

Media Contact: J Public Relations oceanedge@jpublicrelations.com 212.924.3600

Ocean Edge Opens The Beach House Spa

New Resort Spa on Cape Cod offers unique wellness and party room offerings

Brewster, MA (July 2017) –Ocean Edge Resort & Golf Club opened The Beach House Spa at Ocean Edge, a 4,600 square-foot spa for hotel guests, Ocean Edge Club Members and the public, with a host of services inspired by the natural surround of Cape Cod Bay. The Spa opened in time for Memorial Day and has quickly become an in-demand facility for guests. This July, Ocean Edge Resort and its addition of The Beach House Spa helped it earn the highest honors in Boston Magazine's coveted "Best Of" issue, as "Best Resort on the Cape."

"The Beach House Spa was created to address everything we felt was missing on the Cape," said Suzanne Corcoran, spa developer. "For weddings, we're a beautiful setting for the bride and bridal party to gather and get party-ready. For hotel guests and locals, we're a relaxing retreat destination with unique wellness options offered in an unintimidating environment."

Holistic wellness options include introduction to meditation, drumming on the beach, and acupuncture happy hour, all which can reduce stress and promote relaxation. The spa also hosts yoga designed especially for men and goga (yoga for golfers).

A noteworthy space at The Beach House Spa at Ocean Edge is the Side Porch, a comfortable, light-filled lounge elegant and spacious enough for bridal parties, birthday parties, book clubs, girlfriend getaways and other celebrations. Dressed in shades of blue, green and sand, the Side Porch offers make-up stations, a blow dry bar, dressing area, and personalized playlist, food and beverage options. Porch Parties are ideal for brides looking for a wellness-inspired atmosphere to prepare for the big day, outside of their hotel room.

The Beach House Spa features six treatment rooms, including a couples' massage room, and offers expert manicures and pedicures, facials and waxing, as well as acupuncture services. The Beach House Spa estheticians create blowouts, updos, and professional makeup application, a combination of beauty services not currently offered under one roof anywhere else on Cape Cod. The modern, luxe spa is also one of the only facilities on Cape

Cod to offer the <u>HydraFacial</u>, a non-invasive treatment that combines the benefits of microdermabrasion, chemical peel, and a special delivery of antioxidants, hyaluronic acid and peptides, with no post-facial downtime or irritation.

Each treatment offered at The Beach House Spa at Ocean Edge will incorporate the all-natural skincare brand, <u>Farmaesthetics</u>. Committed to sustainable beauty, all Farmaesthetics products are 100 percent natural, utilizing certified organic herbs, flowers, oils and grains from American family farms. Farmaesthetics products found in the treatments at The Beach House Spa are available for purchase in the spa's boutique for an at-home spa experience.

The Beach House Spa technicians are outfitted the Ancient Languages and Barefoot Dreams brands. Ancient Language is based in Berkshires and staff will have customized shirts featuring the spa's tag line and mantra. Barefoot Dreams is a collection of luxurious blankets, knits and sweaters that spa technicians will have the option to wear as well. Both clothing brands will be available for purchase at the spa.

Weddings already booked at Ocean Edge can secure priority bookings at The Beach House Spa, and Ocean Edge Club Members enjoy discounts on treatments and services. However, all wedding parties on Cape Cod are welcome to book their events at The Beach House Spa at Ocean Edge.

The Beach House Spa is located at 2740 Main Street in the former home of She Sells – The Ocean Edge Shop and JoMamas Coffee. The spa includes retail, most notably, a selection of She Sells' most popular items like locally made jewelry and apparel.

To receive spa updates join our mail list <u>here</u>. For specific inquiries or for employment please email us at <u>hello.beachhousespa@oceanedge.com</u>. Follow The Beach House Spa on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

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About Ocean Edge Resort & Golf Club

The 429-acre Ocean Edge Resort & Golf Club is located in Brewster, Cape Cod, MA. The centerpiece of Ocean Edge is the historic Nickerson Mansion that sits on a bluff overlooking Cape Cod Bay. The resort is comprised of two distinctive experiences: The Mansion and The Villages. The AAA Four Diamond Mansion includes 90 guest rooms and 31 Presidential Bay Collection villas with access to a 700-foot private beach and Beach Bar. The Villages is home to a Nicklaus Design golf course with easy access to recreational activities including Blueberry Pond. On-site amenities include four outdoor and two indoor swimming pools, a USPTA-certified tennis complex, fitness and cardio rooms, a custom bike fleet with close proximity to the Cape Cod Rail Trail, and kids' club. The Ocean Terrace bar and restaurant in the Mansion offers fine dining with sweeping views of Cape Cod Bay; casual dining is available at Bayzo's Pub and Linx Tavern. The Mansion Ballroom, Cape Cod's largest luxury ballroom, can accommodate up to 300 people. Ocean Edge was honored as Boston Magazine's "Best Resort on the Cape" in its annual "Best Of" issue in July 2017.

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