

The Towers at Lotte New York Palace

Midtown Manhattan's exclusive enclave



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Sitting behind grand iron gates on Madison Avenue, Lotte New York Palace has quite the profile, serving as the backdrop for shows like *Gossip Girl*. But the real star is the mansion's exclusive hotel-within-a-hotel, The Towers at Lotte New York Palace Hotel.

Not only did *Gossip Girl* main character Serena van der Woodsen live in a Corner Suite in The Towers, this portion of the hotel also was the setting for other television series, such as *CSI: NY*, *Law & Order* and *White Collar*.

Yet the hotel's Hollywood résumé isn't the main reason to stay there — it's the exclusivity: Enter at the private 50th Street lobby, waltz into the dedicated concierge area, then head right up to your calm room and take in a fantastic view of the city.

Renovated in September 2013, the prestigious Towers — which occupies the top 14 floors of the Palace — offers even more luxury with 176 rooms and suites. From every room, you can enjoy vistas of historical landmarks, including Rockefeller Center and the Empire State Building.



— Our Inspector's Highlights

- Because of the space's past as a long-term residence, many of the larger accommodations come with kitchens, powder rooms and foyers, an unusual facet in a [New York](#) hotel.
- One of the top perks of staying at The Towers is that you get access to the prestigious, invite-only Rarities club, a dark and sexy secret room in the lobby that serves the best of the best wines, champagne, single malts and whiskey.
- Enjoy a respite in a sleek and modern facility at the Lotte New York Palace Spa. In addition to revitalizing massages and facials, indulge in spa-grade manicures and pedicures for a night out on the town.
- Grab a workout at the Midtown hotel's state-of-the-art fitness center overlooking St. Patrick's Cathedral. The luxurious locker rooms offer steam rooms, showers and luxurious bath products.
- This glamorous property rolls out the red carpet for your arrival with complimentary fresh fruit and beverages, unpacking services and even a customized bath upon request.

— Things to Know


- Forgot your gym bag? The Manhattan hotel offer complimentary exercise clothing, sneakers, yoga mats and stretch bands to use in the state-of-the-art gym.
- Be sure to grab a drink at Trouble's Trust, a cocktail bar named after past owner Leona Helmsley's dog Trouble, a pooch who inherited a \$12 million trust fund after the scandalous hotelier died in 2007.
- Enjoy the luxury hotel's house car service: a driver can drop you off anywhere within a 20-block radius in a stylish Mercedes GL350 or Maybach.



— The Rooms

- The executive suites have a separate bedroom with area that you can section off as a living room, a luxurious walk-in closet, a vestibule with a hall closet, and a Molton Brown-equipped full bath with shower, tub and bidet.
- The real stunners are the four, three-level specialty rooms on the 52nd floor. Two of these have a theme: The Jewel Suite has the stamp of celebrity jewelry designer Martin Katz, and the Champaign Suite was inspired by Dom Pérignon.
- A flat-screen television with Internet keyboard is provided, along with a walk-in closet with dozens of hangers for both men's and women's clothing.
- Bathrooms are inviting, clad in gray-veined white marble with a glass-door shower and large soaking tub, complete with a yellow rubber duck. Top-floor rooms may also have a skylight shaft above the tub, adding some natural light to the space.

— Amenities

 24-hour room service

 Gym

 Meeting rooms

 Restaurants

 Bar

 House car

 Pet friendly

 Spa

