, with space, privacy and light reigning supreme. All bathrooms include at least 134 square feet of sleek space outfitted with a deep soaking tub and separate rain shower, double vanity units, frosted glass water closet, and plenty of storage. One Bedroom Suite baths and Penthouse Suite baths feature floor to ceiling louvered windows providing natural light and views of the ocean and connect to a dressing room with built-in wardrobes.

Residential Villas

Nine residential villas will be unobtrusively peppered into the surrounding landscape. These include five Beachfront Villas with lots ranging in size from 22,290 to 25,542 square feet, 4,300 square feet of indoor space and about 2,500 square feet of terraces and decks and four Hillside villas with lots ranging from 13,500 to 17,599 square feet, 3,360 square feet of indoor space and 1,776 square feet of terraces and decks.

Guest Experiences

Beyond the resort, Silversands Grenada will partner with local tour operators and guides to connect guests with Grenada's spectacular landscape. From waterfall chasing to scuba diving, historical exploration and organic farm tours, the resort will connect guests and villa owners with the warm, captivating soul and people of authentic Grenada. Within the resort itself, a rotating art exhibit will showcase Grenadian art alongside pieces from the resort owner's personal collection. Guests will also experience the rhythm of the island with performances by local musicians and bands – all curated by an in-house entertainment manager.

Community Sustainability

Exemplifying the resort's commitment to supporting the Grenada community and culture, Silversands Grenada will partner with GRENROP (Grenada Network of Rural Women Producers), which currently provides farming jobs to a network of 50 single mothers on Grenada. GRENROP was created in rural communities, where many women derive their livelihoods from farming. Silversands Grenada will source most of the fruits and vegetables for its two restaurants through GRENROP, providing a direct and meaningful benefit to the women who belong to the group. Notably, the resort will commit to a monthly purchase guarantee, giving the women growers the assurance that their hard work will bring financial benefits. The resort's goal is to assist local women in creating a profitable enterprise that benefits the Grenada community and supports financial

stability. Furthermore, Silversands is growing a nursery of supplemental ingredients also sustainable in the island climate. This benefit is two-fold: greater food diversity on Grenada while lessening the import of fruits and vegetables into the island – limiting the resort's carbon footprint.

For additional information on Silversands Grenada, please visit <u>www.silversandsgrenada.com</u>. For media queries and interview requests, which are gladly accommodated, please contact Victoria King, President of Victoria King Public Relations, at <u>vhk@vkpr.com</u> or (310) 207-5175.

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Silversands Grenada – Opening November 2018 (Grenada) www.silversandsgrenada.com

Set to open November 2018, Silversands will introduce a new way to experience Grenada, the Spice of the Caribbean. The first major resort project to open on Grand Anse Beach in 25 years, the resort will include 43 spacious suites, as well as nine Hillside and Beachfront villas for purchase with which gives access to the Citizenship by Investment program. These include five Beachfront Villas with lots ranging in size from 22,290 to 25,542 square feet, 4,300 square feet of indoor space and about 2,500 square feet of terraces and decks and four Hillside villas with lots ranging from 13,500 to 17,599 square feet, 3,360 square feet of indoor space and 1,776 square feet of terraces and decks. The sleek property will be anchored by a stunning 100-meter (330 feet) pool – the longest in the Caribbean. Guests and villa owners will enjoy access to The Silversands Spa, a chic beachfront club and a Thai restaurant drawing on Grenada's reputation as "the Spice of the Caribbean." Moreover, Silversands Grenada will entice travelers to explore the last secret hideaway in the Caribbean, an unspoiled island peppered with pristine white sand beaches, sparkling waterfalls, lush rainforests, vibrant food culture, and one of the warmest welcomes in the world.