



**THE AFTER AT QUIVIRA: NEW SPORTS BAR DEBUTS AT THE MARKET**

*Urban-themed, indoor-outdoor bar and restaurant sure to delight sports fans*

**Los Cabos, Mexico (Nov. 6, 2018)** – There’s a new game in town at Quivira. Make that *games*. Pueblo Bonito Resorts has just opened The After at Quivira, a stylish, urban-themed sports bar specifically designed to appeal to avid sports fans.

Occupying a spacious indoor-outdoor setting at The Market, an already-popular food hall, The After at Quivira is outfitted with more than 10 oversize flat-screen TVs linked to six satellite dishes. Depending on the season, these TVs will be tuned to NFL, MLB, NHL and NBA games, Champions League matches, PGA Tour events, and many other sporting spectacles.

Like the rest of The Market—which offers Cabo’s finest casual dining experiences spread over 15,000 meters—The After was conceived by Jeffrey Beers International (JBI), a leader in innovative architecture and design for the hospitality industry. Large round brass chandeliers, illuminated globes, crescent-patterned Italian ceramic flooring, and backlit glass bottles accentuate the space. A large wraparound terrace offers beautiful ocean views. Complimentary wi-fi service is available in The After, as are cell phone chargers.

The After’s well-stocked bar offers more than 100 labels of distilled spirits—from tequila and mezcal to rum and whiskey—as well as 16 different types of artisanal beers on draft, both

Mexican and American. The specialty cocktail menu features creative takes on classics ranging from hand-crafted mojitos and mai tais to premium margaritas and several unusual wine-based concoctions. The After at Quivira also offers naturally flavored vodka and gin, each crafted in-house, and will offer mixology lessons as well as special tasting events.

On the menu guests will find classic American bar fare and comfort food with a Mexican twist. Starters include “legendary” chicken wings, fried calamari, and mixed tempura, with a range of soups and salads available. The menu also features three types of nachos, a trilogy of burger sliders and sandwiches (brisket to beer-battered fish) served on bagels or homemade bread. Main dishes range from baby back ribs and steak frites to Grandma’s classic meatloaf. Guava pie and roasted pineapple tart are among the mouth-watering desserts on the menu.

A DJ is on hand most nights, and after 11 p.m., when most sporting events are done, the bar becomes a social hub with special theme nights like music of the 1960s, ‘70s, and ‘80s. A karaoke program is offered and a private event space is available by reservation.

The After is open daily to guests of all ages from noon to 9:00 p.m. From 9:00 p.m. until 2:00 a.m., guests must be 18 years and older. Food and beverages at the bar are included on the all-inclusive plan for Pueblo Bonito Resorts guests.

###

About [Pueblo Bonito Golf and Spa Resorts](#)

Pueblo Bonito Golf and Spa Resorts has eight award-winning resorts in two destinations, Cabo San Lucas and Mazatlán, all offering luxury all-inclusive options. Each of the properties has its own personality, design and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere.

For more information visit [www.pueblobonito.com](http://www.pueblobonito.com), [www.quiviragolfclub.com](http://www.quiviragolfclub.com) and find us <https://www.facebook.com/PuebloBonitoResort> or follow us on Twitter @PuebloBonito.

**Media Contacts:**

Karen Moraghan  
Hunter Public Relations  
(908) 963-6013  
[kmoraghan@hunter-pr.com](mailto:kmoraghan@hunter-pr.com)

Mary van den Heuvel  
Pueblo Bonito Oceanfront Resorts and Spas  
(858) 642-2050  
[mary@pueblobonito.com](mailto:mary@pueblobonito.com)