

michigan

meetings + events

MEETINGSMAGS.COM // WINTER 2020

SHINING *City*

Lansing is hustling
and bustling with
activity for attendees

BETTER SAFE

Pro tips on planning
for the worst

+ Get the facts on serving
cannabis at events

HOTEL & RESORT NEWS»



Checking in on Mission Point

Continuing another stage of Mission Point Resort's multiyear renovation plan to restore and improve the iconic Mackinac Island destination, the family-owned, award-winning property will welcome an exciting slate of new projects this winter. Following the completion of 2019's Straits Lodge guest room renovations, 2020 improvements will focus on the redesign of both their Conference Center and outdoor Promenade Deck. Mission Point is home to the island's only dedicated Conference Center and updates will feature a revamp of all 14 breakout rooms, mirroring the property-wide feeling of genuine hospitality and relaxed elegance. The spaces will refreshingly reflect the vivid, natural colors of Mackinac Island's scenic beauty with paint and décor in hues of blue, tan, laurel and gray. missionpoint.com



CAMBRIA HOTEL DETROIT DOWNTOWN BREAKS GROUND

Construction on Detroit's first Cambria hotel, the Cambria Hotel Detroit Downtown, officially began in November 2019. Slated to open in 2020, the six-story, 158-room upscale hotel will become the Cambria brand's second location in Michigan. Nine other Cambria hotels have already opened their doors this year, together representing over 1,200 rooms. Three more Cambria hotels are expected to open in top-tier markets across the country by year-end.

This milestone was marked at an event attended by local dignitaries and prominent Detroit business leaders. Speakers at the event included Janis Cannon, senior vice president, upscale brands, Choice Hotels. In addition, celebrity chef Fabio Viviani provided an exclusive cooking demonstration.

"We are thrilled to see this project further Detroit's inspiring economic growth and we are proud to be a player in the ongoing development of this vibrant and historic community," Cannon says. "The hotel's desirable location in the city's booming downtown central business district will appeal to an influx of business professionals and leisure travelers to the Motor City. We look forward to this location joining the award-winning Cambria Hotel Traverse City in providing Michigan travelers with locally inspired lodg-

ing options to meet all their travel needs."

Located at 600 W. Lafayette Blvd., the Cambria Hotel Detroit Downtown will be a part of an adaptive reuse of the historic former home of WWJ studios, situated in a lively neighborhood that has played a vital role in the city's ongoing revitalization. Several event venues are convenient to the hotel site, including the TCF Center two blocks away, Little Caesars Arena, Comerica Park and Ford Field. The Cambria Hotel Detroit Downtown is being developed through a joint venture between two Michigan-based companies: Means Group Inc. in Detroit and Koucar Management LLC in Troy.

THE CAMBRIA HOTEL DETROIT DOWNTOWN WILL FEATURE:

- Immersive, spa-style bathrooms with Bluetooth mirrors
- Contemporary and sophisticated guest rooms, complete with modern fixtures, abundant lighting, and plush bedding
- Rooftop bar with pool
- On-site restaurant, Verona by Fabio Viviani, featuring freshly made food, local craft beer on tap, wine, and specialty cocktails
- Multifunction meeting space
- Grand ballroom
- State-of-the-art fitness center with spa amenities
- Locally inspired design