

## INTERCONTINENTAL MIAMI'S BEACH BLISS PACKAGE OFFERS THE BEST OF THE CITY: LUXURY DOWNTOWN VIEWS BY NIGHT/ EXCLUSIVE BEACH CLUB ACCESS ON SOUTH BEACH BY DAY

Iconic Skyline Hotel Also Presents Upgraded WFH Option including Complimentary Overnight Stay

Adapting to a new travel environment shaped by COVID-19, Intercontinental Miami (ICM), the iconic downtown Miami hotel, has put together a number of enticing incentives to draw visitors. Boasting views of the Atlantic Ocean, Biscayne Bay and the Port of Miami, as well as proximity to arts, entertainment, world-class shopping, the 34-story luxury property has gone far beyond implementation of Covid-19 <u>protocols</u> and cleaning measures to welcome back guests. Special packages have been designed with both value and generous amenities in mind, offering a luxurious way to enjoy all of Miami's big city charms – from museum visits to beach lounging.

#### Intercontinental Miami Beach Bliss

ICM's newest package, Beach Bliss, is available with starting rates of \$175/night. The package includes standard hotel amenities at ICM as well as exclusive access to an IHG South Beach hotel's beach club. Upon arrival, guests will be greeted with a Champagne cocktail as well as access to guest amenities including beach chairs with umbrella, Aqua Zumba and Yoga (depending on schedule), Wi-Fi and 20% discount on any food or beverage at The Front Porch Café, a longtime favorite all day dining destination for visitors and locals alike. Available seven days a week, *Beach Bliss* represents a retail value of \$100. For more information and to book, visit – <u>HERE</u>.

### WFH/Work from Hotel

As WFH (work from home) has become a 2020 reality, breaking away to a different location when the office is not an option has inspired a new trend, Work from Hotel. Intercontinental Miami's offering goes above and beyond – with complimentary upgrade from a standard room to InterContinental Suite, complimentary valet parking, access to the 24/7 fitness center; complimentary in-room coffee and tea, two bottles of water and a cocktail at ICM's lobby bar/restaurant Spindle Café at 5 PM to mark the end of the business day. For those interested in spending the night, no need to check out – the 851 square foot suite is yours for the evening. Pricing starts at \$185 per night for a standard room rate, with a value of more than \$500. The rate is available Monday through Friday, giving guests an opportunity to combine work and play even on a coveted Friday night – with a night in the luxurious suite to retire to after exploring nearby Brickell, Wynwood and downtown (socially-distanced) hot spots. Full booking information HERE.

Spindle Café, the hotel's casual lobby eatery, is open for indoor dining daily from 11:00 AM to 9:00 PM and offers flexible delivery services via GrubHub and DoorDash. Starbucks is also open in the hotel lobby, daily from 7:30 AM.



All Intercontinental Miami standard accommodations include:

- Early and late check-in and check-out (based on availability)
- No deposit required
- Free cancellations five days leading up to hotel stay
- <u>Pet-Friendly amenities</u>

Other current promotions include family staycation packages with savings up to 25%, a daily parking package featuring free valet (\$48 value) and buy two nights, get one free. Please go to <u>HERE</u> for information on all packages and discounts.

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### ABOUT INTERCONTINENTAL® MIAMI

With more than 35 years as an icon of the Downtown Miami skyline, the InterContinental<sup>®</sup> Miami is located at the crossroads of Miami's Business and Arts & Entertainment districts. With guests safety, health and well-being a top priority, ICM has launched the IHG Clean Promise with enhanced cleaning and security protocols in place for COVID-19. Information at <u>https://www.icmiamihotel.com/guestwellbeing</u>

A beacon for business and leisure travelers alike, the hotel rises 34 stories over the city with breathtaking views of the Atlantic Ocean, Biscayne Bay and the Port of Miami. The hotel features 653 luxury guest rooms, including 22 suites and two presidential suites designed by Venus Williams' V Starr Interiors; 35 meeting rooms with over 101,000 square feet of indoor and outdoor meeting and exhibition space, including a spectacular Grand Ballroom; multiple restaurants and bars. Currently, Spindle Café is open at 50 percent capacity as per Miami Dade COVID-19 regulations, in the hotel's interactive lobby lounge; there is a full-service 24/7 fitness center and spa (currently closed) at mySpa Miami; and rooftop pool deck with new <u>SkyLawn</u> boasting world class city and water views. The InterContinental Miami is a proud corporate citizen of the Miami-Dade community, invested through its annual InterContinental Miami Make-A-Wish Ball, and its corporate social responsibility program. For more information or reservations, call 305-577-1000 or visit <u>www.icmiamihotel.com</u>.