

PLUNGE

B E A C H H O T E L

Media Contact:

Diana Hanford
Pierson Grant Public Relations
dhanford@piersongrant.com
954-776-1999 ext. 230


Plunge Beach Hotel's 'Call in Sick' Promotion Offers \$99 Weekday Rates at Oceanfront Resort

LAUDERDALE-BY-THE-SEA, Fla. (May 29, 2018) – The Plunge Beach Hotel, Lauderdale-by-the-Sea's new, oceanfront resort is kicking off summer with a cheeky 'Call in Sick' promotion, with weekday rates starting at \$99.

Plunge Beach Hotel is honoring the discounted weekday rates from June 15 through September 30, 2018 and offers guests a variety of options, from king or two-queen bedroom residences, many with oceanfront or partial ocean views.

"We have a sense of humor at Plunge and simply want to remind people that fun and relaxation need not be postponed until the weekend," said Tom Mulroy, general manager, Plunge Beach Hotel. "Our amazing weekday rates will undoubtedly introduce new beach enthusiasts to our authentic, anything-but-boring retreat and hopefully not upset any human resource managers!"

Unlike many of the town's current vacation accommodations, Plunge Beach Hotel offers direct beach access. Comprised of three individual buildings referred to



PLUNGE
BEACH HOTEL

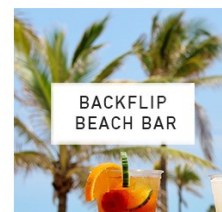
754-200-3346

CALL IN SICK

WEEKDAY RATES
START AT JUST
\$99 /NIGHT

BOOK NOW

Booking window: Now - June 15, 2018
Travel window: Now - September 30, 2018



Disclaimer: Valid for new reservations only.

4660 EL MAR DR. LAUDERDALE BY THE SEA, FL 33308 / INFO@PLUNGEHOTEL.COM



simply as the Island, Beach and Bungalow residences, each has its own distinct vibe and design aesthetic, offering guests a trio of divergent experiences tailored to their personal tastes.

Plunge Beach Hotel has three on-site restaurants and bars, the **Back Flip Beach Bar**, the only true toes-in-the-sand beach bar in Lauderdale-by-the-Sea, the **Octopus Gastropub**'s eclectic menu with signature cocktails and the **Bean & Barnacle**, serving locally roasted coffee, fresh sandwiches and gelato. The hotel's amenities include two beachfront swimming pools with spectacular ocean views, beach bikes, free WiFi, a 24-hour fitness center and valet parking.

With convenient access from three South Florida international airports and Port Everglades, the town attracts visitors from around the world to its natural reefs for off-shore scuba diving, its renowned fishing pier and walkability to a variety of charming shops and restaurants. Managed by Hospitality Ventures Management Group, the 163-room oceanfront hotel complex is located at 4660 El Mar Drive between A1A and the Atlantic Ocean.

For additional information or to book a reservation visit plungebeachhotel.com, call 754-312-5775 or email info@plungebeachhotel.com <https://www.facebook.com/plungebeachhotel> <https://twitter.com/PlungeHotel>

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