

FOR IMMEDIATE RELEASE

Media Contact:

Kristal McKanders
Pacific Hospitality Group/Meritage Collection
949.861.4700 Ext. 350
kmckanders@pacifichospitality.com

California's Newest Coastal Luxury Hotel, Paséa Hotel & Spa Celebrates Grand Opening Southern California's hottest leisure destination and event venue now open in Huntington Beach

IRVINE, Calif. (June 10, 2016) – Pacific Hospitality Group (PHG) and R.D. Olson Development are pleased to announce the official opening of <u>Paséa Hotel & Spa</u>, the newest addition to the <u>Meritage Collection's</u> portfolio of lifestyle and luxury hotels and resorts throughout California and Hawaii. Mere steps from the iconic Huntington Beach Pier overlooking the Pacific Ocean, the hotel, which celebrates its grand opening today, takes inspiration from the vibrant artistic culture and communal spirit of the area. Paséa introduces a new standard of luxury hospitality to Huntington Beach with its guest rooms, spa, signature restaurant, and expansive meeting and event spaces.

"We are excited to add another locally-inspired property to our growing Meritage Collection," said Kory Kramer, chief investment officer at PHG. "Paséa Hotel & Spa's opening marks a great milestone for our company as we continue to expand in destinations appealing to both business and leisure travelers."

Reflective of the destination, Paséa Hotel & Spa is a modern, elevated form of the classic coastal vibe with a unique design and casual style of service. Guests enjoy spectacular views of the coastline from any of the 250 beautifully-appointed guestrooms, which include eight luxury one-bedroom suites and a 1,900 square-foot penthouse suite. Paséa infuses natural elements into all aspects of the guest experience with decor that centers around open spaces, natural, distressed wood finishes and teak accents. Contemporary organic furnishings and striking artwork from local California artists also define and enhance the hotel's interior. Guestroom amenities include FRESH bath products, custom Frette linens and comfy hooded sweatshirt robes. Guests will enjoy Pasea's commitment to connectivity as they enjoy the latest in modern hotel technologies.

"We are excited to bring a world class ocean front resort to Southern California," said Bob Olson, founder and CEO of R.D. Olson Development. "Paséa Hotel & Spa is a special development for us. We hope the community of Huntington Beach and our future guests enjoy it as much as we enjoyed creating it."

Tanner's, Paséa Hotel & Spa's signature restaurant, features the best in fresh Southern California cuisine, blending locally grown ingredients with innovative techniques. With stunning floor-to-ceiling views of the Pacific Ocean and outdoor seating on two levels, hotel guests and locals can enjoy an unforgettable Huntington Beach dining experience with a 72" wood-fired inferno grill as a key focal point. Tanner's also features two bars - one on the main floor and the other, known as the Treehouse, located on the second level. For more casual fare, Blend Café serves fresh coffee, healthy snacks and early-evening wine by the glass and bottle, which can also be enjoyed in the adjacent Study.

True to the Southern California lifestyle, Paséa Hotel & Spa encourages relaxation, promotes wellness and offers various opportunities for an immersive Huntington Beach experience. Guests have access to a state-of-the-art fitness center, complimentary bicycle rentals, yoga classes, and a pool area featuring two infinity edge outdoor pools, a Jacuzzi and VIP cabanas with table service. Balinese-inspired Aarna Spa spans more than 5,800 square feet of tranquil space featuring eight treatment rooms, ESPA products, a boutique salon, relaxation room and outdoor garden. During their stay, both novice and skilled surfers can consult with the hotel's dedicated Beach Butlers who will share the latest weather and tidal reports, arrange lessons with local instructors, provide supplies like sunscreen, surfboard wax, beach chairs and even offer a lift to the sand in the Paséa-branded pedicab.

Serving as one of the newest venues for memorable special events and business meetings in Southern California, Paséa offers 11 meeting rooms and more than 34,000 square feet of oceanfront event space. From the exceptionally-designed Blue Room with a fire pit adorned terrace overlooking the ocean to the expansive, 8,400-square-foot ballroom with adjoining 14,000-square-foot Ocean Lawn, all of the hotel's meeting venues allow attendees to be fully immersed in the beauty of the outdoors and the Pacific. Meeting spaces also come with customizable menus to fit varying dietary needs and state-of-the-art audiovisual amenities.

"It is always fulfilling to construct a property that substantially changes the surrounding area and creates a sense of place for the community," said Bill Wilhelm, president of R.D. Olson Construction. "Paséa Hotel & Spa's full-service amenities speak directly to the types of offerings that consumers are seeking. R.D. Olson Construction is proud to have been a part of this flagship project for the region."

To book reservations or learn more about Paséa Hotel & Spa, visit PaseaHotel.com or call 844.814.2483.

###

About Paséa Hotel & Spa

Paséa Hotel & Spa is located on the Pacific Coast Highway overlooking the Pacific Ocean and steps from the iconic Huntington Beach Pier and Pacific City, the area's newest retail and dining hub. The property features 250 beautifully-appointed ocean view guestrooms and suites; Tanner's – a signature restaurant with a fire pit adorned rooftop deck bar; Aarna Spa, a Balinese-inspired spa with indoor and outdoor treatment areas and state-of-the-art fitness facilities; two swimming pools; and more than 34,000-square-feet of indoor and outdoor meeting spaces. The hotel features a dedicated Beach Butler, surfboard storage and custom amenities in rooms. For reservations or additional information, please contact Paséa Hotel & Spa at 844.814.2483; or visit www.meritagecollection/paseahotel.com.

About Meritage Collection

The Meritage Collection is a lifestyle and luxury hotel brand that blends iconic, one-of-a-kind places with locally-inspired experiences designed for the curious traveler. Débuted in 2013, the Meritage Collection is comprised of six hotels & resorts throughout California and Hawaii, representing more than 1400 rooms and nearly 149,000 square feet of premier indoor meeting and event space. The portfolio includes The Meritage Resort and Spa in Napa Valley, Bacara Resort & Spa in Santa Barbara, Paséa Hotel & Spa in Huntington Beach, Balboa Bay Resort in Newport Beach, Estancia La Jolla Hotel & Spa, and Ko'a Kea Hotel & Resort in Kauai. Reflective of its California roots, the Meritage Collection offers a laid-back luxury service culture that caters to the modern day traveler. The Meritage Collection properties are members of the Global Hotel Alliance and its <u>DISCOVERY</u> Rewards Program. DISCOVERY rewards travelers with local experiences and unique adventures not generally available to the public. For more information, please visit http://meritagecollection.com/, facebook.com/Meritage.Collection.Hotels or twitter.com/MeritageHotels.

Established in 1987, Pacific Hospitality Group (PHG) is a growing hospitality company with 11 hotels, resorts and club assets across the United States. Based in Irvine, Calif., the company finances, manages and owns a portfolio of lifestyle and luxury properties known as the Meritage Collection.

About R.D. Olson Development

Based in Newport Beach, Čalif., R.D. Olson Development is engaged in the development and repositioning of commercial properties nationwide. A specialist in developing hospitality properties, the firm also develops office, retail, multifamily and recreational projects. Robert Olson founded R.D. Olson Development in 1997 following nearly 20 years as founder and CEO of R.D. Olson Construction. The firm's portfolio of developments may be viewed at www.rdodevelopment.com.