

FAIRMONT SCOTTSDALE PRINCESS

CHRISTMAS WISHES COME TRUE AT THE 13TH ANNUAL CHRISTMAS AT THE PRINCESS

SCOTTSDALE, Ariz. – Wishes will come true this year at Christmas at the Princess as The Fairmont Scottsdale Princess is set open to the public for it's the 13th consecutive year of bringing families and the community together during the holidays. The iconic AAA Five Diamond resort becomes the most festive place in the Southwest during its annual Christmas at the Princess six week festival, beginning Friday, Nov. 18 and ending Monday, Jan. 2, 2022. The Princess is proud to be supporting the Make-A-Wish Foundation this year as a charity partner and will be hosting 150 Make-A-Wish kids and their families for a special evening of Christmas at the Princess. This year's event will feature all the best loved attractions from Christmases past, such as Desert Ice, Lagoon Lights and Princess Express Train, along with new traditions to experience such as, the ultra-luxe Chateau Champagne, and the Ultimate Santa Experience. All stays and experiences can be booked at ScottsdalePrincess.com/Christmas.

New This Year

Chateau Champagne

Follow a trail through the romantic setting of Winterland to a candlelit path that leads you to an ultra-luxe retreat - the perfect getaway for the 21+ crowd amidst the magic of the holiday festivities. Set against a backdrop of an Alpine Chalet, each semi-private fire pit features an all-inclusive menu, including: Moet Imperial Brut, a shellfish tower, truffle Gouda fondue, assorted artisanal petit fours and artisanal s'mores board—complete with ginger snaps and chocolate-stuffed, vanilla-infused marshmallows. This private and exclusive area will have limited capacity to assure a relaxing and romantic evening and will also include: VIP express wristbands to Christmas at the Princess, skate passes, and complimentary valet parking.

Make-A-Wish Playhouse

This year mark's Fairmont's first as a global Make-A-Wish partner. Located at the self-parking entrance is a custom built interactive Make-A-Wish playhouse. Guests are encouraged to visit Princess Noel, take photos and enjoy the full sized playhouse, while learning about all the good Make-A-Wish does in the community.

<u>Ultimate Santa Experience</u>

New this year! Surprise your family with the ultimate Santa experience. Meet Mrs. Claus, experience the Elf Academy, enjoy milk and specialty cookies, Santa story time and up to 10 digital photos. Featured daily from 11 AM to 2 PM, accommodates up to four guests.

Christmas Quest Bubble Wand

Illuminate the night with our all new Christmas Quest Interactive Bubble Wand. Become filled with wonder as you visit 12 stops on the Christmas Quest Experience. Discover holiday magic around every

corner, your Christmas Quest RFID-activated wand works as your interactive guide. Your Christmas Quest wand will activate by flashing whimsical colors and blowing a wafting wave of bubbles throughout your journey.

Rides and Attractions

Photos With Santa

The Santa Experience includes up to eight people per reservation, a meet and greet with Santa and his elves, Mrs. Claus' Christmas carols, the brand new singing reindeer stable, the new interactive Elf Academy Experience, one digital photo; personal photos and videos are encouraged. Advanced ticket purchase required. \$55 per ticket; 4 PM - 10 PM nightly, through Dec. 24.

<u>Ice Pass - Unlimited Skating</u>

The ice pass gives guests unlimited access to the two outdoor 6,000 square foot ice skating rinks – Desert Ice and the Alpine Trail – both made of real ice. \$40 per person, includes skate rental.

• Snow Mountain

Sled down 120 feet of blizzardy bliss on our four-lane ice slide! And don't forget to say hello to Shivers the Yeti before sliding down our frozen attraction.

• VIP Igloos

As Jack Frost is nipping at your nose, warm up in one of ten VIP climate-controlled igloos with adjoining heated patios. Enjoy the ambience with a warm winter cocktail in hand. Advanced tickets required; inclusions vary by selection but generally include:

- o Privacy of firepit or igloo for eight guests
- o Express wristbands
- skate passes
- o VIP food & beverage table service and complimentary valet parking

• The Village, Featuring S'mores Land

The powder is falling and the mountains are calling at The Village. Sled down the 120 foot Snow Mountain, conquer the ice as you glide through the Alpine Skate Trail or catch a thrill with a ride on the 90-foot tall Chair Lift, with 26 gondolas. Little adventurers will be challenged in the Ice Maze.

• Winterland

Winter is coming, and with it brings a magical land of twinkling white lights, romantic igloos and the Love Arbor. Visitors enter the festivities through a 32-foot long infinity tunnel complete with LED bulbs and complimentary firepits. Guests will enjoy an ice bar stocked with specialty cocktails. Hot winter alcoholic and non-alcoholic beverages are available. New this year, guests can enjoy a 70 foot ice luge slide, singing Yettis and a giant snow globe.

Twinkle Town

Visit a magical land filled with twinkling lights, delectable light bites and beverages as you take in incredible sweeping views of the resort around cozy fire pits. Don't forget to say hello to our newest holiday friend Twinkles, Santa's brightest Christmas light! Twinkle Town is ideal for younger children to enjoy, with new rides this year including:

*All new Alpine Slide

- * Cool Bears
- *Saddle Up
- *Christmas carousel
- *Lolli Swings

• Enchanted Plaza Musical Tree & Animated Holiday Light Show

Custom designed for the Princess, the resort's Christmas tree has 70,000 LED lights that twinkle and dance to 18 holiday songs in Enchanted Plaza, appropriately named Enchanted Plaza for the holidays. The musical tree plays from 5 p.m. -10 p.m. nightly throughout the season, while the lit palm trees lining the plaza are synchronized to complement the tree's music.

Add to that, a high definition, one-of-a-kind animated video show featuring five delightful holiday scenes set to music and projected against the resort's façade. This five minute show plays promptly on the hour from 6 p.m. to 9 p.m. nightly in the Enchanted Plaza.

• The Lodge Alpine Bar and Kitchen

Enter the cozy outdoor confines of The Lodge, and you're in for an incredible evening. Enjoy a comforting craft-inspired menu, traditional Hungarian goulash, Bavarian chicken schnitzel, and more.

• Desert Ice Skating Rink

Made with real ice and surrounded by picturesque saguaros, skaters experience magical snowfalls beneath a star-filled Arizona sky. The 6,000 square-foot rink is open to the public nightly throughout the festival. For the ultimate VIP experience, luxury rink-side fire pit tables with s'mores and blankets are available for evening sessions and include valet parking. Reservations are required and available to book online.

• Lagoon Lights

The resort shines once again with more than 6.5 million dazzling lights. Guests can choose to stroll or ride the Princess Express Train through the majestic Lagoon Lights to see graceful swans floating on the water, a buccaneer pirate ship, 12 foot teddy bear, penguins on an iceberg, a whale, dolphin, mermaid, Nessie the 30-foot Loch Ness monster, 14-foot poinsettias, rocking horse, a candy cane forest, 12 foot 3d hippo, 15 foot 3d hot air balloon, and more.

Throughout the resort, nearly 400 trees are wrapped in lights, many draped with icicles and snowflakes. Visitors will also see a 20-foot snowman, elves peeking around trees, a giant walk-through ornament as well as families of singing trees, singing snowmen, singing reindeer, singing Grinch and singing lights.

• Princess Express Trains

Guests board one of two Princess Express Trains nightly for a ride around the Lagoon Lights. Overnight hotel guests receive a priority boarding pass; non-hotel guests require general festival wristbands to ride. New this year, prior to boarding, make sure to grab a toasty beverage at Comet's Caboose! Located just outside the train depot.

Holiday Characters

Checking in are the resort's holiday friends: the lovely Princess Noel, a huggable Yeti named Shivers and the squishable Graham, a walking s'more, plus Peppermint Penguin and Brrrnee each bringing their own special charm from the North Pole, as well as Twinkle's, Santa's brightest

Christmas light. This year's newest character is S. Morely, the Stuffed Puff, who will surprise and delight guests by handing out individual Stuffed Puffs. They can be seen each night with the opening welcome ceremonies at 5 p.m., through the closing ceremonies at 9 p.m. Don't miss their dance performance every evening at 5 and 9 pm.

Shopping

• Kringle's Korner & Holiday Shopping

The Christmas Shoppe allows guests to take the memories of Christmas at the Princess home with our one-of-a-kind Christmas gifts, stuffed animals and pajamas for the entire family. Keep your Christmas at the Princess collection growing with this year's custom ornament.

COMFORT & JOY at Well & Being Spa

• Hot Toddy for Your Body, 60-MIN | \$205

This 60 minute treatment introduces all of the inspiration of this cold-weather staple - decadent bourbon butter rum scrub, in an invigorating warm vanilla shea butter full-body wrap. This delight is not only delicious but detoxifying.

Holiday Supreme Spa Experience Package | \$2200

Enjoy the ultimate in comfort, convenience and relaxation with this package. Receive complimentary valet parking, a bottle of Veuve Cliquot champagne, a cuisine lunch served for two in a private rooftop pool cabana, a 60 minute Signature Couples Massage, a 60 minute Desert Botanical Facial for two, manicure & Pedicure for two and a \$200 Credit toward dinner for two at Bourbon Steak or La Hacienda.

• Gift cards - fast, easy, prewrapped & luxurious

- o Bring comfort and joy by giving the gift they really want this year! Gift certificates can be purchased online at scottsdaleprincess.com, mailed or picked-up curbside 24-hours a day.
- Spend \$250+ on Gift Card Get an Amethyst Hydrate Knesko Lip and Eye Mask Set \$35
 Value
- o Spend \$500+ on Gift Card Get an Amethyst Hydrate Knesko Discovery Kit \$120 Value

Rooms Packages – Advanced dining reservations strongly encouraged due to limited capacity

- Christmas Wish Package
 - o \$100 F&B Credit
 - o \$10 daily donation to COX Charities benefiting Make-A-Wish Foundation
 - VIP admission to Christmas at the Princess
 - Preferred restaurant reservations to one of our dining outlets, including La Hacienda,
 Bourbon Steak, Ironwood American Kitchen and Toro Latin Restaurant & Rum Bar

Dining – Advanced dining reservations required due to limited capacity

- Memorable <u>dining experiences</u> range from Michael Mina's <u>Bourbon Steak</u> to <u>Toro Latin Restaurant</u> <u>& Rum Bar</u> and the iconic <u>La Hacienda</u> by Richard Sandoval. For those who would prefer for us to do the cooking and enjoy their meal at home, a take away family brunch kit is available. To book either on property or take away meals, please call 480.585.2694.
- Christmas Cookies aren't just for Santa. Mrs. Claus offers the season's most festive flavors, featuring holiday favorites like chocolate chip, gingerbread, and the new Christmas tree frosted sugar cookie.

Admission and Parking

In house guests – express pass event admission is complimentary for registered hotel guests

- <u>Dine at the resort's signature restaurants</u> and spend a minimum of \$75 per vehicle to receive 50% off valet pricing, which includes up to 4 general admission wristbands to Christmas at the Princess. *Reservations required.*
- Self-parking and admission \$80, includes up to four wristbands
- Valet parking and admission \$120, includes up to four wristbands. Must book restaurant reservation in advance.

General admission includes access to Enchanted Plaza with the four-story musical tree, Enchanted Plaza video show, Princess Express Train, a walk-through experience of more than 6.5 million Lagoon Lights, the Nativity Garden, The Village, Winterland and Twinkle Town.

For guests not staying at the resort who are ride sharing or walking in, wristbands are \$20 per person to ride the attractions including the Princess Express Trains, Snow Mountain Ice Slide, Polar Glide Ice Slide, The Chair Lift Ferris Wheel, Lolli Swings, and the Christmas Carousel. Ice skating, photos with Santa, shopping, parking, dining and spa are priced separately. Non resort guests must pre purchase wristbands at ChristmasatThePrincess.com.

A dropbox link to images can be found <u>here</u>.

This year's sponsors include <u>BMW North Scottsdale</u>, <u>Barrett-Jackson</u>, <u>Stuffed Puffs Marshmallows</u> and Cox Media.

About Fairmont Scottsdale Princess

Set against the backdrop of Arizona's McDowell Mountains, the AAA Five Diamond Fairmont Scottsdale Princess reflects its Southwestern setting with Spanish colonial-style architecture, expansive plazas and lush, flower-filled gardens. The resort features 750 oversized guest rooms, including 102 newly-opened rooms, six heated swimming pools, the luxurious 44,000 square foot Well & Being Spa, championship golf at the adjacent TPC of Scottsdale and the Trailblazers Kids Club. Dining options include Ironwood American Kitchen serving breakfast, lunch and dinner, Bourbon Steak, the AAA Four Diamond steakhouse by acclaimed chef Michael Mina; modern Mexican cuisine at La Hacienda by Richard Sandoval and the new Toro Latin Restaurant & Rum Bar by Richard Sandoval, serving Pan Latin fare with stunning views overlooking the 18th green at the TPC of Scottsdale Stadium Course. The Plaza Bar in Princess Plaza serves craft cocktails nightly with scenic outdoor fire pit patios.

For more information on <u>Christmas at the Princess</u>, please visit <u>ScottsdalePrincess.com</u>, or call (480) 585-4848. Join the resort's online communities on <u>Facebook</u>, <u>Instagram</u> & <u>Twitter</u>. The Fairmont Scottsdale Princess is located at 7575 East Princess Drive.