

LODGING

13 Hotels Helping Guests Celebrate Valentine's Day— and Galentine's Day

By **Lodging Staff** February 13, 2019

For many markets across the United States, these lean winter months threaten lower occupancy. Valentine's Day presents the perfect opportunity for hotels to find creative ways to attract couples and friends alike from both near and far throughout the month of February. The increasingly popular Galentine's Day on February 13 has also popped up in hotel programming, events, and packages in 2019. Below are 13 hotels that are helping guests celebrate love and friendship through vacations and staycations on Valentine's Day and Galentine's Day.

1 Robots Spread the Love



This Valentine's Day, Hotel EMC2, part of Marriott's Autograph Collection, is giving its robot duo, Leo and Cleo, a break from their usual responsibilities around the property. Instead, the robot concierges will play Cupid, randomly selecting hotel guests and delivering a flower to their door.

2 A Floral Arrival



Just in time for Valentine's Day, Moxy NYC Chelsea announced an exclusive collaboration with New York City's florist duo, Michael and Darroch Putnam of Putnam & Putnam. Moxy Chelsea will be home to Putnam & Putnam's first retail location starting on February 14. The floral couple has transformed the hotel's entryway into an overgrown botanical experience and will be selling a curated selection of seasonal, fresh-cut flowers in addition to curiosities and whimsical gift items.

3 A Galentine's Day Celebration



Hotel Zeppelin is celebrating Galentine's Day on Wednesday, February 13, with an exclusive pop-up event. The hotel will offer guests a Zephyr Gin tasting station in the lobby's Mantel Bar along with a six-foot, heart-shaped balloon photo backdrop, a selection of props to choose from, and polaroid cameras. The celebration of ladies will also kick off with a "Self-Love" educational class lead by sexology expert, Sunny Rodgers. Rambler, the property's bi-level bar and bistro, will be offering a dedicated Galentine's Day cocktail menu with 10 percent of all proceeds benefiting Planned Parenthood.

4 Personalized Floral Walls



Kimpton Muse Hotel is helping guests celebrate their love through a 6 ft. by 8 ft. flower wall that will greet them upon arrival to their suite. The Instagram-worthy wall can be personalized with the couple's initials or even just favorite colors or flowers. In addition, the package includes a carriage ride in Central Park, a 60-minute in-room couples' massage, champagne and chocolate-covered strawberries, and rose petal turndown service.

5 Love Is in the Air



The Estate Yountville in Napa Valley has created a package for guests who are hoping to propose on their trip. In addition to accommodations and transportation to and from the Napa Airport, the package includes champagne on ice and bites upon arrival, nightly turn-down service, two 50-minute spa treatments with a choice of massage or facial, a spa lunch for two by the pool, and a helicopter ride designed for those who want to propose in the air. The 60-minute ride over Napa Valley—with sites including Mt. Saint Helena, Knight's Valley, and Chalkhill AVA—also includes a food and wine pairing and a bottle of bubbles before boarding the helicopter.

6 Custom Cocktails at Kimpton Hotel Monaco Chicago



The downtown Kimpton Hotel Monaco Chicago is helping guests celebrate Valentine's Day with two packages. For its "Made With Love" package, the hotel will reach out with a questionnaire on guests' preferences and use those answers to provide two custom cocktails and a recipe card keepsake for couples. The hotel's "Curious Cupid" package includes an in-room lingerie fitting with Department of Curiosities, a Chicago designing duo inspired by 1920s women and the Dada and Surrealist art movements.

7 In-Room Roses at The Rose Hotel



The Rose Hotel Chicago O'Hare, part of the Tapestry Collection by Hilton, has created a Valentine's Day Package for visitors and locals that includes classics like in-room sparkling champagne, complimentary breakfast for two in the hotel's signature restaurant, and more. In tribute to the hotel's namesake, guests will be greeted by a dozen red roses upon entering their room.

8 Chocolate-Dipped Everything at Virgin Hotel Chicago



The Virgin Hotel Chicago’s “Let’s Fondue It” includes a dark chocolate fondue kit with everything from marshmallows, cookies, Rice Crispy treat balls, graham crackers, and strawberries for dipping. The package also comes with other Valentine’s Day-themed perks—from a complimentary intimacy kit to late-check out.

9 A Romeo and Juliet Package



The recently redesigned Hyatt Regency Sonoma Wine Country has created a “Romeo and Juliet” package, which includes a stay in its “King Deluxe Balcony” guestroom. The package also welcomes guests with champagne and chocolate-covered strawberries, breakfast for two at the hotel’s restaurant, a \$25 gift card to Sonoma’s Russian River Brewing Company, and a private, hour-long yoga class taught to couples by an instructor from local studio, YogaOne.

10 A Benefit for the Heart



Acute Inflections Jazz

Just ahead of Valentine's Day, Lotte New York Palace hosted its "Share the Love" beauty event on February 9 in partnership with Nars, Nest, Lancome, and Givenchy Beauty. Valentine's Day postcards were available in the lobby so that visitors could send greetings to loved ones. For every postcard mailed, Lotte New York Palace donated to the American Heart Association in honor of American Heart month. The event also included a love-inspired, beauty-product showcase in the Villard Ballroom, live jazz entertainment by Acute Inflections, and family friendly activities and crafts in the Reid Salon.

11 Grab-and-Go Picnic



Hilton Sedona Resort at Bell Rock in Arizona created its "Love on the Rocks" package for couples and friends. The two-day retreat starts with a bottle of sparkling wine and includes a \$150 spa credit, a complimentary bouquet of fresh flowers, and a pre-stay call with the concierge to assist with personal requests. In addition, Hilton Sedona will be offering a grab-and-go picnic basket for two filled with French baguettes, gourmet meats and cheeses, assorted truffles, and more for a picnic feast on the Red Rocks.

12 Seven-Course Valentine's Day Dinner



The Michelin-starred Campton Place Restaurant at Taj Campton Place in San Francisco is celebrating Valentine's Day with a special menu. Executive Chef Srijith Gopinathan has created a seven-course meal highlight the restaurant's signature Cal-Indian cuisine, including dishes featuring caviar, foie gras, and Wagyu beef. The hotel has created a package that includes this extravagant meal as well as a bottle of Moët Rose Imperial Champagne, a custom floral arrangement by Urban Botanica, in-room breakfast for two, and extended checkout.

13 Galentine's Day in Las Vegas



The Cosmopolitan Las Vegas is giving single ladies the opportunity to be pampered and party for Galentine's Day. For Galentine's Day, the hotel is suggesting ladies start with champagne, enjoy a styled

blowout at Drybar, and visit Violet Hour for a manicure, pedicure, and makeup application before a night on the town. The resort's three-story Chandelier will offer playful cocktails including "We're All Mad Here" and "Video Killed The Radio Star." Blue Ribbon's Moët & Chandon also offers a champagne pairing menu.