

**HOTEL SPERO RECOGNIZED WITH
CONDÉ NAST TRAVELER'S 2019 READERS' CHOICE AWARD
"#4 in TOP 15 HOTELS IN USA/SAN FRANCISCO"**

The World's Best Hotels, Resorts, Countries, Cities, Islands, Spas, Airlines, Airports and Cruises

(San Francisco, Calif.) Oct. 7, 2019 – *Condé Nast Traveler* today announced the results of its annual Readers' Choice Awards with [Hotel Spero](#) recognized as the #4 Hotels in Top Hotels in San Francisco.

More than 600,000 *Condé Nast Traveler* readers across the globe submitted a record-breaking number of responses rating their travel experiences to provide a full snapshot of where and how we travel today.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." The full list of winners can be found [here](#).

"We are grateful for the support of the readers of *Condé Nast Traveler*, and honored to be awarded as one of the top hotels in the city of San Francisco, and also the only hotel from Union Square," said Benjamin Malmquist, Area Managing Director. "As our hotel was renovated and rebranded last year, we chose to focus our hospitality services around mindfulness, philanthropy and sustainability. We are humbled that our guests share the same values, and thankful to our guests. We look forward to celebrating this great achievement with our incredible team."

A boutique hotel steps from Union Square, Hotel Spero combines the rich historical aspects of the original Spanish Colonial Revival design with modern elements. The pet-friendly hotel features 236 spacious guest rooms and suites and 3,000 square feet of meeting space. The property also includes a 24-hour fitness center with brand new Peloton bikes, Jarvis' Corner – a business-savvy co-working space, and New American dining at our onsite restaurant, Jasper's Corner Tap & Kitchen.

The 2019 Readers' Choice Awards are published on *Condé Nast Traveler's* website at www.cntraveler.com/rca and celebrated in the November issue of *Condé Nast Traveler* US and UK print editions.

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About Hotel Spero

Formerly known as Serrano Hotel, San Francisco's Hotel Spero sits steps from Union Square and is conveniently located near all major attractions. Inspired by the vibrancy of San Francisco and the hotel's long history in the city, the full, top to bottom renovation completed in 2018 beautifully blends history with modernity. The hotel took careful steps to pay homage to its former owner Lizzie Glide, a well-known San Francisco philanthropist, by activating hospitality services that focus on mindfulness, philanthropy and sustainability. These three core values are demonstrated in various designs, from sustainably sourced renovation materials and chemical-free cleaning products to local giving programs, which guests are invited to participate. To make reservations, please visit www.hotelspero.com or call 866.934.5978.

About Condé Nast Traveler

Condé Nast Traveler is the world's most distinguished travel title providing inspiration and advice for discerning travelers. Authoritative and influential, *Condé Nast Traveler* is a multi-platform, transatlantic brand. Publishing US and UK print editions under Editor-in-Chief Melinda Stevens, *Condé Nast Traveler* offers award-winning expertise in luxury travel from around the world. For more, visit www.cntraveler.com.

