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**PARK JAMES HOTEL
BRINGS A MODERN CALIFORNIA-CRAFT EXPERIENCE TO SILICON VALLEY**

**Menlo Park's Premiere Hospitality, Entertainment, and Dining Destination,
Featuring Oak + Violet Restaurant, Now Open!**

At Park James the Guest Experience Is #NeverStandard

Menlo Park, CA (October, 2018) [Park James Hotel](#), part of broughtonHOTELS, is set to bring a one-of-a-kind hospitality and entertainment experience to California's tech capital with the opening of a 61-room luxury boutique hotel and chef-driven restaurant, Oak + Violet.

The first of its kind in Menlo Park, Park James offers the elite leisure and business traveler the utmost personalized hotel stay while incorporating the area's rich sense of community and culture.

Park James appeals to the Silicon Valley set while also providing an unparalleled dining and entertainment experience for locals and visitors. Upon entering the airy lobby, there is an immediate sense of community as the saying "No Strangers Here, Only New Friends" is etched upon the entryway, ushering guests into an inviting social scene.

High-tech meets high-touch at Park James. The openness to the outdoors, natural woods, rich textures, luminous light installations, and digital expedited check-in collectively create a modern and sophisticated design aesthetic, while evoking a feeling of comfort. Subtle Irish nuances weaved into the design hint at Menlo Park's heritage and history.

Connectivity is an important singular feature of the Park James where social and work spaces are interchangeable. The lobby opens to an inviting indoor/outdoor bar, home base for signature craft cocktails and a selection of local wines. The O+V Courtyard offers a lush outdoor lounge with movable seating, communal tables, and Irish throws, perfect for work and play. Park James offers 1200 square

feet of flexible meeting space, equipped with state-of-the-art technology and California craft design, suitable for large or small meetings and events.

Bespoke hands-on service is key when it comes to the Park James #NeverStandard guest experience. Specialty curated in-room comforts make each stay a personalized one. All room types feature high end furnishings and fabrics outfitted in a soothing, earthy color palette. Luxury amenities include Frette sheets, Momo toiletries, in-room pour over coffee (featuring the Bay Area's best roasters), and a mini bar suited to each guest's likes and needs. In-room tablet controls and digital entry pads give guests full control with a simple touch. Each hotel room features oversized windows that open to the outdoors, allowing sweeping views and beautiful breezes to enter.

Park James' suites are designed for the business traveler or long-term stay. 180-degree panoramic views and spacious areas smartly designed with Murphy beds make every day needs easy, be it an open living space or a spur of the moment group meeting.

Visitors and locals will intermingle and enjoy the Park James' premiere restaurant, Oak +Violet. Providing California farm-to-fork cuisine, O+V will quickly become the go-to dining destination for the area. Diners will enjoy open views to the kitchen and outside patio. Those lucky enough to grab a seat at the Experience Dining Bar, cloaked in extraordinary Connemara marble, will enjoy chef's daily culinary off-the-menu creations.

"The Park James is focused on meaningful interaction. Guests will feel a sense of community and a personal connection." says Park James General Manager, Weston Spiegl. "The common areas work together to inspire conversation – be it a serendipitous meeting or conversation between friends."

The Park James Hotel is situated in the center of Silicon Valley just steps from Menlo Park's quaint downtown. The Park James Hotel is located at 1400 El Camino Real, Menlo Park, CA 94025.

For more information go to <https://www.parkjames.com/>, follow @ParkJamesHotel.

About broughtonHOTELS:

An innovative and privately held hospitality company, broughtonHOTELS delivers highly specialized services in hotel management, investment, and development. Founded in 2001 by industry leader and entrepreneur, Larry Broughton, the company is well established as an operator of independent, boutique hotels. broughtonHOTELS upholds a strict ethos that emphasizes honesty, integrity, and ethics in all business engagements. The company has a corporate culture of giving back to the communities they serve. Based in Orange County, CA broughtonHOTELS continues to invest in top-flight hospitality talent to support its growing portfolio of 18 managed hotel properties in highly sought-after destinations from California to Illinois. For more information on Broughton Hotels, visit www.broughtonHOTELS.com