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HOTEL NORTHLAND TO OPEN FEBRUARY 14
Now Taking Room Reservations Beginning Valentine's Day and for
Dinner in the New Walnut Room

GREEN BAY, WI, January 24, 2019 — Looking for an extraordinary way to spend Valentine's Day? The Hotel Northland will officially open for business Thursday, February 14, at 3 p.m., the hotel's standard check-in time.

The much-anticipated opening follows a 10-month undertaking by Greenwood Hospitality Group to complete the redevelopment of the historic property after it assumed the project on April 30, 2018.

"This property revitalization has been a labor of love by so many people," said General Manager John Williams, Hotel Northland. "It's a fitting tribute that we are now opening our doors to guests on February 14 as a valentine to a community that's waited years for this hotel's return."

The Hotel Northland, Autograph Collection® is a luxury, 160-room boutique hotel in the heart of downtown Green Bay, Wisconsin, and a member of the exclusive Autograph Collection® Hotels by Marriott. Listed on the U.S. National Register of Historic Places, the hotel is steeped in nostalgia. It originally opened in 1924 and operated through the 1960s, serving as residence for players of the Green Bay Packers and housing visiting NFL teams.

"Today, the fully restored and richly appointed Hotel Northland stands as a return to grand hospitality," said Williams. "It offers modern amenities, gracious service, and an upscale style that beautifully complements the restored mosaic tile floors, gleaming walnut paneling, and stunning chandeliers."

Of the hotel's 160 guestrooms, 18 are suites, some appointed with fireplaces. Guests are offered dining in the elegant Walnut Room and in Poke the Bear, a fan-inspired sports bar and restaurant. An oversized fitness center for guests' use is located on the second floor.

The hotel also offers 11,000 square feet of meeting space. That includes six multifunction breakout rooms and the Crystal Ballroom which hosts events and weddings from 50 to 250 people. Also available for private events is a lower level bar area complete with a two-lane bowling alley.

For more information about the Hotel Northland and to make a reservation, visit www.thehotelnorthland.com or call (920) 393-7499.

About Greenwood Hospitality Group

Greenwood Hospitality is based in Denver, with offices in Hartford, CT, Harrisburg, PA and Houston. Specializing in the acquisition, repositioning and management of upscale, full-service and select-service hotels throughout the United States, Greenwood is a preferred management partner for various brands, including Marriott, Hilton, IHG, Hyatt and Radisson. The company's 20 property portfolio includes over 4,100 rooms and 2,700 ambassadors. Greenwood's vision as articulated by its principals Tom Conran, Aik Hong Tan, and Bill Kohl, who together have 125 years of industry investment and management experience, is to set new excellence standards regarding property and asset management and the relationship it forges with its investors, property level ambassadors, and the communities in which they work. For more information, visit www.greenwoodhospitality.com.

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