

Lotte New York Palace Partners with Ila

Will Speros • May 31, 2019



The [Lotte New York Palace](#) has announced that it will launch a new spa concept this summer as part of a partnership with organic luxury skincare and lifestyle brand Ila. The British brand's first spa in the U.S. will debut across the eighth floor of the Midtown hotel with a menu of signature treatments.

Spread across 7,000 square feet, the holistic spa will be home to a private yoga studio as well as seven treatment rooms including a VIP suite. The design will also integrate new audio technology developed by Plateau Spa and Devialet to complement treatments and promote a sensorial experience with infra frequencies only detectable by the body through vibrations on the cellular level.