



SUSTAINABILITY PROGRAMS A KEY FEATURE AT PUEBLO BONITO RESORTS

New ban on plastic straws intended to reduce plastic waste in ocean

Los Cabos, Mexico (July 25, 2018) – Innovative eco-friendly practices designed to minimize damage to the environment have been implemented at Pueblo Bonito Resorts. Effective this month, the hospitality company has banned the use of plastic straws at its five resort hotels.

The “Save the Seas—Skip the Straw” campaign, effective immediately, will reduce environmental plastic pollution.

Stemming the tide of plastic waste is a major concern—an estimated 500 million plastic straws are thrown away every day in the U.S. alone. The Pueblo Bonito Resorts campaign is especially applicable because each of the resorts is an oceanfront property.

Pueblo Bonito Resort joins a growing list of companies, including Starbucks, Alaska Airlines, and the BBC, to institute plastic-curbing policies. The “Save the Seas—Skip the Straw” campaign is endorsed by the Ocean Conservancy's Trash Free Seas program and the World Wildlife Fund. The anti-straw movement is focused on the destruction of marine life caused by plastics. This is especially relevant in Los Cabos, which is home to one of the richest marine ecosystems in the world and home to hundreds of species of fish and mammals.

On another front, Pueblo Bonito Resorts has raised its recycling efforts to a fine art. Guests at Pueblo Bonito's Los Cabos resort hotels routinely drain and recycle bottles by the ton. Israel Battista, a third-generation artisan who runs the nearby San Miguel Blown Glass Factory, collects up to two tons of empties from the resorts and trucks them to his factory each month. Each bottle is cleaned, crushed and melted in special ovens. Glass-blowers dip long hollow tubes into the molten glass and blow bubbles. Battista and his artisans shape the melted bottles into fish, vases and hearts that have become iconic cultural symbols in Los Cabos and throughout Mexico.

In a perfect circle of sustainability, Pueblo Bonito not only supplies the raw materials for Battista's creations, the resort company buys back the art pieces by the hundreds to display around its hotels and communities. These items are also for sale in the resorts' gift shops. This unique recycling initiative sends a special message to eco-conscious travelers who prize sustainability efforts and who want to see local communities benefit from their visits.

The "Save the Seas—Skip the Straw" and glass recycling campaigns follow on the heels of a special award given recently to Pueblo Bonito Resorts at Tianguis Turístico, Mexico's largest annual convention for travel and tourism.

"You can imagine how delighted we were when the Ministry of Tourism honored Pueblo Bonito with the Distinctive "S" Award, which recognizes companies across the country that have demonstrated extraordinary and consistent commitment to environmental sustainability," said Alberto Coppel, C.E.O. of Pueblo Bonito Golf & Spa Resorts. "Initiatives we're particularly proud of include Pueblo Bonito's contributions to various Los Cabos campaigns that beautify the city's beaches, streets and parks; our innovative Turtle Protection program, which helps to preserve the endangered sea turtle population while also educating the public about these gentle, majestic creatures; a state-of-the-art water treatment facility at Sunset Beach; a series of power plants to provide clean energy to all resorts; and irrigation plants that provide recycled water for the maintenance of Quivira Golf Club, thereby conserving the region's most precious resource. And those are just a few of the highlights. With each new development, Pueblo Bonito is committed not simply to offering guests the highest standards of luxury, but to doing so in the most ecofriendly way possible."

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About [Pueblo Bonito Golf and Spa Resorts](#)

Pueblo Bonito Golf and Spa Resorts has eight award-winning resorts in two destinations, Cabo San Lucas and Mazatlán, all offering luxury all-inclusive options. Each of the properties has its own personality, design and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere.

For more information visit www.pueblobonito.com, www.quiviragolfclub.com and find us <https://www.facebook.com/PuebloBonitoResort> or follow us on Twitter @PuebloBonito.

Media Contacts:

Karen Moraghan
Hunter Public Relations
(908) 963-6013
kmoraghan@hunter-pr.com

Mary van den Heuvel
Pueblo Bonito Oceanfront Resorts and Spas
(858) 642-2050
mary@pueblobonito.com