



THE HERMOSA INN NAMED BEST BOUTIQUE PROPERTY IN THE SOUTHWEST IN THE THIRD ANNUAL STELLA AWARDS

The Stella Award is a seal of excellence, signifying 'an exceptional meetings experience'

Paradise Valley, AZ (November 2019) – The Hermosa Inn, a historic luxury hideaway, has been named **Best Boutique Property in the Southwest Region** in the prestigious 3rd Annual Stella Awards from Northstar Meetings Group.

The Stella Award is the finest symbol of excellence for suppliers in the meetings industry. The program distinguishes suppliers from around the globe who consistently deliver quality service and innovation to meeting and event professionals. Winners include the very best hotels, convention centers, conference centers, convention and visitor bureaus, destination marketing organizations, destination management companies, airlines and cruise lines.

This year, nearly 10,000 votes were cast from around the world for the 508 destinations, hotels and service providers nominated in 18 categories in six regions in the United States and worldwide. There were a total of 278 total winners and finalists for 2019.

After nominations closed in April 2019, finalists in each category were determined by meeting planners during an open voting period during which nearly 10,000 unique votes were tallied. Winners were then selected by an expert panel of judges overseen by the editors of Northstar Meetings Group's leading brands, *Meetings & Conventions* and *Successful Meetings*.

Winners were recognized for achieving overall excellence, superb food and beverage, professionalism of staff, technology innovations, and other critical aspects of the meetings and event experience.

"The real value of the Stellas is not just to those who are being recognized for their excellence, but to the tens of thousands of other planners who look to their peers for recommendations and advice," said David Blansfield, executive vice president and group publisher, Northstar Meetings Group. "The Stellas provide an objective, curated and credible majority view on the best of the best in the meetings industry."

“We are honored to receive our first Stella Award for Best Boutique Property in the Southwest Region,” said Melanie Volkers, Director of Sales & Marketing. “The Hermosa Inn is well recognized as a world-class luxury resort, and this award confirms our commitment and position as a leader in the small meetings market.”

To discover this year’s Stella Award winners, or to learn more about the awards program, click [here](#). In addition, all Stella Award winners and finalists are featured in a special section in the November 2019 issues of *Meetings & Conventions* and *Successful Meetings*.

###

HI RES IMAGES: [Meeting Venues](#)

ABOUT THE HERMOSA INN, LON’S & LON’S LAST DROP

Ranked in the **Top 10 Hotels in the U.S.** and the **#1 Hotel in the Southwest & West in *Condé Nast Traveler’s Readers’ Choice Awards*** in both **2017** and **2018**, the **AAA Four Diamond** Hermosa Inn is a jewel of a hideaway surrounded by an exclusive neighborhood in Paradise Valley, and just minutes from Scottsdale and its many attractions.

Handcrafted in the 1930’s by cowboy artist Lon Megargee as his residence and art studio, the Inn’s adobe architecture has maintained its “authentic Arizona” character and charm which was instrumental in winning the **2019 Stella Award**, the seal of excellence in the meetings industry, for **Best Boutique Property in the Southwest Region**. The 43 luxury guest casitas are nestled in a garden setting with breathtaking vistas of the lush desert and Camelback Mountain. Accommodations reflect the southwestern design of the original Casa Hermosa (beautiful house) and most include deep soaking tubs, beehive fireplaces and private patios, which have been praised in the **2019 TripSavvy Editors’ Choice Award for Romance** and featured in the **Hideaway Report**, the highly curated site for exceptional experiences around the globe.

The culinary centerpiece is LON’s at the Hermosa, a **AAA Four Diamond** restaurant honored by **Food & Wine magazine as Arizona’s Most Romantic Restaurant**, serving globally inspired Arizona fare. A recipient of **Wine Spectator’s ‘Best of Award of Excellence’**, the restaurant is complemented by a subterranean wine cellar, a celebrated outdoor dining patio, and its bar and casual dining counterpart, LON’s Last Drop, named after one of Megargee’s iconic paintings, many of which are displayed throughout the resort. For more information, visit Hermosalnn.com or call 602.955.8614. To become a fan, visit us on Facebook at www.facebook.com/Hermosalnn, follow us on Twitter at www.twitter.com/Hermosalnn or share with us on Instagram at www.instagram.com/Hermosalnn. The Hermosa Inn is located at 5532 N Palo Cristi Road, Paradise Valley, Arizona 85253.

###

Media Contact: Keeley Ast /keeley.ast@gmail.com/ 480.220.1061