



The Higgins Hotel New Orleans Officially Opens December 6



The National WWII Museum's debut Hotel, and Louisiana's first Curio Collection by Hilton property, features 1940s-inspired design and amenities

NEW ORLEANS (Dec. 6, 2019) - [The National WWII Museum](#) today announced the official opening of its landmark hotel property [The Higgins Hotel New Orleans, Curio Collection by Hilton](#). Located in the blossoming Arts and Warehouse District in New Orleans, the Hotel features 230 rooms, four dining outlets—including the city's newest rooftop bar—and 18,000 square feet of meeting and event space, all set with a tasteful Art Deco design. The Hotel is the first in the state of Louisiana to be part of the exclusive Curio Collection by Hilton, and all proceeds generated will support the ongoing educational mission of the Museum.

"We are thrilled to open the doors of The Higgins Hotel," said Stephen J. Watson, President & CEO of The National WWII Museum. "With its amazing restaurants and one-of-a-kind historical experiences for guests, we truly believe the Hotel will become a notable destination within the Arts and Warehouse District."

As an extension of the Museum, the Hotel sits directly on the campus of the city's top attraction and tells the story of World War II through the unique lens of design, decor, era-inspired menus and entertainment. Architectural firm **Nichols Brosch Wurst Wolfe & Associates** gave the Hotel its 1940s-themed details, drawing inspiration not only from the time period but also from Art Deco buildings found in New Orleans. **Kay Lang + Associates** led the interior design of the Hotel, while working alongside Museum curators to hand-select artifacts from the institution's extensive collection to incorporate into the property's aesthetic. Among these artifacts are General George S. Patton's piano; the Higgins Boat Trophy, which was presented to General Arthur Trudeau for his service in the Amphibian Command; and a 1943 portrait of Andrew Jackson Higgins, for whom the Hotel is named.

"Today marks an exciting moment, as Curio Collection opens in one of America's most famed cities, recognized for its unique cuisine, lively music scene and diverse communities," said Jenna Hackett, Global Head, Curio Collection by Hilton. "The Higgins Hotel provides guests with outstanding amenities that Curio Collection properties are known for with its thoughtful design, decadent food and beverage offerings, and powerful mission, providing guests easy access to a fantastic, historic museum attached to the Hotel."

Breathtaking Entry and Refined Accommodations

Upon entry, guests are transported back in time with photos depicting life in New Orleans during the war, and custom acrylic prints of the Medal of Honor, the highest award given to US servicemembers. Guests' eyes are then drawn to the grand chandelier and the lobby's centerpiece—a mural by celebrated Art Deco Artist Michael Kungl depicting wartime factory workers set on the backdrop of the New Orleans skyline. Just off the lobby lies an impressive bronze staircase, complemented by handmade glass recreations of 40 of the most commonly awarded medals and ribbons of World War II. Throughout the Hotel, guests enjoy a truly immersive experience by discovering additional nods to the time period, including preserved letters from the war and rare, colorized photos displaying diverse servicemembers contributing to the wartime effort.

The Hotel's 230 rooms and suites are located from the third to eighth floors, and feature era-inspired artwork that showcases various scenes from both the American Home Front and the war overseas. For a more elevated experience, guests can opt for one of three Presidential Suites, each named and themed after WWII-era presidents Truman, Eisenhower and Roosevelt. The Suites are located on the eighth floor and offer upwards of 1,000 square feet of residential-style living space featuring a master bedroom, en suite bathroom with a soaking tub and walk-in shower, kitchenette and dining area. The Eisenhower and Truman Suites both have large balconies showcasing picturesque views of New Orleans, while the stately Roosevelt Suite's floor-to-ceiling windows beautifully frame The National WWII Museum. The Hotel also features an electronic guest directory, which incorporates a tablet and CRAVE technology to show up-to-date information about on-property events, dining and other amenities offered by both the Museum and the Hotel. The bedside tablet even allows for in-room dining and other guest services to be ordered at the touch of a button.



World-Inspired Dining

Under the supervision of Executive Chef Virgile Brandel, dining at The Higgins Hotel rivals the best of New Orleans, which is renowned for its enchanting cuisine. The signature restaurant, **Café Normandie**, offers a menu of rustic French cuisine influenced by New Orleans' rich culinary style and history. The worldly charm of the restaurant is anchored by a large hand-finished vinyl mural showcasing the beaches of Normandy. For a more intimate dining experience, Café Normandie offers Sainte-Mère-Église Private Dining Room steeped in French glamour, from its polished nickel and brass to provincial style furnishings, all beautifully lit by an exquisite chandelier. During the holidays, guests can experience a classic New Orleans Reveillon menu with standouts like boudin stuffed turkey breast served with skillet collard greens and tasso ham.

Kilroy's is the Hotel's lobby bar, where WWII history enthusiasts enjoy a tribute to the iconic American wartime cartoon character, Kilroy, who brought levity and joy during difficult times and is depicted throughout the bar's decor. Guests can relax in an aviator-style chair with entree options like a "Kilroy Was Here" Hamburger, which

features an eight-ounce special meat blend patty topped with smoked bacon, Tomme cheese, a specialty comeback sauce and pickles all sandwiched between a fresh baked Brioche bun. Also located in the lobby is **Provisions**, where guests can stop in for fresh, grab-and-go homemade baked goods, coffee and other snacks.

Up at **Rosie's on the Roof**—the rooftop bar designed to pay tribute to the hard-working women who developed weaponry, transportation vehicles and supplies from the Home Front—guests can take in panoramic views of the Museum and the New Orleans skyline while sipping craft cocktails. A must-try is “The Riveter,” a rum cocktail created for two people and served in a vintage canteen, similar to the one Rosie and other riveters would bring to work every day.

Meeting and Event Spaces

With 18,000 square feet of event space, the Hotel's second floor is ideal for meetings, corporate gatherings and social events. From sophisticated boardrooms to versatile meeting areas and an elegant ballroom, the Hotel offers 14 spaces ideal for any function. Experienced onsite meeting and event planners are available to create a truly one-of-a-kind experience, inclusive of customized catering menus, decor and the latest audio-visual equipment. The conference center will also become a home for many of the Museum's educational programs, including The International Conference on World War II and various symposia, which will livestream directly to guest rooms and public spaces. Kilroy's as well as Rosie's on the Roof are also available for private events, receptions or parties. As the official hotel of The National WWII Museum, The Higgins Hotel also provides meeting planners with seamless, coordinated access to the Museum's own venue spaces, offering even more unique options to make any event unforgettable.



Additional premier guest amenities include a fully-equipped third-floor fitness center outfitted with state-of-the-art cardiovascular machines, free weights and CrossFit equipment. The Patriots Circle is an executive lounge exclusive to Hilton Honors Gold and Diamond members, as well as the Museum's Patriots Circle Members who are staying at the Hotel. The lounge will offer daily breakfast and snacks, and experiences such as interactive sessions led by famed historians and curators.

With the Hotel located in the Arts and Warehouse District, guests will have many attractions to explore nearby. The neighborhood is home to more than 25 art galleries and a variety of museums, including the Contemporary Arts Center, Ogden Museum of Southern Art and Louisiana Civil War Museum. A ride on the historic St. Charles Avenue streetcar line provides guests with access to some of the city's most beautiful homes, the Central Business District, Audubon Park and the French Quarter.

The Higgins Hotel is now accepting reservations. Travelers can be among the first to experience this fine hotel with a [special opening offer](#) that includes accommodations and daily breakfast, plus a two-day Museum pass for each adult registered to the room. To learn more about The Higgins Hotel, or to make a reservation, visit higginshotelnola.com or call 504-528-1941. Follow along on [Instagram](#), [Facebook](#) and [Twitter](#).

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The Higgins Hotel New Orleans, named after Higgins Industries shipbuilder Andrew Higgins, is located on The National WWII Museum's campus in the heart of the New Orleans Arts and Warehouse District. The Art Deco-style property features 230 guest rooms, a second-floor conference center with more than 18,000 square feet of event space, a full-service restaurant, a rooftop bar and a concierge lounge for special guests. In addition to offering visitors convenient accommodations, the development also helps further the Museum's educational and research resources for students and scholars alike. Now officially open, The Higgins Hotel completes the Museum's campus footprint on the river side of Magazine Street, bringing increased vitality to the neighborhood, attracting thousands of visitors per year.

The National WWII Museum tells the story of the American experience in *the war that changed the world*—why it was fought, how it was won, and what it means today—so that future generations will know the price of freedom and be inspired by what they learn. Dedicated in 2000 as The National D-Day Museum and now designated by Congress as America's National WWII Museum, it celebrates the American spirit, teamwork, optimism, courage and sacrifices of the men and women who fought on the battlefield and served on the Home Front. The 2018 TripAdvisor Travelers' Choice Awards ranks the Museum No. 3 in the nation and No. 8 in the world. For more information, call 877-813-3329 or 504-528-1944 or visit nationalww2museum.org.

Curio Collection by Hilton is an upper-upscale, global portfolio of nearly 80 one-of-a-kind hotels and resorts. Curio Collection properties provide travelers authentic, curated experiences through distinctly local offerings and unexpected amenities, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Read the latest brand and hotel stories at newsroom.hilton.com/curio, and connect with Curio Collection on [Facebook](#), [Instagram](#), and [Twitter](#).

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