

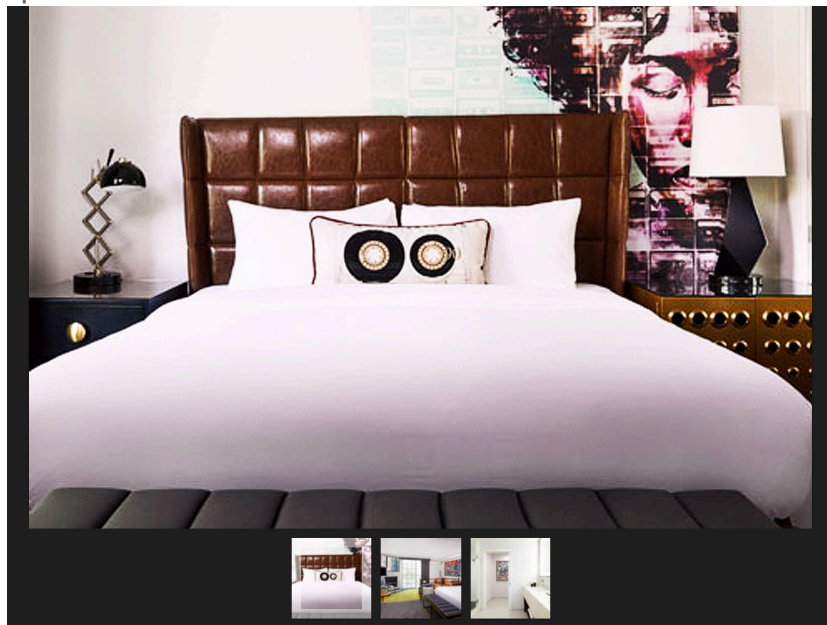


## How Hollywood inspired an L.A. hotel's new look

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by [Mick Tan](#) |

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The Montrose West Hollywood, formerly known as Le Montrose Suite Hotel in Los Angeles, completed a \$15-million property-wide remodel of 133 suites, the lobby, a new café and lounge, updated meeting spaces and refreshed rooftop pool deck.

Designer Jackie McGee of Perkins+Will oversaw the renovation. Inspired by Hollywood's past and present entertainment industry, the hotel's new design incorporates eclectic furniture, lighting and art pieces for a distinctive design with residential feel.

Montrose's 133 all-suite accommodations use a color palette of neutral shades with pops of reds, blues, yellows and oranges. Leather and mixed metals bring an industrial vibe to these suites. Entertainment-inspired décor and artwork by local artists add a sense of place. Standout pieces include a psychedelic painted portrait of a woman over cassette tapes and a gold throne in the shape of a hand. Ranging from 300 square feet to 550 square feet, the suites have separate living spaces, fireplaces and bathrooms, while many have private balconies, kitchenettes and dining areas.

## New Dining Venues

As part of the renovation, the Montrose West Hollywood introduced a brand-new café, lounge and rooftop bar.

The new Timbre Café is located off the lobby with a contemporary design that pays tribute to Hollywood's greats, including a pop art style mural of Bruce Springsteen and celebrity mug shots. The new Tone Lounge has seating areas for guests to work. Meanwhile, the refreshed Tonic Rooftop Bar has views of West Hollywood while guests dine alfresco by the pool. Though the bar is seasonal, poolside dining is available year-round.

The rooftop pool deck and tennis court were also revitalized. Overlooking West Hollywood and Beverly Hills, the pool deck uses shades of white and blue, as evidenced in the pillows, cushions and towels. There are seating, private cabanas and daybeds available. Meanwhile, the hotel's regulation-size tennis court is also located on the rooftop.

Montrose West Hollywood also updated its meeting and event spaces. The hotel's 825-square-foot multifunctioning conference room now has new furniture, technology and business amenities. The hotel's rooftop space may also be used for events.

Andrew Maffei is the general manager of Montrose West Hollywood.

<https://www.hotelmanagement.net/montrose-west-hollywood-completes-15m-remodel-inspired-by-hollywood-s-entertainment-industry>