



## LOTTE NEW YORK PALACE

### FACT SHEET

Location	455 Madison Ave New York, NY 10022
Phone	+1 (212) 888-7000
Website	<a href="http://www.lottenypalace.com">www.lottenypalace.com</a>
Opened	1980

#### Overview

Lotte New York Palace is one of Manhattan's most iconic luxury properties that caters to the most discerning of travelers from across the globe. Home to the famed Villard Mansion, a New York City landmark, the historic property boasts a longstanding reputation for exceptional quality and impeccable service. The hotel is located in the heart of Midtown just minutes from some of the city's most prominent restaurants and attractions, cultural institutions and shopping destinations.

In the fall of 2013 the hotel completed a \$140 million renovation that transformed its premiere rooms and suites in its luxurious Towers accommodations, unveiled two themed specialty suites and brilliantly conceived lobby and event spaces.

#### Accommodations

Lotte New York Palace gracefully blends the landmark Villard Mansion with a contemporary 55-story tower to offer an unprecedented 909 rooms, each outfitted to reflect an upscale residential feel.

##### **The Palace**

The Palace consists of 733 total guestrooms: 330 superior rooms, 113 rooms with views of St. Patrick's Cathedral, 230 rooms with a premier view of the Manhattan skyline, and 11 suites.

##### **The Towers at Lotte New York Palace**

A 'hotel within a hotel,' The Towers are a separate distinct aspect of Lotte New York Palace that occupy the top 14 floors. The Towers house 176 spacious guestrooms and suites, in addition to its own stylish private reception area complete with a dedicated Les Clefs d'Or concierge team exclusive to Towers guests. With 100 Towers rooms, 22 Executive Suites, 7 Tower Suites, 39 Corner Suites and a variety of specialty suites, each room provides an unparalleled 'home away from home' experience for its sophisticated clientele.



## LOTTE NEW YORK PALACE

### **Specialty Suites**

In 2013 The Palace unveiled two specialty suites (located inside The Towers) that offer a one-of-a-kind hospitality experience unique from any other hotel in New York City.

#### **The Jewel Suite by Martin Katz**

Created in collaboration with celebrity acclaimed jewelry designer Martin Katz, this multifaceted 5,000 sq. ft. suite is one of the most extravagant, opulent luxury suites in Manhattan. Art deco-inspired elements anchor the aesthetic, reflecting the rich glamour of the early Twentieth Century against sweeping views of the Manhattan skyline through floor to ceiling windows.

#### **Additional features include:**

- A complimentary original Martin Katz Microband Ring (retail value of \$2,500)
- Private design consultation with Martin Katz or an associate
- Floating jewelry displays showcasing Martin Katz's creations valued in excess of \$1.5 million
- 10-seat dining room
- Wood-burning fireplace
- En-suite kitchen and complimentary bar
- Molton Brown bath products
- Expansive outdoor terrace complete with a jacuzzi tub
- Private elevators and reception desk

#### **The Champagne Suite**

Inspired by the exquisite taste of luxury champagne, this 5,000 sq. ft. oasis features three floors of carefully curated art and elements of contemporary opulence to capture the varied richness of Manhattan life. Upon entry, warm black and bronze tones are juxtaposed with a Nouveau Nero polished marble foyer and Italian stone textured walls to create a sophisticated penthouse atop the New York City skyline. Upstairs, hues of Chardonnay, rich Pinot Noir and glistening Rose can be found throughout the master bedroom suite and double queen guestroom, each with its own impressive bath.

#### **Additional features include:**

- Fully stocked wine cave
- Exclusive tasting led by a trained sommelier
- Library that can double as a tasting room
- 10-seat formal dining room
- Private dining masterfully prepared en-suite with complementing champagne per course
- Wood-burning fireplace
- Molton Brown bath products
- Sweeping rooftop terrace with custom-designed waterfall spa



## LOTTE NEW YORK PALACE

- Private elevators and reception desk

### **Historic Background**

Lotte New York Palace boasts a rich heritage leading back to 1882 when Henry Villard, one of the nation's prominent financiers, commissioned McKim, Mead & White to create a residence of singular style. In keeping with the times, The Villard Mansion was conceived in the neo-Italian Renaissance tradition, after the Palazzo della Cancellaria in Rome and today stands as one of the most beautiful living tributes to the Gilded Age.

In the mid-Seventies, the Archdiocese of New York, owners of the land, cleared the way for hotel development. This enabled the famous residence to be accessible once again to lovers of art and architecture. Emery Roth & Sons, P.C started design plans with the intention to bridge the architectural gap between landmark and the new hotel that would be joined to it. The finished product resulted in a monolithic tower of dark bronze, reflective glass and aluminum that recedes from the rosy-hued Villard Mansion. The modern tower integrates with its environment as it mirrors the surrounding cityscape.

When the hotel opened in 1980 as The Helmsley Palace, The Villard Mansion had been restored in preparation for a role as hotel public space. To return The Villard Mansion to its original grandeur, experienced artisans and craftsmen documented measurements and made detailed interior drawings of every room. Just as in an archaeological dig or historic reconstruction, floorboards were individually removed and labeled to enable exact repositioning after repair. All interior sections had to be re-laid in precisely the same pattern and positioned to reproduce the landmark-protected interiors.

### **Courtyard**

The hotel's world-renowned courtyard, the original Madison Avenue carriage entrance of The Villard Mansion, was redesigned during the hotel's 1980 restoration to incorporate motifs from the flooring of several 15th-century Italian cathedrals. Today, pedestrians enter The Courtyard through tall iron gates to find a beautiful retreat from the busy Midtown streets. The Courtyard also serves as the entryway to Trunk Club, the innovative styling and retail service for men and women, which opened its New York clubhouse inside The Villard Mansion in 2015.

### **Food & Beverage Venues**

The hotel's 2013 renovation also saw the addition of five distinct food and beverage venues from a high-end drinking salon that houses some of the world's finest wines & spirits, to a Parisian-inspired twist on a classic New York bakery.

### **VILLARD**

Inspired by the bygone era of opulent hotels in New York City, VILLARD's "power breakfast" concept offers the architectural grandeur of the original residence with a focus on genuine warmth and engaging hospitality. Open Monday through Friday from 6:30 AM to 3:00 PM and Saturday and Sunday 7:00 AM to 3:00 PM, VILLARD offers a New American



## LOTTE NEW YORK PALACE

menu comprised of “farm house” breakfast fare. It encompasses two dining rooms within the historic mansion – The Gold Room and Bar and Gallery Room. The menu is inspired by classical cafes and bistros of Europe, using locally-grown and sourced eggs and dairy, meats, and home-baked breads and pastries.

### **Rarities**

Rarities is an intimate 25-seat salon that offers an exclusive and personalized drinking experience catered to New York’s elite. The reservation-only venue, accessed through a discreet entrance just steps from the hotel’s courtyard, features an eclectic and abundant menu of exceptional Champagnes, Prohibition-style bottled spirits, modern classics and a connoisseur’s wine cellar.

### **Troubles Trust**

A cozy, subterranean cocktail bar and lounge tucked away under the grand staircase in the hotel’s lobby, Trouble’s Trust is the savvy theater goer’s ultimate destination for a pre or post show drink. In addition to a diverse range of beers and wines, the menu of hand crafted cocktails features cheeky concoctions like the “Pampered Pooch” and the “Queen of Mean,” that pay homage to Leona Helmsley and her pup Trouble, the bar’s namesake.

### **Tavern on 51**

Accessed directly from 51<sup>st</sup> street, hotel guests and New Yorkers alike can slip into this sultry hideaway outfitted to evoke old New York. The curated collection of cocktails offers creative spins on specialty and vintage cocktail lists in addition to a comprehensive selection of wine and beer. The bar’s unique interior pays homage to the historic Villard Mansion through period details and landmarked elements like stained glass windows, juxtaposed with modern design touches.

### **Pomme Palais**

Located on the ground floor, Pomme Palais provides a new take on the classic New York City bakery with a rotating menu of seasonal indulgences perfect for guests on the go. Signature items include vibrant colored macarons, warm house-made croissants and mouthwatering eclairs.

### **Meetings & Events**

Lotte New York Palace features 30,000 square feet of multi-functional event space spread across four floors within the landmark Villard Mansion. Meeting rooms and event spaces range from intimate off-site offices to sprawling ballrooms, each with unique components that illustrate the hotel’s signature style, perfect for everything from weddings to company events.

- Key meetings and events features include:
- Multilingual Staff
- Customized menus
- 24-hour engineering and maintenance support



LOTTE NEW YORK PALACE

- Audio-visual equipment
- Video conferencing and webcasting capabilities
- Historic Landmark event space

**Media Contacts**

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