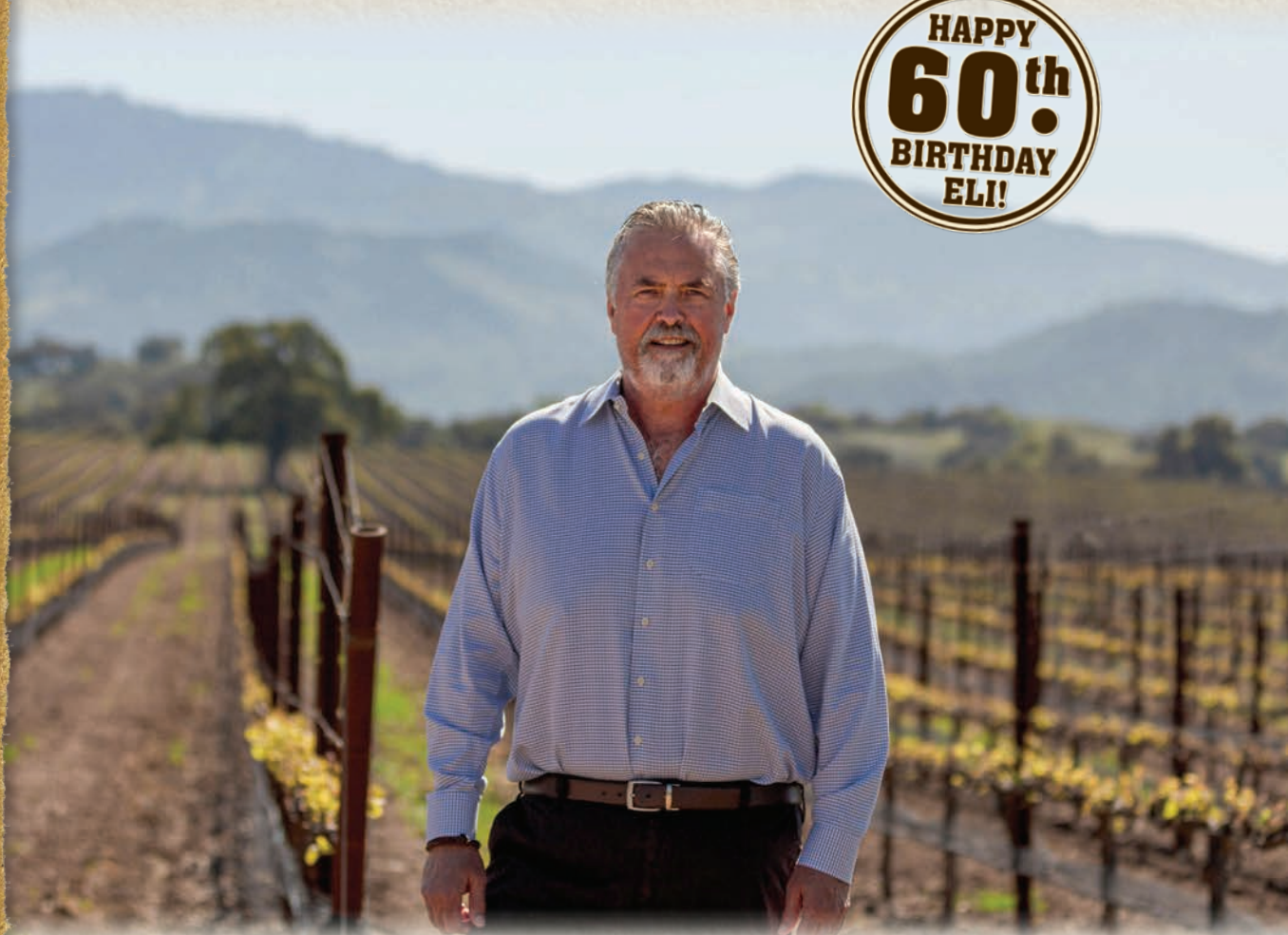


*Fess Parker*<sup>®</sup>  
WINERY & VINEYARD



Eli on the mesa at Rodney's Vineyard

Photo by Heather Daenitz



Recent Press ♦ The World of Parker  
Notes from the Head Winemaker ♦ Wine Club  
Virtual Tastings on Instagram ♦ Food Trucks ♦ SummerFess

SPRING ✕ 2021

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# Recent Press & What's New

## WINE ENTHUSIAST MAGAZINE

### May Issue

#### 92 points / Editors' Choice –

Chardonnay, Santa Barbara County, 2019

#### 91pts – The Big Easy,

Santa Barbara County, 2018

### June/July Issue

#### 94 points / Editors' Choice –

Pinot Noir, Clone 115, Sta. Rita Hills, 2018

#### 94pts – Chardonnay, Ashley's, Sta. Rita Hills, 2019

#### 93pts – Pinot Noir, Bien Nacido Vineyard, Santa Maria Valley, 2018

#### 93pts – Pinot Noir, Parker West, Sta. Rita Hills, 2018

#### 93pts – Pinot Noir, Pommard Clone, Sta. Rita Hills, 2018

#### 93pts – Pinot Noir, "1971" Sanford & Benedict Vineyard, Sta. Rita Hills, 2018

#### 93pts – Pinot Noir, Sanford & Benedict Vineyard, Sta. Rita Hills, 2018

#### 93pts – Chardonnay, Sanford & Benedict Vineyard, Sta. Rita Hills, 2019

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#### 92pts – Pinot Noir, Older Barrels, Sta. Rita Hills, 2018

#### 92pts – Syrah, Rodney's Vineyard, Santa Barbara County, 2018

#### 92pts – Pinot Noir, Sta. Rita Hills, 2019

#### 92 points / Cellar Selection –

Dry Riesling, Rodney's Vineyard,  
Santa Barbara County, 2019

#### 91pts – Pinot Noir, Ashley's, Sta. Rita Hills, 2018

#### 91pts – Syrah, Santa Barbara County, 2018

#### 91pts – Chardonnay, Bien Nacido Vineyard, Santa Maria Valley, 2019

#### 91pts – Chardonnay, Parker West, Sta. Rita Hills, 2019

#### 91pts – Chardonnay, Sierra Madre Vineyard, Santa Maria Valley, 2019

#### 90pts – Pinot Noir, Fiddlestix Vineyard, Sta. Rita Hills, 2018

#### 89pts – Riesling, Santa Barbara County, 2019

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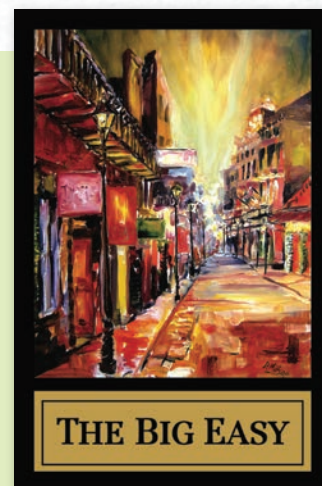
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## Wine Spectator

### Outstanding California Rhône Style Red

**W**e are excited to share that the 2018 Big Easy is featured in a Wine Spectator roundup of "8 Outstanding California Rhône Style Reds."

Tim Fish gives the Big Easy 91 points and describes it as "a jammy blend that's fun to drink, with bold, fruit-forward blackberry, mocha and spiced pepper favors that finish with refined tannins."





Eli has been named Vice Commodore of the Santa Barbara Yacht Club

## Spring and Hope Are in the Air

**W**hat kind of a sister would I be if I didn't devote a little space in this section of the newsletter to wishing my much older brother, Eli Parker, a Happy 60<sup>th</sup> Birthday! I love to give him grief because he's a few years older than I am, but the truth is he seems to get more handsome, accomplished and creative with each passing year. So have a great one, Eli! If 2020 taught us nothing else, we should all remind ourselves that every birthday is a good birthday!

As testing, safety protocols and vaccinations begin to turn the tide on the COVID-19 pandemic, we are so happy to see more of you back on the winery grounds. Spring and hope are in the air, but for some of you it may

be a while until you make it back. We understand completely! Along those lines, we received a very sweet

note and beautiful painting from Bethany Dickman that I wanted to share with you. I think she really captures the relaxed vibe of Santa Barbara wine country. Bethany, we can't wait to welcome you and your sister back when the time is right!



Bethany Dickman

Springtime really has me in a great mood. The grass is green and plentiful at the ranch, the '18 pinot noirs are proving to be our finest vintage to date, and as a country we are inching back to a semblance of normalcy. Let's all make the

most of it! Continued good health and best wishes from the entire Parker family!

*Ashley*

# Head Winemaker

**I**t is exciting to finally see us moving in the right direction and slowly reemerging from under the cloud of the Coronavirus. I am looking forward to seeing all of your smiling faces at wine tasting events in the not-too-distant future!

We are continuing to move forward with the hard work in the winery. We have bottled all of our 2020 Rosés and Rieslings and racked our 2019 Reserve Pinots in time for bottling next week. The 2020 Pinot Rosé is very bright and fresh with loads of bright red fruit and mouthwatering acid. The 2020 Rieslings are also bright with very low pH, higher acid, and fresh, floral aromatics. These will be great wines for the warm weather ahead. The 2019 Reserve Pinots are also sure to impress! I am excited about the complexity of these wines and the full flavor profile of the 2019 vintage. The low pH and moderate acidities with voluptuous fruit



Blair Fox

profiles will make these wines drinkable upon release but also a great addition to the cellar.

In the vineyard we are seeing our first bud-break with Chardonnay and Pinot Noir. We had a very small winter rain-fall, with just over six inches of rain. We still have our fingers crossed for a "miracle March" and hope to avoid any of the potentially harmful spring frosts! Hopefully, Mother Nature continues to be kind to us in the vineyard, and the

COVID-19 pandemic is firmly in the rear-view mirror.

Best wishes, and stay safe and healthy!

A handwritten signature in blue ink, appearing to read 'BF', representing Blair Fox.

Blair Fox, Head Winemaker

## THE INNSIDE SCOOP

### *Recent Renovations & ADDITIONS AT THE INN*

Although the Covid-19 closures were especially hard on the Fess Parker Wine Country Inn, we've stayed busy over the past year making some major property improvements. We updated our lobby space, re-imagined our library and breakfast room and added gorgeous hardwood floors to all guest accommodations.

The opening of Nella Kitchen & Bar has also been a wonderful addition to the Inn. Both guests and locals have greatly enjoyed Nella's Italian-inspired dishes, extensive cheese and charcuterie selection, delicious cocktails and Roman-style pizza, or "Pinsa."

The Inn also recently purchased a fleet of branded cruiser bikes as an amenity for guests. These bikes have been a great way for visitors to explore the many tasting rooms, restaurants and shops in Los Olivos and the neighboring town of Ballard.

**Reserve your next stay online or call (800) 446-2455**

*Fess Parker*  
WINE COUNTRY INN  
LOS OLIVOS, CA



Prices subject to change. All of the wines listed below are available through our website at [www.fessparker.com](http://www.fessparker.com)

or for you traditionalists out there, through our tasting room at 800-841-1104.

Shipping is available to the following states only:

AK, AZ, CA, CO, CT, DC, FL, GA, HI, ID, IL, IA, KS, MD, ME, MI, MN, MO, NC, NE, NH, NJ, NV, NY, NM, ND, OH, OR, SC, SD, TN, TX, VA, VT, WA, WI, WV and WY

	RETAIL Bottle/Case	WINE CLUB Bottle/Case
2019 CHARDONNAY "Santa Barbara County".....	\$19 / \$205.20.....	\$15.20 / \$182.40
2018 CHARDONNAY "Ashley's" .....	\$40 / \$432.00.....	\$32.00 / \$384.00
2018 CHARDONNAY "Bien Nacido Vineyard" .....	\$40 / \$432.00.....	\$32.00 / \$384.00
2018 CHARDONNAY "Sierra Madre Vineyard".....	\$40 / \$432.00.....	\$32.00 / \$384.00
2018 CHARDONNAY "Sanford & Benedict" .....	\$40 / \$432.00.....	\$32.00 / \$384.00
2018 CHARDONNAY "Parker West Vineyard".....	\$40 / \$432.00.....	\$32.00 / \$384.00
2019 DRY RIESLING "Rodney's Vineyard".....	\$25 / \$270.00.....	\$20.00 / \$240.00
2019 RIESLING "Santa Barbara County".....	\$15 / \$162.00.....	\$12.00 / \$144.00
2018 MARCELLA'S "Santa Barbara County".....	\$20 / \$216.00.....	\$16.00 / \$192.00
2018 VIOGNIER "Santa Barbara County".....	\$28 / \$302.40.....	\$22.40 / \$268.80
2018 VIOGNIER "Rodney's Vineyard".....	\$37 / \$399.60.....	\$29.60 / \$355.20
2020 PINOT NOIR ROSÉ "Sta. Rita Hills".....	\$25 / \$270.00.....	\$20.00 / \$240.00
2019 PINOT NOIR "Sta. Rita Hills" .....	\$30 / \$324.00.....	\$24.00 / \$288.00
2018 PINOT NOIR "Ashley's".....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "Bien Nacido Vineyard".....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "Clone 115" .....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "Fiddlestix".....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "Older Barrel".....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "Parker West Vineyard".....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "Pommard Clone" .....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "Sanford & Benedict Vineyard".....	\$60 / \$648.00.....	\$48.00 / \$576.00
2018 PINOT NOIR "1971, Sanford & Benedict Vineyard".....	\$70 / \$756.00.....	\$56.00 / \$672.00
2018 SYRAH "Santa Barbara County".....	\$30 / \$324.00.....	\$24.00 / \$288.00
2018 SYRAH "Rodney's Vineyard".....	\$54 / \$583.20.....	\$43.20 / \$518.40
2018 "THE BIG EASY" .....	\$35 / \$378.00.....	\$28.00 / \$336.00
2018 AMERICAN TRADITION RESERVE Red Wine .....	\$40 / \$432.00.....	\$32.00 / \$384.00
2018 CROCKETT "Rodney's Vineyard".....	\$84 / \$907.20.....	\$67.20 / \$806.40
FRONTIER RED "Lot 201".....	\$15 / \$162.00.....	\$12.00 / \$144.00
TRADITIONS "Port style wine" (500mL) .....	\$24 / \$259.20.....	\$19.20 / \$230.40
2009 FINALE "Sauternes style" (375mL) .....	\$30 / \$324.00.....	\$24.00 / \$288.00



**ATTENTION!** Not home during the day to sign for packages or don't have an alternate location to ship to? There are now over 8000 Walgreens locations that will accept FedEx packages for customers. Check with your local Walgreens to see if they are participating in this service or search for a convenient location using the Walgreens website. Then give us a call and we will update your shipping address. [www.walgreens.com/topic/promotion/fedex.jsp](http://www.walgreens.com/topic/promotion/fedex.jsp)

# In this Shipment

## SPRING 2021 Wine Club

### CHARTER CLUB

#### 1 Red + 1 White

Chardonnay, Bien Nacido Vineyard, 2019 - \$44

Syrah, Rodney's Vineyard, 2018 - \$54

Retail Price: \$98

Club Price: \$73.50

### HERITAGE WHITE CLUB

#### 2 Whites

Marcella's, Santa Barbara County, 2019 - \$20

Chardonnay, Bien Nacido Vineyard, 2019 - \$44

Retail Price: \$64

Club Price: \$48

### HERITAGE RED CLUB

#### 2 Reds

Pinot Noir, Bien Nacido Vineyard, 2018 - \$60

Syrah, Rodney's Vineyard, 2018 - \$54

Retail Price: \$114

Club Price: \$85.50

### AUTOGRAPH CLUB

#### 2 Reds + 2 Whites

Marcella's, Santa Barbara County, 2019 - \$20

Chardonnay, Bien Nacido Vineyard, 2019 - \$44

Pinot Noir, Bien Nacido Vineyard, 2018 - \$60

Syrah, Rodney's Vineyard, 2018 - \$54

Retail Price: \$178

Club Price: \$133.50

### PARKER'S PINOT CLUB

#### 6 Pinots

Pinot Noir, Ashley's, 2018 - \$60

Pinot Noir, Clone 115, 2019 - \$60

Pinot Noir, Older Barrel, 2019 - \$60

Retail Price: \$360

Club Price: \$270

Prices are subject to change and do not include shipping or taxes required by each state. If you are not receiving emails regarding shipping dates, tracking information, or special offers please email [wineclub@fessparker.com](mailto:wineclub@fessparker.com) and let us know.

Receipts for Wine Club shipments are not included in the package due to time constraints. See cost per shipment under each Club Offering at left. The amount will show on your next credit card statement. For further information please call your Wine Club Coordinator, Elaine, directly at her toll free number 888-877-3335.

### 2018 Bien Nacido Pinot Noir

Santa Maria Valley

91 pts - Wine Enthusiast

93 pts - Vinous

92 pts - Jeb Dunnuck

Vineyard Source: 100% Bien Nacido Vineyard located in the Santa Maria Valley

Blocks: T1

Clone Selection: Pommard

Composition: 100% Pinot Noir

Harvest Date: 9/27/18

Harvest Brix: 23.4

Barrel Aging: Aged 17 months in 100% French oak, of which 33% is new

Cooperage: Mercurey, François Frères

Alcohol: 14.2% alcohol by volume

pH: 3.66

T.A.: 0.542g/100ml

Production: 331 cases

<b>Color:</b>	Strawberry/rhubarb	Lilac/floral	Boysenberry
Dark	Earth	<b>Flavors:</b>	Earth
garnet	Baking spices	Black cherry	Dried tobacco
<b>Aromas:</b>	Explosive cherry	Black plum	Dark chocolate
	Vanilla	Blueberry	

### 2018 Rodney's Vineyard Syrah

Santa Barbara County

92 pts -  
Wine Enthusiast

Vineyard Source: 100% Rodney's Vineyard from the Fess Parker home ranch in the Santa Ynez Valley

Blocks: F1, F3, J1, I

Composition: 96% Syrah, 4% Viognier

Harvest Dates: 10/9/18 - 10/24/18

Barrel Aging: Aged 21 months in 100% French oak, of which 50% is new

Cooperage: François Frères, Sirugue, Ermitage, Fouailly

Alcohol: 14.1% alcohol by volume

pH: 3.77

T.A.: 0.530g/100ml

Production: 689 cases

<b>Color:</b>	Tar	<b>Flavors:</b>	Earth
Opaque ruby	Dried tobacco	Blueberry	Dried herbs
<b>Aromas:</b>	Blackberry	Blackberry	Vanilla
Blueberry	liqueur	Dark	Smoked meat
Black cherry	Lavender	chocolate	
Smoke	Baking spices	Clove	

### 2019 Marcella's White Wine

Santa Barbara County

Vineyard Source: 69% Rodney's Vineyard from Fess Parker home ranch and 31% Camp Four Vineyard both located in the Santa Ynez Valley

Blocks: K1, 23, 22, O2, G

Composition: 61% Viognier, 22% Grenache Blanc, 9% Roussanne, 8% Vermentino

Harvest Dates: 9/13/19 - 10/1/19

Harvest Brix: 20.9 - 25.4

Barrel Aging: 100% barrel fermented and aged for 8 months in 10% new French oak barrels

Cooperage: Roussau, Ermitage, Berthomieu

Alcohol: 13.5% alcohol by volume

pH: 3.22

T.A.: 0.676g/100ml

Production: 377 cases

<b>Color:</b>	Green	<b>Flavors:</b>	Almond
Pale straw	apple	White peach	Vanilla
<b>Aromas:</b>	Apricot	Nectarine	
White flowers	Ginger	Green apple	
(jasmine)	Vanilla	Lemon / citrus	
Honeysuckle			

### 2019 Bien Nacido Chardonnay

Santa Maria Valley

91 pts -  
Wine Enthusiast

Vineyard Source: 100% Bien Nacido Vineyard in the Santa Maria Valley

Blocks: M

Composition: 100% Chardonnay

Harvest Date: 10/11/19

Harvest Brix: 23.2

Barrel Aging: 100% barrel fermented and aged for 9 months in 30% new French oak

Cooperage: Mercurey, Gillet

Alcohol: 13.5% alcohol by volume

pH: 3.30

T.A.: 0.610g/100ml

Production: 638 cases

<b>Color:</b>	Pie crust	<b>Flavors:</b>	Toasty oak
Golden straw	Vanilla	Citrus	Vanilla
<b>Aromas:</b>	Golden	Lemon	Pear
Citrus	apple	meringue	
Orange zest	Baking	Lemon cream	
Beeswax	spices	Golden apple	

## 2018 Ashley's Pinot Noir

Sta. Rita Hills

93 pts – *Jeb Dunnuck*  
93 pts – *Vinous*  
91 pts – *Wine Enthusiast*

Vineyard Source: 100% Ashley's Vineyard located in the Sta. Rita Hills

Blocks: 1, W, 8B, T, 4A

Clone Selection: Pommard, 115, 777, 667, 114

Composition: 100% Pinot Noir

Harvest Date: 9/19/18

Harvest Brix: 21.5 – 25.5

Barrel Aging: Aged 17 months in 100% French oak, of which 46% is new

Cooperage: Ermitage, Mercurey, François Frères, Gillet, Atelier Centre

Alcohol: 14.1% alcohol by volume

pH: 3.65

T.A.: 0.551g/100ml

Production: 1,154 cases

<b>Color:</b>	Forest floor	Vanilla	Tarragon
Ruby garnet	Cigar box	<b>Flavors:</b>	Vanilla
<b>Aromas:</b>	Red plum	Black cherry	Clove
Black cherry	Boysenberry	Red plum	Nutmeg
Sage	Cinnamon	Baker's	
Lavender	stick	chocolate	

## 2019 Clone 115

### Pinot Noir

Sta. Rita Hills

Vineyard Source: 100% Ashley's Vineyard located in the Sta. Rita Hills

Blocks: U

Clone Selection: 115

Composition: 100% Pinot Noir

Harvest Date: 9/23/19

Harvest Brix: 24.7 – 25.9

Barrel Aging: 17 months in 50% new French oak

Cooperage: François Frères, Gillet, Mercurey

Alcohol: 14.1% alcohol by volume

pH: 3.46

T.A.: 0.639g/100ml

Production: 298 cases

<b>Color:</b>	Chocolate	<b>Flavors:</b>	Earth
Ruby garnet	Forest floor	Black cherry	Vanilla
<b>Aromas:</b>	Cigar box	Black	Milk
Red cherry	Cured tobacco	raspberry	chocolate
Raspberry	Cinnamon	Grilled sage	
Red plum		Grilled plum	



## Food Trucks on Weekends

Saturdays & Sundays  
11:30 AM – 3:30 PM

No reservations necessary for bottle or BTG purchases if you would like to enjoy that with something off the food-truck menu. However, reservations are recommended for seated tastings on the veranda and terrace.

*No outside food permitted on weekends*

## 2019 Older Barrel

### Pinot Noir

Sta. Rita Hills

Vineyard Source: 100% Ashley's Vineyard located in the Sta. Rita Hills

Blocks: U, 4A, T

Clone Selection: 777, 115, 114

Composition: 100% Pinot Noir

Harvest Dates: 9/17/19 – 9/25/19

Harvest Brix: 24.3 – 25.7

Barrel Aging: Aged 17 months in 100% neutral 4-year old barrels

Cooperage: Ermitage, Gillet, Sirugue, Meyrieux, Boutes

Alcohol: 14.1% alcohol by volume

pH: 3.52

T.A.: 0.606g/100ml

Production: 301 cases

<b>Color:</b>	Cola	<b>Flavors:</b>	Vanilla
Ruby garnet	Baking	Bing cherry	Grilled sage
<b>Aromas:</b>	spices	Red currant	Nutmeg
Red cherry	Forest floor	Black plum	
Raspberry	Vanilla	Baker's	
Red plum	Cigar box	chocolate	

## Virtual Tastings on Instagram Live

Tune in monthly @fessparkerwinery

We've enjoyed connecting with you all during our live tastings on Instagram. You'll be seeing much more of us (virtually) in 2021, as we plan to continue with these Instagram Live sessions on a monthly basis. We will be announcing dates and times as we go but be on the lookout for a special Father's Day tasting in June. If you can't watch the event live, we always save the video to our Instagram handle afterwards, where you can watch at your leisure.



*Taste With Us in 2021*



ON INSTAGRAM LIVE



Experience the best of Santa Barbara – Fess style

**& Wine Club Member Open House**

Mark your calendars for the weekend of August 14<sup>th</sup> & 15<sup>th</sup>

SummerFest has always been a special weekend for us as we take time to remember Fess and celebrate his birthday. Keep an eye on the Events Page as we build out the schedule for the weekend.

  
*Fess Parker*<sup>®</sup>  
WINERY & VINEYARD  
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Los Olivos, California 93441

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alcoholic beverages during  
pregnancy can cause birth defects.



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