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Embassy Suites by Hilton Breaks Ground On New Jonesboro Hotel
Hotel and Restaurant complex designed to meet LEED Gold-certification

JONESBORO, Arkansas – March 22, 2018 – Embassy Suites by Hilton, the upscale, all-suite hotel brand, broke ground in Jonesboro, Arkansas. The full-service 203 Suite hotel and 40,000-square-foot convention center with attached Houlihan's Restaurant are currently under construction and scheduled for completion in late Summer of 2019. The complex is designed to meet LEED Gold-certification standards and will be managed by O'Reilly Hospitality Management, LLC.

Located on the campus of Arkansas State University under the terms of a long-term land lease, O'Reilly Hospitality and the University will use the facility to assist in enhancing and expanding the Universities' hospitality management program. The Embassy, Red Wolf Convention Center, which seats up to 1,200 guests, and Houlihan's Restaurant will serve as a "living laboratory" for the hospitality program providing students internships, classes in a working hospitality environment, and access to mentorships and guidance within the Hilton and O'Reilly Hospitality systems. The facility is designed by Butler, Rosenbury & Partners, Inc., architects of Springfield, Missouri, and the General Contractor will be Clark Contractors, LLC of Little Rock, Arkansas.

"We're delighted that O'Reilly Hospitality Management has continued their partnership with Embassy Suites by Hilton as part of the industry-first All Suites portfolio," said Alan Roberts, global head, Embassy Suites by Hilton. "Our spacious suites continue to appeal to business travelers by affording more space to work and relax than the average one-room hotel accommodations in the local market. Families also continue to enjoy spreading out within the two separate rooms."

When completed, the new Embassy Suites by Hilton Red Wolf Convention Center will provide guests with a full complement of services and amenities including free made-to-order breakfast each morning, a nightly complimentary Evening Reception* and two-room suites with a separate living area, private bedroom, two flat-screen high-definition televisions and wet bar fitted with a microwave, complimentary 24-hour fitness and business centers, mini-fridge and a selection of gourmet coffee and teas from The Coffee Bean & Tea Leaf.

"We are pleased that this day has finally come, and we could not be more ecstatic about our partnership with Arkansas State University, Hilton and the City of Jonesboro to bring this long-awaited facility to life," says Tim O'Reilly, Founder and CEO of O'Reilly Hospitality Management. "This upscale hotel convention center and restaurant complex will bring an incredible amount of vibrancy, business, conventions, meetings, and events of all types to Jonesboro and will significantly bolster the local economy."

The Embassy Suites by Hilton will participate in Hilton's award-winning customer loyalty program, Hilton Honors. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton Honors app, where Honors members can check-in, choose their room, and access their room using a Digital Key.

"We're grateful to Tim O'Reilly, his management team and his investors for their commitment to this transformative project. It's going to positively impact Arkansas State University, the City of Jonesboro and the entire region. We value the relationships we have with existing Jonesboro area hotels and other tourism-related businesses and look forward to seeing the growth everyone will ultimately enjoy as a result of this partnership," says Dr. Chuck Welch, President of the Arkansas State University System.

"The Red Wolf Convention Center and Embassy Suites will create a first-class learning environment for our students as we develop leaders in the hospitality management and marketing industry. The development also escalates the economic impact of A-State as we bring more visitors to the city through special events, conferences and student recruitment initiatives," says Dr. Kelly Damphousse, Chancellor of Arkansas State University.

Read more about Embassy Suites by Hilton at embassysuites.com and news.embassysuites.com .

Embassy Suites by Hilton, one of Hilton's 14 market-leading brands, is dedicated to delivering what matters most to travelers. The full service, upscale brand offers two-room suites, free made-to-order breakfast and a nightly two-hour reception with complimentary drinks and snacks. Both leisure and business travelers looking for a relaxed, yet sophisticated experience will feel right at home with brand-standard amenities like inviting atriums and complimentary 24-hour business and fitness centers. Embassy Suites by Hilton has 238 hotels with 48 in the pipeline. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations) available exclusively through the industry-leading Hilton Honors app. For more information, visit www.embassysuites.com orwww.embassysuites.com orwww.embassysuites.com ornews.embassysuites.com or<a

About O'Reilly Hospitality Management, LLC

Founded in 2007 by Tim O'Reilly and based in Springfield, Missouri, O'Reilly Hospitality Management, LLC is an experienced hospitality firm specializing in the design, development, and management of hotels, restaurants, and commercial properties across the nation. Founded on the principles of world class guest service, sustainable business practices, community involvement, philanthropic outreach, and a commitment to elevating the lives of its team members, O'Reilly Hospitality Management is truly an innovative force in the hospitality space, and brings a wealth of knowledge, experience and forward-thinking initiatives to 24 existing properties in its portfolio, with continuous development of new projects across the U.S. "We do whatever it takes to make every guest smile", thanks to award-winning service, sustainable and socially responsible business practices, and a TEAM buoyed by a caring and involved company.

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