

PRESS RELEASE

ConventionSouth
Media Group



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Higgins Hotel & Conference Center Is Honored With *ConventionSouth's* Prestigious Top New or Renovated Meeting Site Award *Only 58 meeting sites in the South selected*

GULF SHORES, Ala. (Oct. 9, 2019)—It is with great honor that the publishers and editors of *ConventionSouth*, the national multimedia resource for planning events held in the South, present Higgins Hotel & Conference Center with a 2020 Top New or Renovated Meeting Site Award.

“*ConventionSouth* readers are constantly seeking information on the newest and like-new meeting sites in the South in order to offer their attendees the most modern facilities available, and this is why we are honored to bestow Higgins Hotel & Conference Center with a Top New or Renovated Meeting Site Award,” said *ConventionSouth* Senior Editor Marcia Bradford. “After a lengthy review of what Higgins Hotel & Conference Center now has to offer meeting planners and attendees, we feel it indeed displays a superior commitment to providing groups with the top-of-the-line amenities and service that they require.”

Higgins Hotel & Conference Center is among an elite list of 58 meeting facilities located across the South to receive this year’s Top New or Renovated Meeting Site Award. As part of the recognition, Higgins Hotel & Conference Center is featured as an award recipient in the December 2019 Awards Issue of *ConventionSouth* magazine. This exciting issue showcases our Readers’ Choice Award Winners and some of the most talented meeting professionals in the nation as *ConventionSouth* also presents planners with its annual “Meeting Professionals To Watch” designation. “Featuring peer advice and trade secrets from our Meeting Professionals to Watch in 2020, our Awards Issue is one of the most popular must-read resources within the meetings industry,” Bradford said.

Celebrating 35+ years as a leading meeting planning resource, *ConventionSouth* magazine is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book meetings held within the South, according to Bradford.

A complete list of 2020 New and Renovated award winners can also be found online at:

<http://conventionsouth.com/2020-new-or-renovated-award-winners-announced>

The ConventionSouth New or Renovated Award logo is available for use at:

<http://conventionsouth.com/wp-content/uploads/2019/10/2020-NR-RCA-CS.png>