



MAJOR RENOVATION COMPLETED AT PUEBLO BONITO MAZATLAN BEACH RESORT
Deluxe seaside getaway treated to a \$27 million makeover



Mazatlan, Mexico (Apr. 21, 2021) - Opened in 1987 as the very first Pueblo Bonito property, the celebrated Pueblo Bonito Mazatlán Beach Resort recently completed an extensive \$27 million renovation project intended to boost the landmark hotel’s status as an international travel and hospitality industry leader.

Located along the famous Zona Dorada, or Golden Zone of Mazatlan, the original Pueblo Bonito (“Beautiful Village”) hotel set the bar for luxury travel in Mazatlan more than 30 years ago, effectively launching one of the most successful resort brands in Mexico.

The transformation pays homage to the hotel’s Old World charm while elevating all elements of the property, including totally upgraded guest suites, restaurants, lobbies, and pools. The remodeling and renovation project has also greatly enhanced the building’s exterior and amenities while retaining the unique appeal of a hotel that been a favorite of guests for decades.

“We are very excited to have undertaken this major renovation, which has revitalized, revamped, and reinvented the pioneer resort of the Pueblo Bonito collection,” said Alberto Coppel, CEO, Pueblo Bonito Golf and Spa Resorts. “Our beloved Pueblo Bonito Mazatlan has retained its charm, while attaining a new level of luxury, enhancing the already unique experience our guests have always treasured.”

Coppel added, “The early success of this property—the best resort in town from the day it opened—allowed Pueblo Bonito Resorts to expand to Los Cabos. This renovation is our way of giving back to Mazatlan a little bit of what Mazatlan has given to us.”

All accommodations, totaling 248 guest suites, were completely remodeled, with new artwork and fresh touches added throughout the property.

A new restaurant was added, Pescados, a casually elegant space that serves fresh sashimi, maki, nigiri and sushi. The dining outpost doubles as a snack bar during the day.

In addition, a new oceanfront bar was also installed, while Cilantro’s restaurant was totally reimagined. Las Palomas restaurant was also redesigned and expanded. This popular dining spot features new décor finishes and furniture.

For business groups and small conventions, new meeting facilities capable of accommodating up to 300 attendees were built. The resort now offers beautiful, outdoor event space next to the swimming pool.

From enhanced cleaning protocols to new contactless services, Pueblo Bonito Mazatlan has taken all of the necessary steps to ensure the safety of guests and team members alike, through the company’s own CARE Pledge. CARE translates to **C**onscientious Service, **A**dvanced Standards, **R**igorous Sanitation, **E**levated Hygiene. On-site testing services are available at all Pueblo Bonito Resort properties so that guests can easily comply with CDC requirements that travelers get a viral test within three days of flying to the U.S. Testing services are included with all-inclusive packages for stays of three nights or longer.

For additional information or to make reservations, access the web site at <https://www.pueblobonito.com>.

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About Pueblo Bonito Golf & Spa Resorts

Pueblo Bonito Golf & Spa Resorts include eight award-winning properties in two destinations, Cabo San Lucas and Mazatlán, all offering luxury all-inclusive options. Each of the properties has its own personality, design and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere. For more information visit www.pueblobonito.com, find us on Facebook at www.facebook.com/pueblobonitoresort and follow us on Twitter @PuebloBonito.

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