

Hollywood glamour, fashion inspires Chamberlain West Hollywood's redesign

by <u>Mick Tan</u> | Jun 13, 2018 10:02pm



The Chamberlain West Hollywood completed a \$15 million-dollar, property-wide redesign.

The Chamberlain West Hollywood in Los Angeles completed a \$15 million-dollar, propertywide redesign including 115 suites, lobby, hallway corridors, restaurant, meeting and event spaces, rooftop pool deck and bar.

The Chamberlain worked with Jackie McGee of Perkins+Will to lead the hotel's redesign. Inspired by creatives of the fashion industry, who regularly frequent the hotel, The Chamberlain's new look evokes a residence of a fashionista with touches of monochromatic tones, in addition to curated art pieces and contemporary furniture.

Each of The Chamberlain's 115 suites were redesigned. The suites' predominately black and white color palette is reflective of the persona of Hollywood's golden era. The suites are meant to celebrate Hollywood's glamorous past and inspire works of art among today's creatives. Beds are embellished with a black, white and gray chevron design, and the living room's

furniture is accented with blue bolster and throw pillows in varying patterns. Ranging from 350 square feet to 650 square feet, the new suites have separate living spaces, fireplaces, and marble bathrooms with Gilchrist & Soames bath amenities. Most suites also include balconies.

The restaurant, Fits, was also redesigned and rebranded, and now has wood floors, marble tabletops, and a floor-to-ceiling, white-painted wood screen in a decorative pattern that allows natural light into the space.

The Chamberlain's \$1 million refreshed rooftop pool deck and bar has bold, large-scale graphic patterns complimented by neutrals and green accents. Redesigned by Rossi Architecture, new features include a glass railing system, additional poolside seating, lounge areas and private cabanas. It has panoramic views of West Hollywood, the Hollywood Hills and even Downtown Los Angeles.

The updated 504-square-foot boardroom has can seat up to 50 attendees. The boardroom's interiors include new boardroom furniture, and blue and white wallpaper in a modern design that features optical illusions of hidden images. The adjacent trellised outdoor patio has options for dining alfresco or extending the boardroom space for social gatherings.

The hotel's 2,268-square-foot rooftop space may also be used for events.

John Douponce is the general manager of The Chamberlain West Hollywood.

Photo credit: The Chamberlain West Hollywood

Link to article: https://www.hotelmanagement.net/renovations/how-hollywood-glamour-and-fashion-inspired-chamberlain-west-hollywood-s-redesign