

TEACHING KIDS TO CARE SPRING 2011 NEWS RELEASE
DOUBLETREE HOTEL SPRINGFIELD

FOR IMMEDIATE RELEASE

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ART GOES TO THE DOGS!

FREMONT ELEMENTARY Students and Doubletree Hotels Challenge You to Attend, Contribute, and raise awareness for the benefit of The Humane Society of Southwest Missouri.

SPRINGFIELD, MO: May 13, 2011 - In a continued effort to encourage students to think globally by acting locally, volunteers from DOUBLETREE HOTEL SPRINGFIELD have teamed up with FREMONT ELEMENTARY students to urge their fellow peers to help fight hunger, abuse and become aware of adoption options for local animals in shelters. The Fremont Elementary students have painted canvas artwork to be contributed for a very special occasion, "Art Goes to the Dogs". The student's artwork will be available for a donation that will go to benefit The Humane Society of Southwest Missouri. The event will take place at Houlihan's at Doubletree on May 16, 2011 from 5:00PM-9:00PM. The lessons and educational activities are part of a worldwide initiative developed by Doubletree Hotels called "Teaching Kids to CARE™," which challenges students to use local efforts to help foster an impact.

The Humane Society of Southwest Missouri, incorporated on October 19, 1956, is a non-profit organization licensed by the Missouri Department of Agriculture. They operate the only open-admission humane society in Southwest Missouri. They will not refuse any animal, whether ill or injured, for adoption. The Doubletree Hotel Springfield is helping to educate students from Fremont Elementary about the importance of these challenges in our world today, and ways we can give back to our local communities.

To show appreciation to the students, and to support the fundraising efforts of Fremont Elementary and Doubletree Hotel Springfield, Houlihan's at Doubletree will join forces by donating 10% of total food revenue for this entire event.

The Doubletree Hotels "Teaching Kids to CARE" program is an award-winning, community-based outreach initiative that strives to bring together hotel members and elementary school students to educate children about the importance of making community-conscious decisions at an early age. Volunteers from the Doubletree Hotel Springfield present fun, interesting and socially-responsible lesson plans that engage and challenge students to make positive contributions to their community by encouraging students to become caring, informative and strong leaders of tomorrow."

"Teaching Kids to CARE provides the opportunity for our team members to connect with kids in our neighborhood and impact the way they view our community," said Brian Sims of the Doubletree hotel Springfield. "We hope that encouraging kids to take action will enable them into the spirit of helping those in need in the future."

A special Thanks to Storee Construction Company for their generous donations for the Fremont Elementary students art supplies.

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The Doubletree Hotel Springfield and Houlihan's at Doubletree are conveniently located just minutes away from all major business centers just off Interstate I-44. The hotel features 201 deluxe sleeping rooms and 10,000 square feet of meeting space, accommodating a wide number of events. Houlihan's the hotels chain restaurant is known for its fun atmosphere and superb food that is made by scratch daily. For more information about the hotel or Houlihan's Restaurant visit our Web sites at www.springfield.doubletree.com, www.houlihans.com, or contact us directly at 417-831-3131, Doubletree Hotel Springfield and Houlihan's at Doubletree at 417-862-7777.

About Doubletree Hotels

With a growing collection of contemporary, upscale accommodations in more than 200 gateway cities, metropolitan areas and vacation destinations worldwide, Doubletree hotels and resorts are distinctively designed properties that provide true comfort to today's business and leisure travellers. From the millions of delighted hotel guests who are welcomed with the brand's legendary, warm chocolate chip cookies at check-in to the advantages of the award-winning Hilton HHonors guest reward program, each Doubletree guest receives a satisfying stay wherever their travels take them.

Doubletree is part of Hilton Worldwide, a leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Our brands are comprised of more than 3,300 hotels in 77 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Inn & Suites, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program, Hilton HHonors.