

THE HERMOSA INN ANNOUNCES HOT SUMMER RATES AND COOL DINING DATES

Cool casitas and cabanas, subterranean dining and authentic Arizona charm offers special summer rates, May 20th --September 30th, 2018

PARADISE VALLEY, AZ (March 26, 2018) – <u>The Hermosa Inn</u>, a AAA Four Diamond hotel nestled in the heart of Paradise Valley, offers plenty of options to unwind and dine at this boutique hideaway of 43 luxury casitas, which was ranked as #9 of the Top 10 Hotels in the U.S. and the #1 Hotel in the Southwest & West in *Condé Nast Traveler's* 2017 Readers' Choice Awards.

SUMMER IN PARADISE GETAWAY

Available May 20th-- September 30th, 2018 Rates starting from \$149, plus tax and resort fee of \$30, which includes valet parking

- Overnight accommodations
- Two drink tickets upon arrival per room
- \$25 daily F&B credit
- Daily poolside treats
- Upgrade upon arrival, based on availability
- Early check-in/late check-out, based on availability

PRE-SALE SPECIAL FOR SUMMER IN PARADISE GETAWAY

Book early and receive \$10 in additional savings during an exclusive pre-sale week, with rates starting at \$139, from April 9th – April 15th.

POOLSIDE IN PARADISE

Luxuriate poolside in comfortable cabanas, available from 8:00 a.m. to sunset and toast the day with either a bucket of Arizona canned beers with house-made guacamole, chips and salsa, **or** a carafe of Sangria of the Day, served with a seasonal fruit and cheese platter. Cabana rentals start at \$75 per day and reservations are required.

SPECIAL MENUS AND VENUES

COOL DINING IN LON'S UNDERGROUND WINE CELLAR

The return of 100+ degree temperatures in the greater Phoenix area also ushers in a cool reprieve in the form of a one-of-a-kind culinary experience in the underground wine cellar at LON's at the Hermosa. Beginning May 31st through September 16th, the hotel's signature restaurant will be opening its private subterranean wine cellar to offer guests and Valley

residents alike, a special tasting menu (\$65++/person) prepared by Executive Chef Jeremy Pacheco and his culinary team, along with a wine pairing option (additional \$35/person).

Cool (in every sense of the word), the cellar – kept at 57 degrees – is normally available only for private events, but will now be open for parties of two or more, Thursday through Sunday nights, but it can only be reserved within 7 days and by calling LON's at 602.955.7878.

\$49 THREE-COURSE SUMMER PRIX-FIXE MENU: Executive Chef Jeremy Pacheco will be creating a tantalizing and ever-changing three-course prix-fixe menu for \$49 at LON's that will be offered May 31st through September 16th.

HACIENDA BRUNCH FOR TWO: With an extensive menu ranging from Steak & Egg Sliders to Lemon Ricotta Pancakes with Blueberry Compote, LON's is the ideal locale for a leisurely Saturday or Sunday Brunch, from 10 a.m. – 2 p.m. For just \$32 per person, the Hacienda Brunch for Two features a shared starter (choice of the House Smoked Salmon served atop a crispy potato cake; a Hummus Board of house-made jalapeno humus, warm pita, goat curds and marinated olives; or the House-Made Peppered Bacon served sizzling on a cast iron skillet with Noble bread, maple syrup, and late harvest vinegar), choice of two entrees or salads and two featured boozy beverages. New to the brunch cocktail menu are the colorful and refreshing Margs, 'Mosas & Mules, which can be customized with blood orange, kiwi, pineapple, black cherry or white peach and the White Sangria, an effervescent blend of prosecco, St. Germain and peach puree. Red, yellow or green Marys (chipotle/tomato, horseradish/yellow tomato or jalapeno/tomatillo) are show-stoppers created with one of three infused AZ Mission vodkas and fresh tomato juice, garnished with house-made jerky, seared vegetables and peppers.

SIP AND SAVE ON SUNDAYS: Enjoy summertime sipping savings on Sundays with 50% off on a generous selection of wines by the bottle, from 6:00 -9:00 p.m., exclusively in LON's dining room. Offered May 31st through September 16th.

LON'S LAST DROP EXTENDED HAPPY HOUR: From Memorial Day through Labor Day, **LON's Last Drop** celebrates summer with happy hour pricing from 4 p.m. to close, with reduced pricing on Arizona craft canned beer, wines on tap and draft cocktails, plus half-priced bar snacks. Perfect for sharing, **Carafe & Cellar** is an incredible value for just \$28, which boasts a board of artisan meats and cheeses 'from the cellar' accompanied by house-made pickles, grilled Noble bread and a carafe of wine on tap.

LON's LAST DROP BBQ BOARD FOR TWO: Savor the flavors of summer with a bountiful BBQ Board for two, offered exclusively in LON's Last Drop, from May 28th through September 3rd. The board will feature a hearty rotation of house smoked favorites; such as pulled pork sliders, house smoked baby back ribs and sausages, plus side salads and more, for just \$36.

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ABOUT THE HERMOSA INN, LON'S & LON'S LAST DROP

Ranked as #9 of the Top 10 Hotels in the U.S. and the #1 Hotel in the Southwest & West in Condé Nast Traveler's 2017 Readers' Choice Awards, the AAA Four Diamond Hermosa Inn is a jewel of a hideaway surrounded by an exclusive neighborhood in Paradise Valley, and just minutes from Scottsdale and its many attractions. Handcrafted in the 1930's by cowboy artist Lon Megargee as his residence and art studio, the Inn's adobe architecture has maintained its "authentic Arizona" character and charm. The 43 newly renovated guest casitas are nestled in a garden setting with breathtaking vistas of the lush desert and Camelback Mountain. Accommodations reflect the southwestern design of the original Casa Hermosa (beautiful house) and most include deep soaking tubs, beehive fireplaces and private patios. The culinary centerpiece is LON's at the Hermosa, a AAA Four Diamond restaurant honored by Food & Wine magazine as Arizona's Most Romantic Restaurant, serving globally inspired Arizona fare. A recipient of Wine Spectator's 'Best of Award of Excellence', the restaurant is complemented by a subterranean wine cellar, a celebrated outdoor dining patio, and its bar and casual dining counterpart, LON's Last Drop, named after one of Megargee's iconic paintings, many of which are displayed throughout the resort. For more information, visit Hermosalnn.com or call 602.955.8614. To become a fan, visit us on Facebook at www.facebook/Hermosalnn, follow us on Twitter at www.twitter.com/Hermosalnn or share with us on Instagram at www.instagram.com/Hermosalnn.

The Hermosa Inn is located at 5532 Palo Christi Road, Paradise Valley, Arizona 85253.

MEDIA CONTACT:

Keeley Ast

keeley@keeleyast.com / 480.220.1061