



## TOP 10 THINGS YOU MAY NOT KNOW ABOUT PUEBLO BONITO PACIFICA

### 1. **Luxury Without Limitations: The Towers at Pacifica**

As the most premium hotel product in the Pueblo Bonito Resorts portfolio, Pueblo Bonito Pacifica has debuted a new chapter in its story: The Towers at Pacifica – unveiled December 2016. A multi-million-dollar project, the ultra-luxe expansion comprises of three new structures featuring upscale guest rooms and suites with enhanced amenities and a 24-hour British Butler Institute-Certified butler service; a new gourmet restaurant concept; a VIP lounge exclusively for guest of The Towers; and a state-of-the-art fitness center, all with breathtaking oceanfront views just steps away from the beautiful Pacific Ocean.

### 2. **Best in Show**

Regarded as one of Cabo San Lucas' premier luxury destinations, Pueblo Bonito Pacifica has been awarded countless accolades from top travel publications and industry experts. From being named one of the "Most Romantic All-Inclusive Resorts" in the world by Travel + Leisure, to earning Condé Nast Traveler awards for "Best Spas" and "Best Resorts" in Mexico and Central America, to most recently winning "Luxury Resort of the Year" by Luxury Travel Guide, Pueblo Bonito Pacifica continues to be a leader in luxury hospitality in Cabo San Lucas and throughout Mexico.

### 3. **Artists of Service**

The butlers at Pueblo Bonito Pacifica view themselves as true "Artists of Service," providing extraordinary, customized service to guests to make their experience unforgettable. 24-hour butler service is offered to guests staying in suites at the current Pacifica resort, and will be included for all of the room categories in the forthcoming Towers at Pacifica expansion. All butlers will be certified by the prestigious British Butler Institute. From personal in-room check-in and check-out, to unpacking and packing services, and accompanying guests on city excursions, butlers will be available to exceed any and all guest needs. Butler service begins upon reservation; butlers begin communicating with guests directly following their reservation to understand any special requests or preferences and make arrangements prior to arrival. During their stay, guests can communicate directly with their butler via their mobile phones, offering seamless, convenient service.

### 4. **Immersive "Desert-to-Ocean" Package**

Set against the unforgettable, contrasting terrain of Los Cabos featuring desert and ocean, Pueblo Bonito Pacifica is now offering guests the immersive experience of traveling from

desert to ocean in one day, accompanied by a personal Pacifica butler to tend to any and all guest needs throughout the day. The day begins with a healthy, nourishing breakfast served in bed, before departing for an Outback and Camel Safari (including an authentic Mexican lunch and tequila tasting) through the Baja desert terrain. Upon return from the scenic ride, a relaxing retreat to the award-winning Armonia Spa awaits. Guests are treated to an organic massage before being swept away to the breathtaking Pacific Ocean to enjoy a private sunset dinner on the beach featuring a chef-prepared menu, served on a private beach bed.

#### **5. Baja Mixology, Elevated**

Certified by the Court of Master Sommeliers as well as The International Butler Academy (TIBA), Antonio Palacios personally selects all the wines, distillates and infusions at Pueblo Bonito Resorts. He joined Pueblo Bonito four years ago, right round the time the mixology craze was building to a peak in the U.S. It helped that Antonio is a master of tequila and mezcal, two of the world's most in-demand spirits. For example, he lived in Jalisco near the state's tequila-producing region to learn how blue Weber agave (the only kind of agave used to make tequila) is cultivated, harvested and distilled. In addition, he knows everything there is to know about mezcal, which can be made from 26 different varieties of agave and is a current favorite among millennials and connoisseurs who favor its complex, smoky aroma. Palacios is also a strong proponent of Mexican wines, noting that 35 different grapes are now cultivated throughout Mexico, notably in the Guadalupe Valley in Baja California Norte. "I like to talk about the sensations and versatility of Mexican wines, and how well they pair with dishes created by chefs who use pre-Hispanic ingredients (like traditional mole sauce) in their preparations," Palacios stated.

#### **6. Picturesque Weddings and Memorable Events**

This tranquil and romantic retreat is the perfect location for dream destination weddings, complete with full-service, customized wedding planning led by wedding experts certified by the Academy of Special Event Professionals, along with special wedding packages. The resort boasts a variety of stunning settings for romantic wedding ceremonies, receptions and other special events surrounding the special wedding day, from an entire secluded beach to an intimate poolside terrace. Mosaic artwork, onyx panels, hidden walled gardens and artful glimpses of the Pacific Ocean complement the breathtaking ocean view wedding and reception locations. The elegant resort is also ideal for private functions and important business meetings, offering more than 5,800 square feet of event and meeting space including open-air spaces overlooking the Pacific Ocean and formal meeting rooms, as well as gourmet catering services, state-of-the-art audio/visual equipment, and simultaneous translation.

#### **7. Distinct and Serene Design**

A modern yet elegant approach to design and architecture presents an ideal setting for a memorable vacation of relaxation and self-renewal. Drawing inspiration from Cabo San Lucas' juxtaposed landscape of beautiful long beaches and desert foliage, Pueblo Bonito

Pacifica features a minimalist design with unique, organic décor details including a Oaxacan black clay mural representing the four seasons in the lobby, along with stunning murals in the spa and restaurants. The interior design of the resort, as well as the award-winning, wellness-inspired Armonia Spa, was led by Mexico City-based Olivia Aldrete, a 30-year design veteran who also designed The Towers at Pacifica expansion at the resort.

**8. Award-Winning Quivira Golf Club, Designed by Jack Nicklaus**

The resort gives golf aficionados access to the internationally acclaimed Quivira Golf Club that boasts a world-class layout, designed by the legendary Jack Nicklaus, with incredible backdrops of stunning panoramic Pacific Ocean views, golden rolling dunes and awe-inspiring granite cliffs from tee to fairway. The course has four comfort stations including the "Oasis" located near the eighth green which showcases the culinary talents of the resort's chefs, with regional cuisine and refreshments as well as a stunning thatched-roof clubhouse that houses a fine-dining steakhouse, fire pit, full bar and golf boutique. In a destination revered for its unique ocean-desert-mountain setting, Quivira offers more oceanfront exposure than any other course in Los Cabos.

**9. Constellation Pool**

Matching the deep blue waters of the Pacific Ocean just steps away from the resort, the Constellation Pool at Pueblo Bonito Pacifica comes to life at night with hundreds of LED lights that are built in to the bottom of the pool in the exact alignment of the star constellation that was in the sky when the resort first opened in 2005. Every night at sundown, the lights become instantly illuminated and guests can look for the Big Dipper, Orion's Belt and more in the pool for a unique, celestial experience.

**10. I Left My Glass Heart at Pueblo Bonito Pacifica**

Pueblo Bonito Resorts are decorated with thousands of locally blown glass hearts, which are made in the San Miguel Blown Glass Factory, a small shop around the mountainside and down in the village of El Arenal. The hearts are made from 100% recycled glass supplied by the resort, including glass bottles, jars, and more that are used by guests. Pueblo Bonito buys back the art pieces by the hundreds each month. These whimsical, artistic delicacies hang in clusters on trees known as "little bulls" throughout the property, and sway in the wind for guests' delight. They are also available for purchase in the resort's gift shop.

**Media Contacts:**

Karen Moraghan  
Hunter Public Relations  
(908) 963-6013  
[kmoraghan@hunter-pr.com](mailto:kmoraghan@hunter-pr.com)

Mary van den Heuvel  
Pueblo Bonito Oceanfront Resorts  
(858) 642-2050  
[mary@pueblobonito.com](mailto:mary@pueblobonito.com)