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OLS Hotels & Resorts adds Volcano House to its growing Hawaii portfolio



By [Christina O'Connor](#) – Reporter, Pacific Business News
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Volcano House, the hotel located in Volcanoes National Park on Hawaii Island, has partnered with hotel management company OLS Hotels & Resorts, the companies announced Thursday.

Per the partnership agreement, OLS Hotels & Resorts will provide sales, marketing and revenue optimization services to Volcano House.

“We are proud to add the iconic Volcano House to our expanding portfolio of Hawaii properties, as the hotel is truly a one-of-a-kind asset with deep historical and cultural importance to residents and visitors of the Islands,” said Ben Rafter, chief executive officer of OLS Hotels & Resorts, in a statement. “With our outstanding sales, marketing, and revenue management capabilities, along with our commitment to enhancing Hawaii tourism from a local’s perspective, we look forward to working with Volcano House to provide guests with a renewed look at the celebrated hotel.”

OLS Hotels & Resorts’ portfolio includes 24 properties throughout the country. The partnership with Volcano House marks continued growth for the company in Hawaii,

where it currently operates five other properties including Hotel Renew and Royal Grove Waikiki on Oahu; Plantation Hale Suites and Banyan Harbor Resort on Kauai; and Ainamalu at Waikoloa Beach Resort on Hawaii Island.

“This new partnership is a significant part of our hotel’s rebirth following the recent eruption of Kilauea Volcano, and we’re ecstatic to have the OLS team on board to assist in creating memorable stays for our guests who seek once-in-a-lifetime experiences while discovering the wonder of Volcanoes National Park,” stated Volcano House General Manager Orin McCann.

Link to article: <https://www.bizjournals.com/pacific/news/2019/06/13/ols-hotels-resorts-adds-volcano-house-to-its.html?>