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Hotel Spero Lobby

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DESIGN, RENOVATIONS

NATIONAL REPORT—Four properties in various markets across the country are undergoing renovations, all with fresh new takes on design and amenities, enabling the properties to rebrand.

San Francisco

Hotel Spero, formally Serrano Hotel, managed by Access Hotels and Resorts, debuted its \$16-million renovation. Inspired by the city and the hotel's history, the renovations blend history with modernity. The renovations were designed by Boston-based Perkins + Will and Jacqueline McGee.

The 236-guestroom hotel includes five renovated meeting rooms, 3,000 sq. ft. of meeting space to accommodate groups from 10-140 people and a full banquet catering, which is available through Jasper's Corner Tap & Kitchen. Guests also have 24-hour access to the new fitness center, which now includes mirrored walls and new equipment.

In addition, the property will be implementing sustainability and philanthropic programs including offering reusable water bottles, eco-friendly bathroom products, as well as donating lightly used clothing to nonprofits and donating \$5 to the San Francisco SPCA for each reservation made with a pet.