











I love origin stories. Like imagining what it was like to be one of Apple Computer's first employees. Or what it was like to see a soon-to-be-famous band just before they get "discovered." But I think the best origin stories are the ones that glorify the golden days of beachfront destinations before they became "destinations." Like Hawaii in the 50's, or Malibu in the 60's, or the Caribbean in the 70's or... Cabo San Lucas in the late 80's-early 90's.

In fact, I feel the only thing that can top a good origin story is to experience the magic of a place before it gets "discovered" in person. And now that I've just returned from an extensive tour of the Old Lighthouse Club, Quivira Los Cabos that's being developed on the very tip of Mexico's Baja Peninsula, I see how intoxicating (and frankly, likely lucrative) being a "founder" in a new development could be.

But don't get me wrong. Cabo is nothing



like it was back when it was just starting to blossom as a high-end-coastal real estate destination back in the 90's. In fact, development along the sandy beaches of the "Corridor" between downtown Cabo and San Jose del Cabo has pretty much been maxed out. And the prices of some of the most desirable developments along the corridor are sky high too.

But, the Old Lighthouse Club is unique in that it's located on what some might say is the most spectacular private stretch of undeveloped oceanfront land in the entire region. It's also extremely close to all the action in Cabo San Lucas too.

And the ocean front Jack Nicklaus-designed golf course the development is built around is way more than just another resort golf course. I usually don't say this much about a golf course but, playing there can actually be awe-inspiring.

GOLFING WITH GOD

All of the Quivira Golf course is excellent, and the well-stocked "comfort stations" that are loaded with everything from ice cold beer to fresh, hot food were great too. But anyone who's ever played the 5th hole over the cliff looking out over the Pacific will understand why I call the experience "Golfing with God." I'm not an expert golfer but I challenge any golf expert to find a golf community with a more breathtaking set of cliff-top, oceanfront holes anywhere. In fact, the views are so breathtaking (we even saw whales breeching from several tees while we played), I found it hard to concentrate on my game.

FOUNDERS DAY

Thankfully, it was easy to forget my bad golf game since my stay at the neighboring Pueblo Bonito Pacific resort during my multi-day visit of the Old Lighthouse Club was so relaxing. The spa is fantastic. And getting a chance to play a round of golf at the Quivira Golf Club was bucket-list-worthy. But honestly, my tour of the Old Lighthouse Club's 13 individual "founder's lots" that were being prepared with some of the most desirable views in all of Cabo was the most exciting part of my trip.

It didn't matter that the large site was a beehive activity as massive trucks moved massive amounts of sand. And oh yeah, my





golf concentration was thrown off by the "beep beep beep" of large front-end loaders preparing lot sites near the fairways. In fact, the distractions remined me just how special an opportunity to own in a community like this really is because there is nothing really like it anywhere in Cabo at the prices that "early adopters" may enjoy.

So, in addition to being able to lock in some of the best ocean views in Cabo, and play golf on one of the Top 100 golf courses in the world, "founders" also enjoy a guard gated entrance, hiking and biking trails (bikes available), access to Quivira's restaurants including The Market and The After, Armonia Spas and Q Life Events and Experiences. And founders can also become a member of Quivira Owner's Beach Club, that's under construction now, and the Old Lighthouse Club that will provides owner's even more exclusive access to beaches and restaurants.

I was so impressed I wanted to reserve on a lot on the spot. But...since I'm only a humble journalist, my eyes (and taste) will always be bigger than my bank account. But, for anyone who can afford a few million dollars to own an ocean view all the way to the horizon, being a founding member of the Old Lighthouse Club might be almost too good to pass up. *





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