



PUEBLO BONITO VANTAGE

SAN MIGUEL DE ALLENDE



LUCY RUIZ NAMED GENERAL MANAGER AT PUEBLO BONITO VANTAGE SAN MIGUEL DE ALLENDE

San Miguel de Allende, Mexico (May 23, 2023) – Luz “Lucy” Ruiz, a native of Mexico City with a long and distinguished career in the hospitality industry, has been named the general manager of the new Pueblo Bonito Vantage San Miguel de Allende.

A creative, top-level executive who has specialized experience in high-end hotels, Ruiz brings solid operations expertise to the new position. Most recently, she was general manager of Grand Luxxe Nuevo Vallarta (part of Vidanta), a AAA 5-Diamond hotel. During her tenure, the property was recognized by *Conde Nast Traveler* and *Travel + Leisure* among the best resorts in western Mexico.

Previously, Ruiz served as general manager of Hyatt Centric Las Condes in Santiago, Chile, and the Park Royal Cancun. She also served as managing director of Grand Velas in Riviera Nayarit, a luxury all-inclusive resort and AAA 5-Diamond hotel on Mexico’s Puerto Vallarta coast.

“In San Miguel de Allende, I want to offer an atmosphere where guests can create a new memory every time they enter the hotel,” she said, adding that she and her staff will engage “all five senses” of every visitor while channeling the city’s remarkable culture and history in this elegant, refined setting. She is the first woman to be named general manager of a Pueblo Bonito hotel since the inception of the company more than 35 years ago.

The opening of this sophisticated property on November 30 marks the debut of the Pueblo Bonito Vantage brand, whose signature is uniting local traditions with exclusivity, technological comforts, singular experiences, and high-end service.

The Pueblo Bonito Vantage San Miguel de Allende is designed with a residential feel. Hacienda-style buildings house hotel rooms in one wing and privately-owned condominiums and villas in another. The refined architectural style integrates the local environment, while respecting elements that are essential to guest relaxation and comfort. Multicolored, with a Moorish influence, beautiful fabrics, precious pieces, and details with the highest curation await guests and visitors, who will be completely enveloped by the hotel experience.

The comfortable and sophisticated rooms will have luxury elements, such as custom furniture, handmade ceramics, and the most high-tech lighting fixtures, screens, and sound systems, ensuring guests a memorable experience for guests.

The luxury hotel's guest services and amenities include an event garden, spa, pool, gym, and meeting rooms. There are three hotel room types, with most rooms featuring views of the picturesque Parish of San Miguel de Allende.

For additional information about this new property, access the website at <https://www.pueblobonito.com/introducing-pueblo-bonito-vantage>.

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About Pueblo Bonito Vantage

The upscale brand of Pueblo Bonito Resorts, Vantage is positioned for the discerning, experienced traveler who seeks superior service, high-end design, and unique experiences. Pueblo Bonito Vantage offers a refined hospitality experience, one which includes upscale accommodations, oversized suites, enhanced amenities, impeccable, 24-hour butler service, and authentic experiences. The first property under the Vantage flag, Pueblo Bonito Vantage San Miguel de Allende, opens in November. <https://www.pueblobonito.com/introducing-pueblo-bonito-vantage>.

About Pueblo Bonito Golf & Spa Resorts

Pueblo Bonito Golf & Spa Resorts include eight award-winning properties in two destinations, Cabo San Lucas and Mazatlán, all offering luxury all-inclusive options, and coming in 2023 to San Miguel de Allende. Each of the properties has its own personality, design, and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere.

In Cabo San Lucas, the adults-only Pueblo Bonito Pacifica Golf & Spa Resort is the ideal setting for a romantic getaway, while Pueblo Bonito Sunset Beach Golf & Spa Resort, with its large, all ocean-view suites, is perfect for families. Pueblo Bonito Rosé Resort & Spa and Pueblo Bonito Los Cabos, both located on El Médano beach, have the best to offer vacationers looking to be right in the middle of all the Cabo action. In Mazatlán, the elegant jewel Pueblo Bonito Emerald Bay Resort & Spa overlooks the Pacific Ocean and a private beach, while the charming Pueblo Bonito Mazatlán, is located in the famous Golden Zone.

The resorts are great for family vacations and romantic getaways. For more information visit www.pueblobonito.com, find us on Facebook at www.facebook.com/pueblobonitoresort and follow us on Instagram @pueblobonito.

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