



## THE HERMOSA INN HONORED AS 'BEST FOR ROMANCE' IN THE SECOND ANNUAL TRIPSAVVY EDITORS' CHOICE AWARDS

*Only 55 restaurants, resorts, hotels and attractions from around the globe were heralded for 'offering travelers unique experiences that are best shared with someone near and dear'*

**Paradise Valley, AZ (October 2019)**—The Hermosa Inn, a historic luxury boutique hideaway, has been named Arizona's only winner in the **2019 TripSavvy Editors' Choice Awards in the Best for Romance** category. The 2019 winners, sourced through a unique mix of machine-learning and TripSavvy editor testing, represent the best in travel, tourism, and hospitality, and celebrate each winner's outstanding contribution to travelers and the travel industry worldwide.

TripSavvy Editors' Choice Awards takes a two-step approach in selecting winners. First, its award-winning data team uses machine-learning technology to pinpoint outstanding businesses from data sources from reviews across the Internet and audience metrics from TripSavvy. The team compares those insights against TripSavvy's expert content to identify businesses and destinations that outrank competitors in quality, considering elements such as customer service, value, and category fit. Finally, TripSavvy's seasoned editors and writers scour the results, highlighting the most special, noteworthy, and trustworthy businesses. **From a pool of over 60,000, only one percent of businesses, including The Hermosa Inn, passed TripSavvy's editors' rigorous testing and standards.**

"The 2019 award winners are truly remarkable" says Molly Fergus, VP & General Manager of TripSavvy. "Our writers and editors are tasked with discovering the best of the best in the travel and hospitality industry, and The Hermosa Inn stood out. We're thrilled to honor them."

"With 43 hacienda-style guestrooms and casitas nestled on more than six acres of lush desert landscaping, The Hermosa Inn has long been revered for offering an upscale and memorable experience with its authentic Arizona charm and intimate atmosphere, so we are elated to be recognized by the editors at TripSavvy as the Best for Romance," said Melanie Volkens, Director of Sales & Marketing. "Whether it's a weekend getaway, honeymoon, anniversary celebration, or just because, this award confirms what our guests have known – that the Hermosa Inn is perfect for romance."

The TripSavvy Editor's Choice Awards celebrates excellence in travel, tourism and hospitality. For the full list of TripSavvy Editors' Choice Awards winners, including this year's Hall of Fame honorees, visit [www.TripSavvy.com](http://www.TripSavvy.com).

### **ABOUT THE HERMOSA INN, LON'S & LON'S LAST DROP**

Ranked in the Top 10 Hotels in the U.S. and the #1 Hotel in the Southwest & West in *Condé Nast Traveler's* Readers' Choice Awards in both 2017 and 2018, the AAA Four Diamond Hermosa Inn is a jewel of a hideaway surrounded by an exclusive neighborhood in Paradise Valley, and just minutes from Scottsdale and its many attractions. Handcrafted in the 1930's by cowboy artist Lon Megargee as his residence and art studio, the Inn's adobe architecture has maintained its "authentic Arizona" character and charm. The 43 luxury guest casitas are nestled in a garden setting with breathtaking vistas of the lush desert and Camelback Mountain. Accommodations reflect the southwestern design of the original Casa Hermosa (beautiful house) and most include deep soaking tubs, beehive fireplaces and private patios, which have been praised in the 2019 TripSavvy Editors' Choice Award for Romance and featured in the Hideaway Report, the highly curated site for exceptional experiences around the globe. The culinary centerpiece is LON's at the Hermosa, a AAA Four Diamond restaurant honored by *Food & Wine* magazine as Arizona's Most Romantic Restaurant, serving globally inspired Arizona fare. A recipient of *Wine Spectator's* 'Best of Award of Excellence', the restaurant is complemented by a subterranean wine cellar, a celebrated outdoor dining patio, and its bar and casual dining counterpart, LON's Last Drop, named after one of Megargee's iconic paintings, many of which are displayed throughout the resort. For more information, visit [Hermosalnn.com](http://Hermosalnn.com) or call 602.955.8614. To become a fan, visit us on Facebook at [www.facebook.com/Hermosalnn](http://www.facebook.com/Hermosalnn), follow us on Twitter at [www.twitter.com/Hermosalnn](http://www.twitter.com/Hermosalnn) or share with us on Instagram at [www.instagram.com/Hermosalnn](http://www.instagram.com/Hermosalnn). The Hermosa Inn is located at 5532 N Palo Cristi Road, Paradise Valley, Arizona 85253.

#### **Find the 2019 TripSavvy Editors' Choice Online:**

Website: <http://www.tripsavvy.com/editors-choice-awards-2019>

Facebook: <https://www.facebook.com/tripsavvytips/>

Instagram: <https://www.instagram.com/tripsavvy/>

#### **About TripSavvy**

[TripSavvy](http://TripSavvy), a top-ten online travel destination (comScore), delivers expert advice for family and vacation travelers. We help nearly 10 million people each month have the best travel experiences possible. TripSavvy is among the fastest-growing travel sites online and is part of the [Dotdash](http://Dotdash) publishing family of brands.

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