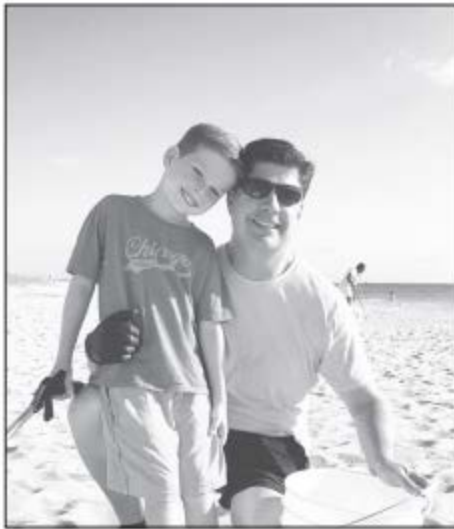


The PELICAN

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Plunge Beach pitches in for a cleaner beach and some beach fun

The Plunge Beach Hotel hosted its first community beach clean-up in Lauderdale-By-The-Sea last week. “We are privileged that the Atlantic Ocean is literally our backyard playground,” said Tom Mulroy, general manager of the Plunge Beach Hotel. “Our staff works day in and out to ensure each guest has an extraordinary experience and if that means getting up early on a Saturday morning to pick-up trash then that’s what we’ll do. It’s our beach too and we want to preserve it for all.”



Plunge Beach Hotel’s general manager, Tom Mulroy with his son Logan.



Plunge Beach Hotel’s sales manager, Charisse Smith and guest services manager, Nerlande Thony



Local volunteer, Kelly Triric



Kathy Agras and Fernando Agras, Plunge Beach Hotel’s engineer