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FOR IMMEDIATE RELEASE

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Tropical Smoothie Cafe® Gives Away Free Sunshine Smoothies® for 12th Annual National Flip Flop Day

Springfield's 4 cafes will give away free smoothies to guests on June 14

Springfield, MO (June 4, 2019) – <u>Tropical Smoothie Cafe</u>® is saying thank you to its guests with free Sunshine Smoothies® from 2 to 7 p.m. on Friday, June 14 in celebration of <u>National Flip Flop Day</u>. Customers who wear flip flops to any of the participating Tropical Smoothie Cafe locations in Springfield will receive a free 16-ounce Sunshine Smoothie, a mix of mangos, bananas, oranges and pineapple.

Historically, National Flip Flop Day has also been the system's largest fundraising day during its two month fundraising campaign for <u>Camp Sunshine</u>, a retreat for children with life-threatening illnesses and their families in Casco, Maine. In addition to free 16-ounce Sunshine Smoothies, at select locations, cafes will offer a five percent discount card for in-cafe donations of \$5.00 or more, allowing guests to receive five percent off their purchases for the remainder of the year.

"National Flip Flop Day combines philanthropy with the gratitude we have towards Tropical Smoothie Cafe guests," said Rob Collins, Chief Marketing Officer for Tropical Smoothie Cafe, LLC. "We hope people not only come out in their flip flops but rally together in 2019 to give back and provide support to the children and families of Camp Sunshine."

Since launching National Flip Flop Day in 2007, Tropical Smoothie Cafe has donated approximately \$6.3 million to Camp Sunshine, enough for more than 2,500 family members to attend the camp for free. This year, Tropical Smoothie Cafe is pushing to raise \$1.2 million, which would send more than 450 families to Camp Sunshine.

For more information about National Flip Flop Day, please visit http://www.nationalflipflopday.com.

About Tropical Smoothie Cafe®

Tropical Smoothie Cafe is a national fast-casual cafe concept inspiring healthier lifestyles across the country with more than 750 locations nationwide. Serving better-for-you smoothies, wraps, sandwiches, and flatbreads, Tropical Smoothie Cafe also offers upgraded app technology and enhanced mobile ordering capabilities to further elevate the digital and dine-in cafe experience and emphasize the brand's focus on convenience. The rapidly growing franchise has received numerous accolades including rankings in QSR's Best Franchise Deals, Entrepreneur's Franchise 500, Forbes' Best Franchises and Fast Casual's Top 100 Movers and Shakers in 2018, as well as Franchise Times' Top 200+ and Nation's Restaurant News' Fastest Growing Chains in 2018.



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